

07-19-2001



101782369

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

7-1101

Cool savings.com, Inc.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:



Assignment



Merger



Security Agreement



Change of Name



Other \_\_\_\_\_

Execution Date: June 19, 2001

2. Name and address of receiving party(ies)

Name: Landmark Communications, Inc.

Internal Address: \_\_\_\_\_

Street Address: 150 W. Brambleton Avenue

City: Norfolk State: VA Zip: 23510

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s) 5,761,648

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael K. Cantwell

Internal Address: \_\_\_\_\_

Street Address: Willkie Farr & Gallagher  
787 Seventh Avenue

City: New York State: NY Zip: 10019-6099

6. Total number of applications and patents involved: 10

7. Total fee (37 CFR 3.41).....\$ 400.00



Enclosed



Authorized to be charged to deposit account

8. Deposit account number:

23-2405

(Attach duplicate copy of this page if paying by deposit account)

## DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Michael K. Cantwell

Name of Person Signing

Signature

6/29/01

Date

Total number of pages including cover sheet, attachments, and documents: 11

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

07/18/2001 LNUELLER 00000159 232405 5761648

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PATENT  
REEL: 011967 FRAME: 0979

| Title                                                                                        | Patent No./Serial No. | Filing Date    |
|----------------------------------------------------------------------------------------------|-----------------------|----------------|
| Interactive Marketing Network and Process Using Electronic Certificates                      | 09/484,290            | Jan. 18, 2000  |
| Interactive Marketing Network and Process Using Electronic Certificates                      | 09/490,362            | Jan. 24, 2000  |
| Interactive Marketing Network and Process Using Electronic Certificates                      | 09/073,334            | May 6, 1998    |
| Interactive Marketing Network and Process Using Electronic Certificates                      | 09/290,441            | April 13, 1999 |
| Interactive Marketing Network and Process Using Electronic Certificates                      | 90/005,773            | July 12, 2000  |
| Interactive Marketing Network and Process Using Electronic Certificates                      | 90/005,641            | Feb. 18, 2000  |
| Electronic Coupon Communication System                                                       | 5,855,007             | Dec. 29, 1998  |
| Electronic Coupon Communication System                                                       | 09/748,807            | Dec. 22, 2000  |
| System and Method for Providing Shopping Aids and Incentives to Customers Through a Computer | 90/005,888            | Dec. 12, 2000  |

**CONFIRMATORY GRANT OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

WHEREAS, COOLSAVINGS.COM, INC. (hereinafter "COOLSAVINGS"), a Michigan corporation whose registered office is at 360 N. Michigan Avenue, 19<sup>th</sup> Floor, Chicago, Illinois 60601, has acquired or will acquire the entire right, title and interest in and to intellectual property, including, without limitation, patents, patent applications, patents pending, and other intellectual property; developmental ideas and concepts; proprietary processes; blueprints, drawings, designs, diagrams, plans, reports, and charts; catalogs; manuals; technical data; computer software programs (including the source and object codes therefor), computer records, computer software, rights of access to computer record service bureaus, service bureau computer contracts, and computer data; tapes, disks, semi-conductors chips and printouts; trade secrets rights, copyrights, mask work rights and interests, and derivative works and interests; user, technical reference, and other manuals and materials; trade names, trademarks, service marks, and all goodwill relating thereto; applications for registration of the foregoing; the intellectual property listed on Schedule 1 attached hereto; and all other general intangible property of Borrower in the nature of intellectual property (hereinafter "INTELLECTUAL PROPERTY"); and

WHEREAS, LANDMARK COMMUNICATIONS, INC. (hereinafter "LANDMARK"), a Virginia corporation whose registered office is at 150 W. Brambleton Avenue, Norfolk, Virginia 23510, has acquired a security interest in the INTELLECTUAL PROPERTY by virtue of the LOAN AND SECURITY AGREEMENT entered into by both parties on June 17, 2001;

Confirmatory Grant of Security Interest from  
Coolsavings.com, Inc.  
to Landmark Communications, Inc.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by LANDMARK, the receipt and sufficiency of which are hereby acknowledged, COOLSAVINGS has confirmed to have granted from the date above a continuing security interest in and to the INTELLECTUAL PROPERTY.

