

07-20-2001

Form PTO-1595

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U.S. Department of Commerce

Docket No. 21103/12

101784883

original documents or copy thereof.

1. Name of conveying party(ies): **CAROLE ROSNER**
Additional name of conveying party attached? Yes No

07/05/01

2. Name and address of receiving party(ies)
Name: **ALL BETTER PRODUCTS, L.L.C.**
Internal Address: **12207 Laurel Terrace Drive
Studio City, California 91604**

11040 U.S. PTO
29/144520

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name

Additional name(s) and address(es) attached? Yes No

Execution Date: **July 3, 2001**

4. Application number(s) or patent numbers:

If this document is being filed together with a new application, the execution date of the application is: _____.

A. Patent Application No.(s)

29/144520

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address party to whom correspondence concerning document should be mailed:

Name **Louis J. Bovasso, Esq.
OPPENHEIMER, WOLFF & DONNELLY, LLP
2029 Century Park East, 38th Floor
Los Angeles, CA 90067**

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$40.00

Enclosed

Any discrepancy or overpayment is authorized to be charged to deposit account

8. Deposit Account number:

16-2230

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Louis J. Bovasso, Reg. 24,075
Name of Person Signing

Louis J. Bovasso
Signature

July 5, 2001
Date

Total number of pages including cover sheet, attachments, and document: 2

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LA: 292279 v01 07/05/2001

PATENT

REEL: 011982 FRAME: 0079

ASSIGNMENT

WHEREAS, I, CAROLE ROSNER, the undersigned inventor (ASSIGNOR), has invented NOVELTY HEART, for which I am about to file application for letters patent of the United States. I have executed the application concurrently with executing this assignment. I am sole owner of this invention and improvements.

WHEREAS, ALL BETTER PRODUCTS, L.L.C. (ASSIGNEE) is a corporation organized and existing under the laws of the State of California, having a place of business at 12207 Laurel Terrace Drive, Studio City, California 91604. ASSIGNEE desires to acquire the entire right, title and interest in and to the inventions, applications and letters patent to be granted and issued for the inventions and applications.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to me paid, and other valuable consideration, the receipt and legal sufficiency of all of which I acknowledge, I, the ASSIGNOR, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest:

in and to the inventions and all improvements thereon,

in and to the application for letters patent thereon,

in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part.

in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment, and

in and to any right to sue for past infringement of the inventions, improvements, applications and letters patent.

And for the above-named considerations, I agree that I will, at the request of the ASSIGNEE, execute any and all applications for letters patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain letters patent on the inventions, to secure the grant of such letters patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and letters patent.

And for the above-named considerations, I authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, letters patent for the inventions before competent International Authorities including the World Intellectual Property Office and in any and all countries foreign to the United States in which applications for letters patent can be so made or letters patent so obtained.

Dated: July 3, 2001

Carole Rosner
Name: Carole Rosner
Address: 12207 Laurel Terrace Dr.
Studio City, CA 91604

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