O / - 31 - 2	HEFT ILS DEDARTMENT OF COMMEDCE
To the Honorable Commissioner of Patents. Thease record in	116 ne attached onginal documents or copy thereof.
Name of conveying party(ies): Koichi Kamijo, Shuichi Shimizu and Norishige Morimoto	Name and address of receiving party(ies): Name: IBM Corporation
Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No 3. Nature of conveyance: ☒ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other Execution Date: 19 Mar 01, 8 Jun 01 and 19 Mar 01	Address:
 4. Application number(s) or patent number(s) If this document is being filed together with a new application A. Patent Application No(s). 09/763,988 	, the execution date of the application is: B. Patent No(s).
Additional numbers attached? ☐ Yes ☒ No	
Name and address of party to whom correspondence concerning document should be mailed: Name: Stanley D. Ference III FERENCE & ASSOCIATES Address: 129 Oakhurst Road City: Pittsburgh State: PA Zip: 15215	6. Total number of applications and patents involved: 7. Total fee (37 CFR 3.41): □ Enclosed □ Authorized to be charged to deposit account □ Charge any deficiency to deposit account 8. Deposit account number: 50-0510 (Attach duplicate copy of this page if paying by deposit account)
31/2001 GTON11 00000037 500510 09763988 DO NOT USE THIS SPACE FC:581 40.00 CH	
9. Statement and signature To the best of my knowledge and belief, the foregoing information is rue and correct and any attached copy is a true and copy of the original document. Stanley D. Ference III Name of Person Signing Total number of pages including cover sheet, attachments, and document: 3	

Assignment

Whereas, we

INVENTOR

(1) Koichi Kamijo

of Yokohama-shi, Kanagawa-ken,

AND CITY

Country of Japan

INVENTOR AND CITY (2) Shuichi Shimizu Country of Japan USA of Yokohama shi, Kanagawa-ken,

Plainsboru, New Jersey

INVENTOR

(3) Norishige Morimoto

of Setagaya-ku, Tokyo-to,

AND CITY

Country of Japan

have invented certain improvements in

TITLE

SYSTEM AND METHOD FOR EMBEDDING ADDITIONAL INFORMATION

IN VIDEO DATA

and executed a United States patent application therefor on even date herewith.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said applications to IBM, its successors and assigns; and I hereby agree that IBM may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

Signed and sealed

CITY AND

DATE

(1) at Yamato on Mar/9,2001

MIDDLE INITIAL

Page 1 of 2

PATENT REEL: 012010 FRAME: 0084 CITY AND DATE

(2) at Plainsburo on June 08, 2001 Shit Ship

(Shuichi

FIRST NAME

MIDDLE INITIAL LAST NAME

Shimizu)

INVENTOR

CITY AND DATE

(3) at Yamato on Mar, 19, 2001

Morishige Morimoto SIGNATURE (Norishige Morimoto)

MIDDLE INITIAL LAST NAME