The security interest referenced herein is subject to that certain Intercreditor Agreement dated June/5, 2001 between American National Bank and Trust Company and Landmark Communications, Inc; provided, however, that upon any termination of such agreement, this security interest shall no longer be subject to such agreement.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 19<sup>th</sup> day of June, 2001.

**COOLSAVINGS.COM, INC.**

By: [Signature]  
Printed Name: Robert Goodman  
Title: Executive Vice President

**LANDMARK COMMUNICATIONS, INC.**

By: [Signature]  
Printed Name: Guy R. Friddell III  
Title: Executive Vice President

**savings.com inc.**  
**is Report for All Patents at Niro, Scavone, Haller & Niro**  
**inl as of: May 30, 2001**

| Exhibit No. | Country        | Product                                                                 | Status    | Serial No. | Grant Date  | Term   | Remarks                                                   |
|-------------|----------------|-------------------------------------------------------------------------|-----------|------------|-------------|--------|-----------------------------------------------------------|
| CIPAR       | Argentina      | Interactive Marketing Network and Process Using Electronic Certificates | Abandoned | 990102116  | 05-May-1999 |        | Abandoned per Bob Gorman 4/10/2001: see MPM letter in     |
| 3CIP/PCT    | Australia      | Interactive Marketing Network and Process Using Electronic Certificates | Pending   | 3887799    | 06-Jul-2000 |        |                                                           |
| PCTAU       | Australia      | Interactive Marketing Network and Process Using Electronic Certificates | Granted   | 6762796    | 25-Jul-1996 | 710460 | 25-Jul-1998                                               |
| 3CIP/PCT    | Brazil         | Interactive Marketing Network and Process Using Electronic Certificates | Pending   | 99102404   | 08-Nov-2000 |        |                                                           |
| PCTBR       | Brazil         | Interactive Marketing Network and Process Using Electronic Certificates | Abandoned | P196100613 | 26-Jan-1998 |        | Abandoned per Bob Gorman 4/10/2001: see MPM letter in     |
| CIPBS       | Bahamas        | Interactive Marketing Network and Process Using Electronic Certificates | Inactive  |            |             |        | Application withdrawn on May 5 per instructions from MPM. |
| 6CIP/PCT    | Canada         | Interactive Marketing Network and Process Using Electronic Certificates | Pending   | 2310413    | 05-May-1999 |        | 3 year annuity paid by CPI                                |
| PCTCA       | Canada         | Interactive Marketing Network and Process Using Electronic Certificates | Pending   | 22227676   | 25-Jul-1996 |        | Entered National Stage in Canada 1/23/98                  |
| CIPCL       | Chile          | Interactive Marketing Network and Process Using Electronic Certificates | Abandoned | 990099     | 05-May-1999 |        | Abandoned per Bob Gorman 4/10/2001: see MPM letter in     |
| PCTCN       | China          | Interactive Marketing Network and Process Using Electronic Certificates | Published | 961968427  | 09-Mar-1998 |        |                                                           |
| 6CIP/PCT    | Europe         | Interactive Marketing Network and Process Using Electronic Certificates | Pending   | 999217508  | 05-May-1999 |        |                                                           |
| PCTEP       | Europe         | Interactive Marketing Network and Process Using Electronic Certificates | Published | 969280130  | 25-Jul-1996 |        |                                                           |
| 6CIP/PCT    | United Kingdom | Interactive Marketing Network and Process Using Electronic Certificates | Pending   | 002811170  | 17-Nov-2000 |        |                                                           |

avings.com inc.  
s Report for All Patents at Niro, Scavone, Haller & Niro  
it as of: May 30, 2001

