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To the Honorable Commissioner of P.

ached original documents or copy thereof.

1. Name of conveying party(ies):

Javier Moreno MARCOS

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
- ☐ Security Agreement ☐ Change of Name
- ☐ Other \_\_\_\_\_

Execution Date: June 25, 2001

2. Name and address of receiving party(ies):

Name: Equipamientos Urbanos de Mexico, S.A. de C.V.

Internal Address: Boulevard Manuel Avila Camacho No. 76,  
piso 10Street Address: Lomas de Chapultepec, Delegacion Miguel  
Hidalgo

Mexico, District Federal C.P. 11000

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s) 29/143,833

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: C. Andrew Im

Internal Address: FULBRIGHT &amp; JAWORSKI L.L.P.

Street Address: 666 Fifth Avenue

City: New York State: NY Zip: 10103

6. Total number of applications and patents involved: ☒

7. Total fee (37 C.F.R. § 3.41) ..... \$40.00

☒ Enclosed☐ Authorization to be charged to deposit account

8. Deposit Account Number: 500624

(Attach duplicate of this page if paying by Deposit Account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

C. Andrew Im

Name of Person Signing

Signature

July 17, 2001

Date

Total number of pages including cover sheet, attachment, and document: ☐

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent and Trademarks, Box Assignments  
Washington, D.C. 20231

**ASSIGNMENT**

**WHEREAS**, I, as a below named inventor, residing at the address stated to my name, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in "**URBAN CLOSET FOR ADVERTISEMENT**" for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

**AND WHEREAS,**

**Equipamientos Urbanos de Mexico, S.A. de C.V** with principal offices located at **Boulevard Manuel Avila Camacho No.76, Piso 10, Lomas de Chapultepec, Delegacion Miguel Hidalgo, Mexico, Distrito Federal, C.P. 11000**, (hereinafter referenced as ASSIGNEE) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

**NOW THEREFORE**, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEE, as the assignee of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEE or its designee, as ASSIGNEE or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters patent which may be granted for my aforesaid invention, as the ASSIGNEE thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

This assignment executed on the dates indicated below.

Javier Moreno Marcos

Name of first or sole inventor

c/o Equipamientos Urbanos de México, S.A. de C.V.  
Boulevard Manuel Avila Camacho No. 76, piso 10  
Lomas de Chapultepec, Del Miguel Hidalgo  
México, Distrito Federal  
C.P.11000

Residence of first or sole inventor

  
Signature of first or sole inventor

6/25/01

Date of this assignment

(US) MUP1