

07-18-2001

To the Assistant Commissioner of Patents: Please

1. Name of conveying party(ies):
Francesco (NMN) DeBuzaccarini
Michael Eugene Burns
Pierre Antoine Dresco
Stefano (NMN) Scialla



101781581

hereof.
receiving party(ies):

The Procter & Gamble Company
Attention: Chief Patent Counsel
6090 Center Hill Road
Cincinnati, OH 45224

Additional name(s) of conveying party(ies) attached: Yes No

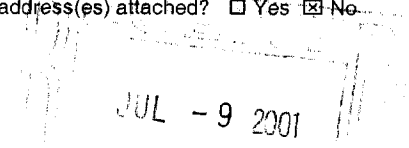
3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of name
- Other _____

Internal Address.

Additional name(s) & address(es) attached? Yes No

Execution Date: January 19, 2000



4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No(s). 09/831,188
Date Filed: May 7, 2001
P&G Case: CM1952M

B. Patent No(s).

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard S. Echler, Sr.
Internal Address: THE PROCTER & GAMBLE COMPANY
Street Address: Miami Valley Laboratories
P.O. Box 538707
Cincinnati, OH 45253-8707

6. Total number of applications and patents involved: []

7. Total fee (37 CFR 3.41):.....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2480

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard S. Echler, Sr.
Name of Person Signing

Richard S. Echler
Signature

5 JUL 01
Date

Total number of pages including cover sheet, attachments, and documents: [3]

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U.S. ASSIGNMENT

WHEREAS I, We

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USA

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SCIALLA, Stefano (NMN)
Via F.B. Rastrelli 81
I-00128 Rome
IT

respectively, have made a certain new and useful invention as set forth in application for United States Letters Patents entitled:

"BLEACHING COMPOSITIONS"

Attorney's Docket CM1952M executed by me/us, respectively, on the following dates:

January 19, 2000

Michael Eugene Burns

January 7, 2000

January 10, 2000

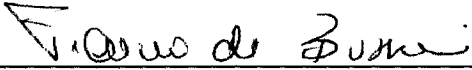
January 11, 2000

and Serial No. 09/831158, filed the 7th day of May, 19 2001
(the hereinafter named assignee being hereby authorized to insert Case Number, Serial Number and filing date when ascertained):

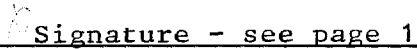
AND WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, having a place of business at Cincinnati, Ohio 45202, is desirous of acquiring the entire right, title, and interest in and to said invention and in and to any and all Letters Patent of the United States and Letters Patent in any and all foreign countries which may be obtained therefor;

NOW THEREFORE, for good and valuable consideration, we do hereby sell, assign, transfer and set over unto the said The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest, including the right to claim priority of the filing date of said patent application under international conventions, in and to the said invention as set forth in said patent application, and in and to all patents of the United States and in any and all foreign countries which may be issued for said invention, as fully and completely as the same would have been held by us had this assignment and sale not been made. The said entire right, title and interest shall vest irrevocably in said The Procter & Gamble Company. We further agree upon request, without additional compensation but at no expense to us, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights hereby transferred in The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

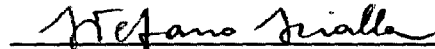
AND we request the Commissioner of Patent to issue any Letters Patent of the United States which may be issued for said invention to said The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.



DE BUZZACCARINI, Francesco (NMN)


Signature - see page 1
BURNS, Michael Eugene


DRESCO, Pierre Antoine


SCIALLA, Stefano (NMN)