			OIPE EN DY
FORM PTO-1595 1-31-92		08-06-2001	1EET JUL 3 0 2004s. DEPARTMENT OF COMMERCE Patent and Trademark Office
To the	Honorable Commissioner of Paten	101800387	original documents or copy thereof.
1.	Name of conveying party(ies):	7-30-61	
	Arun AHUJA Ramadurai VAIDYANATHAN Grigor MARKARIAN Joe PAN Anand TATA Peter TOMPKINS	7-30	
2.	Name and address of receiving	g party(ies):	
	CITICORP DEVELOPMENT CEN 12731 W. Jefferson Blvd. Los Angeles, CA 90066	NTER, INC.	
3.	Nature of conveyance: X Assignment Security Agree Other: Execution Date(s):		of Name
4.	(a) The execution date(s) (b) The title is: *** OR *** This document is being filed at (a) Patent Application No(ogether with a new application: of the application is/are: Herewit	<u>2001</u> ; or
5.	Name and address of party to KILPATRICK STOCKTO 607 14 th Street, NW Suite 900 Washington, DC 2000	···	ng document should be mailed: Our Docket: CITI0219-US
6.	Total number of applications a	ind patents involved:1_	
7.	Total fee (37 CFR 3.41)	e charged to deposit account.	
8.	Deposit Account No.: 501458 (Any underpayment is authorized to be charged to this Deposit Account) (Attach duplicate copy of this page if paying by deposit account)		
9.	Statement and signature. To the best of my knowledge copy is a true copy of the orig George T. Marcou, #33,014	and belief, the foregoing informational document.	tion is true and correct and any attached Date: 7/3 / 01
	Name of Person Signing	Signature Total number of larges including	g cover sheet, attachment and document: 3
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	1		DATENT

PATENT REEL: 012030 FRAME: 0484

ASSIGNMENT

WHEREAS, Arun Ahuja, Ramadurai Vaidyanathan, Grigor Markarian, Joe Pan, Anand Tata and Peter Tompkins (hereinafter referred to as "ASSIGNOR") has/have invented certain new and useful improvements in an invention entitled METHOD AND SYSTEM FOR
MOTIFYING CUSTOMERS OF TRANSACTION OPPORTUNITIES.

- for which a utility application for a United States Patent was filed with the United States Patent and Trademark Office on April 12, 2001, with Serial Number 09/832,863.
- for which an application for a United States Patent is being submitted to the United States Patent and Trademark Office herewith; and

WHEREAS, CITICORP DEVELOPMENT CENTER, INC., a corporation doing business at 12731 W. Jefferson Boulevard, Los Angeles, California 90066 (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said invention, and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells and transfers to said ASSIGNEE, and to ASSIGNEE'S successors and assigns, ASSIGNOR'S entire right, title and interest in and to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any patent application claiming priority to the application, or any continuation, division, continuation-in-part, reexamination, renewal, substitute, extension or reissue thereof or any legal equivalent thereof in a foreign country for the full term of terms for which the same may be granted; and authorize and request the Commissioner of Patents of the United States and any official of any foreign country whose duty it is to issue patents or legal equivalents thereto, to issue same for this invention to ASSIGNEE, its lawful successors and assigns.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to

PATENT REEL: 012030 FRAME: 0485 ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof. This document shall be governed pursuant to the laws of the District of Columbia, United States of America.

IN WITNESS WHEREOF, I/We have hereunto set hand and signed on the date indicated below:

SIGNATURE(S)

RECORDED: 07/30/2001

The signature(s) must correspond with the name(s) of the inventor(s) above.

INVENTOR(S)	DATE SIGNED
1) La Rhin i Arun AHUJA	7/18/01
2) Ramadurai VAIDYANATHAN	7/18/2001
3) Grigor MARKARIAN	7/18/2001
4) Joe PAN	7/18/2011
5) Anand TATA	7/18/2001
6) <u>fin 17,1,</u>	7/18/2001
Peter TOMPKINS 79188	

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