| Patent No. | Country       | Applicant                                                               | Inventor | Attorney | Status    | Filed      | Pub. No. | Pub. Date   | Class   | Notes                                                                |
|------------|---------------|-------------------------------------------------------------------------|----------|----------|-----------|------------|----------|-------------|---------|----------------------------------------------------------------------|
| CIPCT      | Hong Kong     | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Inactive  |            |          |             |         | Hong Kong will be re-registration of UK application                  |
| CITK       | Hong Kong     | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Abandoned | 991008878  |          | 03-Mar-1999 |         | Abandoned per Bob Gorman 4/10/2001: see MPM letter in                |
| CIPN       | India         | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Pending   | 419CAL99   |          | 05-May-1999 |         |                                                                      |
| CIPCT      | Japan         | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Pending   | 2000547574 |          | 05-May-1999 |         |                                                                      |
| PCTJA      | Japan         | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Pending   | 9507715    |          | 26-Jul-1996 |         |                                                                      |
| PCTKO      | Korea         | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Abandoned | 98700526   |          | 23-Jan-1998 |         | Abandoned per Bob Gorman 4/10/2001: see MPM letter in                |
| PCTME      | Mexico        | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Pending   | 980671     |          | 23-Jan-1998 |         | Per MPM do not proceed.                                              |
| PCTNZ      | New Zealand   | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Granted   | 315B32     |          | 25-Jul-1996 | 315B32  | 08-Feb-2000                                                          |
| CIRPA      | Panama        | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Inactive  |            |          |             |         | Application sent by fax 4/30; withdrawn on May 3, 1998 at            |
| PCTSG      | Singapore     | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Granted   | 98016645   |          | 25-Jul-1996 | 51331   | 23-May-2000                                                          |
| CIPTH      | Thailand      | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Abandoned | 050280     |          | 04-May-1999 |         | Abandoned per Bob Gorman 4/10/2001: see MPM letter in                |
| CIPTW      | Taiwan        | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Abandoned | BB107400   |          | 08-May-1999 |         | Abandoned per Bob Gorman 4/10/2001: see MPM letter in                |
|            | United States | Interactive Marketing Network and Process Using Electronic Certificates |          |          | Granted   | 08507693   |          | 25-Jul-1995 | 5761648 | 02-Jun-1998<br>Request for Certificate of Correction sent 7/12/2000. |

avings.com inc.  
s Report for All Patents at Niro, Scavone, Haller & Niro  
nt as of: May 30, 2001

|                                                        |               |                                                                                              |                     |            |             |               |       |                                                                                                                                                                 |         |
|--------------------------------------------------------|---------------|----------------------------------------------------------------------------------------------|---------------------|------------|-------------|---------------|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|
| FROM-Coolsavings Executive Office                      |               |                                                                                              |                     |            |             |               |       |                                                                                                                                                                 |         |
| savings.com inc.                                       |               |                                                                                              |                     |            |             |               |       |                                                                                                                                                                 |         |
| Report for All Patents at Niro, Scavone, Haller & Niro |               |                                                                                              |                     |            |             |               |       |                                                                                                                                                                 |         |
| nt as of : May 30, 2001                                |               |                                                                                              |                     |            |             |               |       |                                                                                                                                                                 |         |
| Patent No.                                             | Country       | Inventive Marketing Network and Process Using Electronic Certificates                        | Status              | Serial No. | Filed Date  | Priority Date | Class | Notes                                                                                                                                                           | Remarks |
| CON2B                                                  | United States | Interactive Marketing Network and Process Using Electronic Certificates                      | Pending             | 09484290   | 18-Jan-2000 |               |       | CON2B was filed with new matter and new inventors.                                                                                                              |         |
| CON2C                                                  | United States | Interactive Marketing Network and Process Using Electronic Certificates                      | Abandoned           | 09073334   | 06-May-1998 |               |       | CON2C was filed per MPM. CON2C was filed with disclosure from '84B patent with disclosure from '84B patent Appndx. paper copy sent to storage 7/98 in Box TE14. |         |
| CON                                                    | United States | Interactive Marketing Network and Process Using Electronic Certificates                      | Abandoned           | 09280441   | 13-Apr-1999 |               |       | Abandoned per MPM in view of CON2B and CON2C.                                                                                                                   |         |
| 3CONCIP                                                | United States | Interactive Marketing Network and Process Using Electronic Certificates                      | Pending             | 90005773   | 12-Jul-2000 |               |       | 2nd Reexamination Request by Catalina Marketing on U.S.                                                                                                         |         |
| 6CON2A)                                                | United States | Interactive Marketing Network and Process Using Electronic Certificates                      | Pending             | 90005641   | 18-Feb-2000 |               |       |                                                                                                                                                                 |         |
| REX2                                                   | United States | Interactive Marketing Network and Process Using Electronic Certificates                      | Pending             | 90005641   | 18-Feb-2000 |               |       |                                                                                                                                                                 |         |
| REX                                                    | United States | Interactive Marketing Network and Process Using Electronic Certificates                      | Dispersed/No longer | US9909980  | 05-May-1999 |               |       |                                                                                                                                                                 |         |
| CIPCT                                                  | PCT           | Interactive Marketing Network and Process Using Electronic Certificates                      | Dispersed/No longer | US9812181  | 25-Jul-1995 |               |       |                                                                                                                                                                 |         |
| PCT                                                    | PCT           | Interactive Marketing Network and Process Using Electronic Certificates                      | Granted             | 08559777   | 15-Nov-1995 |               |       | Patent Assigned to coolsavings.com Inc. on April 1998                                                                                                           |         |
| RE                                                     | United States | Electronic Coupon Communication System                                                       | Pending             | 09748807   | 22-Dec-2000 |               |       | Reexam of Patent No. 6,014,634 issued January 11, 2000 to Supermarkets Online,                                                                                  |         |
| REX                                                    | United States | System and Method for Providing Shopping Aids and Incentives to Customers Through a Computer | Pending             | 90005888   | 12-Dec-2000 |               |       |                                                                                                                                                                 |         |

