	07-27-2001	Docket No.	55,279 (20786)	
FORM PTO-1595 (Modified) (Rev. 6-93) OMB No. 0651-0011 (exp.4/94) Copyright 1996-97 LegalStar P08A/REV02		ΞET	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office	
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To the Honorable Commissioner of Pate	unu mademarks: Please reco			
1. Name of conveying party(ies): Jacob D. MARK	// Name:	Unipower Solutions, Unipower Solutions, s: 1212 Handock Stra JUL	Inc.	
3. Nature of conveyance:			50.	
🛛 🖾 Assignment 🗌 Mer	ger	·	a na sana ang ang ang ang ang ang ang ang ang	
Security Agreement Cha	ange of Name City: Q	uincy,	State/Prov.: MA	
□ Other	Country		ZIP:	
			Z II	
Execution Date: July 16, 2001	Additional n	ame(s) & address(es)	🗆 Yes 🖾 No	
	Additional numbers	es 🛛 No		
Name and address of party to whom corres concerning document should be mailed:	pondence 6. Total nu	mber of applications	and patents involved: 1	
Name: George W. Hartnell, Esq.	7. Total fee	7. Total fee (37 CFR 3.41):\$ 40.00		
Registration No. 42,639		Enclosed - Any excess or insufficiency should be		
Address: Dike, Bronstein, Roberts & Cushr	oroc	credited or debited to deposit account		
Intellectual Property Practice Group,	🛛 Auth	norized to be charged	to deposit account	
EDWARDS & ANGELL, LLP, P.O. Box 9169				
City: Boston State/Pr	ov.: MA	8. Deposit account number:		
Country: USA ZIP: 02	209			
07/26/2001 ANNED1 00000083 09828444 D1 FC:581 40.00 0P 9. Statement and signature. To the best of my knowledge and belief, the of the original document. George W. Hartnell (Reg. No. 42,639)	DO NOT USE THIS SPA		attached copy is a true copy July 19, 2001	

REEL: 012003 FRAME: 0342

ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS, THAT

WHEREAS, I, Jacob D. Mark, residing at 53 Stearns Street, Newton, Massachusetts 02459, having invented METHODS AND SYSTEMS FOR PROVIDING PERSONALIZED INFORMATION TO USERS IN A COMMERCIAL ESTABLISHMENT and

WHEREAS, Unipower Solutions, Inc., a corporation duly organized under the laws of the State of Delaware, and having a regular and established place of business at 1212 Hancock Street, Quincy, Massachusetts, for the benefit of itself, its successors and assigns, all inclusively hereinafter referred to as the Assignee, is desirous of acquiring my entire right, title and interest in and to said invention and to any and all Letters Patent of the United States and of all other countries which may be granted therefor; and

NOW, THEREFORE, BE IT KNOWN THAT FOR and in consideration of one dollar and other valuable considerations paid to me by the Assignee Unipower Solutions, Inc., the receipt of which is hereby acknowledged, I do hereby sell, assign and transfer unto said Assignee, my entire right, title and interest for the United States of America and for all foreign countries in and to any and all improvements which are disclosed in the application for United States Letters Patent entitled: METHODS AND SYSTEMS FOR PROVIDING PERSONALIZED INFORMATION TO USERS IN A COMMERCIAL ESTABLISHMENT invented by me and described in said application filed in the United States Patent and Trademark Office on April 6, 2001, and in and to said applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in the United States and all foreign countries on said improvements; and in the United States and all foreign countries on said improvements; and in the United States and all foreign countries on said improvements; and including all rights of priority resulting from the filing of any such applications.

I agree that said Assignee may apply for and receive Letters Patent in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and legal representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, and legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements, and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and I do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said U.S. application(s) to said Assignee, its successors and assigns.

I covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreements affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Mark

Date:__7/16/01

Jacob D. Mark

Commonwealth	of Massachusetts	, SS.
County of	Acite: VI	, ss.

Before me this $\frac{14^{\text{Tk}}}{34000}$ day of $\frac{3239}{34000}$, 2001, personally appeared described in and who executed the above instrument, and acknowledged to me that she/he executed the same of her/his own free will for the purpose therein set forth.

Michelle Conceicao

My commission expires _____

MICHELLE CONCEICA NOTARY PUBLIC Commonwealth of Massachusetts My Commission Expires Nov.15, 2007

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RECORDED: 07/19/2001