OMB 0651-0027	07-18-2001
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Conveying Party(ies)	Departmental File Secret File Mark if additional names of conveying parties attached Execution Dat
Name (line 1) Lichtman, Jeff	Month Day Y
Name (line 2)	
Second Party	Execution Date Month Day
Name (line 1)	
Name (line 2)	
Receiving Party	Mark if additional names of receiving parties attached
Name (line 1) Stokely-Van Camp, Inc.	is an assignment a receiving party is no domiciled in the Un
Name (line 2)	States, an appointm of a domestic
Address (line 1) 321 N. Clark Street	representative is att (Designation must l separate document
Address (line 2)	Assignment.)
Address (line 3) Chicago	IL 60610 State/Country Zip Code
Domestic Representative Name and	
Name Lars S. Johnson	
Address (line 1) The Quaker Oats Company	de 25-7
Address (line 2) 321 N. Clark Street, Mail Co	
Address (line 3)	
Address (Ilne 4) Chicago, IL 60610	
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interview for this collection of information is estimated	d to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the doc nents regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Was iffice of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See Iffice of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503.
gathering the data needed to structure and Regulatory Affairs, O	d to average approximately so introduces to the U.S. Patent and Trademark Office, Chief Information Office, the nents regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Office, Tea office of Management and Budget, Paperwork Reduction Project (0661-0027), Washington, D.C. 20603. See U emark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS emark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS corded with required cover sheet(s) information to: corded marks. Box Assignments , Washington, D.C. 20231

PATENT REEL: 011973 FRAME: 0336

FORM PTO-1619B Expires 06/30/99 OMB 0651-0027	Page 2	U.S. Department of Commerce Patent and Trademark Office PATENT
Correspondent Name and Address	Area Code and Telephone Nun	nber (312) 222-7407
Name Lars S. Johnson		
Address (line 1) The Quaker Oats Company		
Address (line 2) 321 N. Clark Street, Mail Coo	de 25-7	
Address (line 3)		
Address (line 4) Chicago, IL 60610	· · · · · · · · · · · · · · · · · · ·	
Pages Enter the total number of particular including any attachments.	ges of the attached conveyance o	focument # two (2)
Application Number(s) or Patent Num	nbor(s)	Mark if additional numbers attached
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Patent Application Number(s) 29/136,287		Patent Number(s)
f this document is being filed together with a <u>new</u> Pater signed by the first named executing inventor.	ent Application, enter the date the patent ap	oplication was <u>Month Day Year</u>
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only if a U.S. Application Number has not been assigned.	PCT PCT	PCT
	tal number of properties involved	. #1
ee Amount Fee Amount	for Properties Listed (37 CFR 3.4	11): \$ 40.00
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Deposit Account (Enter for payment by deposit account or if add	litional fees can be charged to the account. Deposit Account Number:	# 17-0025
	Authorization to charge additional fe	es: Yes No X
Statement and Signature		true and correct and any
To the best of my knowledge and be attached copy is a true copy of the	Unginal a second	
indicated herein.	Jan Adu	7-10-01 Date
Lars S. Johnson		Data

Attorney's Docket No: 1668 DIV2

ASSIGNMENT

IN CONSIDERATION of One Dollar and other good and valuable considerations, the sufficiency and receipt of which is hereby acknowledged, I, Jeff Lichtman, hereby assign to STOKELY-VAN CAMP, INC., a corporation of the State of Indiana having its principal office in Chicago, Illinois, United States of America, its successors and assigns, the entire right, title and interest in the bottle design invention, as set forth below in a design patent application for BOTTLE PORTION, filed on the 22nd day of January, 2001, and assigned Serial No. 29/136,287, executed, \underline{m}^{\prime} day of \underline{m}^{\prime} , 2001 (a representative of the named assignee being hereby authorized to insert said execution dates when ascertained), including any improvements, thereof and any and all divisional and continuation applications, and in any and all Letters Patents, reissues and extensions issuing thereon, and we hereby authorize and request the Commissioner of Patents to assign said Letters Patents to said STOKELY-VAN CAMP, INC.

FOR SAID CONSIDERATION, I hereby agree, upon the request and on behalf of said assignee, its successors and assigns, to execute any and all divisional and continuing applications for said invention or improvements, and any necessary oath or supplemental oath or affidavit relating thereto, and any application for the reissue or extension of said Letters Patents and any Letters Patent that may be granted upon any divisional and continuation applications that said assignee, its successors or assigns, may deem necessary or expedient, and for the said considerations I further agree upon the request of said assignee, its successors and assigns, in the event of said Letters Patents or any division or continuation thereof, or any Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in interference, to cooperate to the best of our ability with said assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, I hereby agree to perform, upon such request and at the expense of said assignee, any and all affirmative acts to obtain said Letters Patents and vest all rights therein hereby conveyed in the said assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made. And for the said considerations I hereby assign to said STOKELY-VAN CAMP, INC., its successors and assigns, the entire right, title and interest in said invention or improvements for any and all foreign countries and agree upon the request of said STOKELY-VAN CAMP, INC., its successors and assigns, to execute any and all documents that shall be required of us to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to vest title in said foreign applications and patents in said assignee, without further compensation, but at the expense of said assignee.

Attorney's Docket No: 1668 DIV2

EXECUTED this $\underline{\mathcal{N}}$ day of $\underline{\mathcal{I}}$, 2001. By: ____ Name: htman STATE OF ILLENOIS SS. COUNTY OF _ Cool

On this \underline{io} day of $\underline{ju}\underline{i}$, 2001, before a Notary Public in and for the County and State aforesaid, appeared Jeff Lichtman, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as a free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year/last above given.

(SEAL) Notary Public ~~~~~~ "OFFICIAL SEAL SANDRA D. LONG Notary Public, State of Elinois My Commission Expires 04/26/04

RECORDED: 07/12/2001