PATENT

coolsavings.com inc.

Status Report for All Trademarks at Niro, Scavone, Haller & Niro  
Current as of: May 30, 2001

| Trademark                 | Status     | Trademark                  | Serial Number | Registration Number | Registration Date | Registration Term | Registration Date | Registration Term |
|---------------------------|------------|----------------------------|---------------|---------------------|-------------------|-------------------|-------------------|-------------------|
| TM1155                    | Registered | DINELINE                   | 74724477      | 05-Sep-1995         | 2219173           | 19-Jan-1999       |                   |                   |
| TM1158                    | Registered | EVENTSLINE                 | 74724476      | 05-Sep-1995         | 2219172           | 19-Jan-1999       |                   |                   |
| TM1204                    | Abandoned  | INTERACTIVE COUPON NETWORK | 76091929      | 22-Apr-1996         |                   |                   |                   |                   |
| TM1216AU (Australia)      | Registered | COOLSAVINGS                | 758547        | 30-Mar-1998         | 758547            | 30-Mar-1998       |                   |                   |
| TM1216CA (Canada)         | Registered | COOLSAVINGS                | 873779        | 30-Mar-1998         | TMA525715         | 24-Mar-2000       |                   |                   |
| TM1216UK (United Kingdom) | Registered | COOLSAVINGS                | 2171238       | 03-Jul-1998         | 2171238           | 03-Jul-1998       |                   |                   |
| TM1218                    | Registered | COOLSAVINGS                | 76131552      | 09-Jul-1996         | 2148278           | 31-Mar-1998       |                   |                   |
| TM1282                    | Registered | COOLTRAVEL                 | 75242659      | 18-Feb-1997         | 2209627           | 08-Dec-1998       |                   |                   |
| TM1312                    | Registered | COOLMALLS                  | 75288297      | 22-May-1997         | 2208744           | 08-Dec-1998       |                   |                   |
| TM1322                    | Registered | COOLCATALOGS               | 75303598      | 05-Jun-1997         | 2216402           | 29-Dec-1998       |                   |                   |
| TM1323                    | Registered | COOLSAMPLES                | 75304933      | 05-Jun-1997         | 2211838           | 15-Dec-1998       |                   |                   |
| TM1447CA (Canada)         | Pending    | MISC. DESIGN (Piggy Bank)  | 1076941       | 26-Sep-2000         |                   |                   |                   |                   |



coolsavings.com inc.

