08-07-2001 FORM **PTO-1595** RE(U.S. DEPARTMENT OF COMMIERCE **SHEET** (Rev. 6-93) Patent and Trademark Office OMB No. 0651-0011 (exp. 4/94) 34625/GM/cb Dkt Nr. 101801596 Tab settings □ □ □ ▼ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): BENETTON GROUP S.p.A. - Francesco CAERAN Name: - Mario GONELLA Additional name(s) of conveying party(ies attached? Via Villa Minelli, 1 Street address: 3. Nature of conveyance: XXX Assignment □ Merger Postal Code & City :-31050 PONZANO VENETO Security Agreement Change of Name Other __ Country : July 3, 2001 Execution Date: Additional name(s) & address(es) attached?

Yes No Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: July 3, 2001 A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached?
Yes No. Name and address of party to whom correspondence 6. Total number of applications and patents involved: concerning document should be mailed: Name: MODIANO & ASSOCIATI 7. Total fee (37 CFR 3.41).....\$ 40.00 Internal Address: Enclosed Authorized to be charged to deposit account Street Address: Via Meravigli, 16 8. Deposit account number: 13 - 3860 City: MILAN State: ITALY ZIP: 20123 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Guido MODIANO

Name of Person Signing

Signature

July 11, 2001

Date

Total number of pages including cover sheet, attachments, and document:

ASSIGNMENT

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I/we, the undersigned

Francesco CAERAN and Mario GONELLA, both Italian citizens,

hereby sell, assign and transfer to **BENETTON GROUP S.p.A.**

a corporation having a place of business at Via Villa Minelli 1 31050 PONZANO VENETO - ITALY

its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in the application for United States Letters Patent executed of even date herewith and entitled

"FASTENING STRAP FOR SPORTS SHOES"

and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions; and in and all to original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions including the right to apply for patent rights in each foreign country and all rights to priority.

Agree that said Assignee may apply for and receive Letters Patent for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, agree to carry out in good faith the intent and purpose of this assignment by executing all divisional, continuing, substitute, renewal, reissue and all other patent applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said inventions and the history thereof, and generally by doing everything possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee.

Hereby request the Honorable Commissioner of Patents and Trademarks to issue said Letters Patent to said Assignee.

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us, and that full right to convey the same as herein expressed is possessed by me/us.

Dated:	July 3, 2001	Francesco CAERAN Decoupiou cer	/b
Dated:	July 3, 2001	Mario GONELLA	
Dated:		/ 1	

PATENT
RECORDED: 07/18/2001 REEL: 012034 FRAME: 0942