Status Report for All Trademarks at Niro, Scavone, Haller &amp; Niro

Current as of: May 30, 2001

| Trademark No.        | Registration Status | Mark                                     | Serial No. | Filing Date | Pub. No. | Pub. Date   |
|----------------------|---------------------|------------------------------------------|------------|-------------|----------|-------------|
| TM1447               | Registered          | MISC. DESIGN<br>(Piggy Bank)             | 75470037   | 13-Apr-1998 | 2327885  | 14-Mar-2000 |
| TM1500               | Registered          | COOLDINING                               | 75580213   | 30-Oct-1998 | 2349629  | 16-May-2000 |
| TM1501               | Pending             | COOLNEIGHBORHOODS                        | 75683068   | 15-Apr-1998 |          |             |
| TM1502               | Registered          | COOLGROCERS                              | 75580894   | 02-Nov-1998 | 2337763  | 04-Apr-2000 |
| TM1503               | Registered          | COOLSUPERMARKETS                         | 75581369   | 02-Nov-1998 | 2340345  | 11-Apr-2000 |
| TM1504               | Pending             | COOLSCHOOLS                              | 75581370   | 02-Nov-1998 |          |             |
| TM1505               | Registered          | COOLCAMPUS                               | 75580342   | 30-Oct-1998 | 2340342  | 11-Apr-2000 |
| TM1506               | Registered          | COOLEVENTS                               | 75581351   | 02-Nov-1998 | 2340344  | 11-Apr-2000 |
| TM1507               | Registered          | COOLCOLLEGES                             | 75580889   | 02-Nov-1998 | 2337762  | 04-Apr-2000 |
| TM1508               | Pending             | CLIP HERE NOW                            | 75683823   | 03-Dec-1999 |          |             |
| TM1508               | Registered          | SAVINGSCENTER<br>(Supplemental Registry) | 75581352   | 02-Nov-1998 | 2414799  | 19-Dec-2000 |
| TM1510               | Registered          | COOLSAVINGS COUPON<br>MANAGER            | 75581368   | 02-Nov-1998 | 2356863  | 13-Jun-2000 |
| TM1530CA<br>(Canada) | Pending             | SQUEALS OF THE DAY                       | 1076940    | 26-Sep-2000 |          |             |

PATENT

REEL: 011967 FRAME: 0987

JUN-04-2001 10:08AM

FROM-Coolsavings Executive Office

312-853-0456

T-500 P.007/007 F-729

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Status Report for All Trademarks at Niro, Scavone, Haller &amp; Niro

Current as of: May 30, 2001

| Trademark No.        | Status     | Mark                      | Serial No. | Reg. No.    | Reg. Date | Reg. Class  | Reg. Office |
|----------------------|------------|---------------------------|------------|-------------|-----------|-------------|-------------|
| TM1530               | Registered | SQUEALS OF THE DAY        | 75608318   | 21-Dec-1998 | 2311614   | 25-Jan-2000 |             |
| TM1588CA<br>(Canada) | Pending    | SAVE. THEN SHOP.          | 1075939    | 26-Sep-2000 |           |             |             |
| TM1588               | Published  | SAVE. THEN SHOP.          | 75776417   | 16-Aug-1999 |           |             |             |
| TM1592               | Pending    | COOLCASH                  | 76102515   | 03-Aug-2000 |           |             |             |
| TM1593               | Pending    | COOLSTAMPS                | 76102531   | 03-Aug-2000 |           |             |             |
| TM1594               | Pending    | COOLGREENSTAMPS           | 76102528   | 03-Aug-2000 |           |             |             |
| TM1617               | Unfiled    | SAVINGSCENTER EXPRESS     |            |             |           |             |             |
| TM1618               | Unfiled    | COOL                      | 75908398   | 03-Feb-2000 |           |             |             |
| TM1661               | Published  | COOLPERKS                 | 75908820   | 03-Feb-2000 |           |             |             |
| TM1662               | Pending    | REWARDS WHENEVER YOU SHOP | 75922220   | 17-Feb-2000 |           |             |             |
| TM1663               | Pending    | COOLCOINS                 |            |             |           |             |             |
| TM1665               | Unfiled    | COOLPARENTING             |            |             |           |             |             |
| TM1666               | Unfiled    | COOL PARENTING            |            |             |           |             |             |
| TM1798               | Pending    | SAVE. THEN DINE.          | 76147568   | 16-Oct-2000 |           |             |             |