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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereto:

<p>1. Name of conveying party(ies): <u>07/21/01</u> Byeung Yun SOH and Han Chang SUH</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		<p>2. Name and address of receiving party(ies):</p> <p>Name: <u>LG Electronics Inc.</u></p> <p>Internal Address:</p> <p>Street Address: <u>20, Yoido-dong, Youngdungpo-gu</u></p> <p>City: <u>Seoul</u></p> <p>State/Country: <u>KOREA</u> ZIP:</p> <p>Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other</p> <p>Execution Date: <u>July 18, 2001</u></p>			
<p>4. Application number(s) or patent number(s):</p> <p>If the document is being filed together with a new application, the execution date of the application is: <u>July 23, 2001</u></p> <p>A. Patent Application No(s).: <u>07/21/01 671</u> Filed:</p> <p>B. Patent No(s)</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>			
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>FLESHNER &amp; KIM, LLP</u></p> <p>Internal Address:</p> <p>Street Address: <u>P. O. Box 221200</u></p> <p>City: <u>Chantilly</u> State: <u>VA</u> ZIP: <u>20153-1200</u></p>		<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 C.F.R. 3.41)..... <u>\$40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed (Check No. 00867)</p> <p><input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number:</p> <p><u>16-0607</u></p>	
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<p>9. Statement and signature.</p> <p><i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p><u>Carl R. Wesolowski, Reg. No. 40,372</u> <u>Carl R. Wesolowski</u> <u>July 30, 2001</u></p> <p>Name and Registration No. of Person Signing Signature Date</p> <p>Total number of pages including cover sheet: <u>2</u></p>			
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ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

(1) Byeung Yun SOH (4) \_\_\_\_\_  
 (2) Han Chang SUH (5) \_\_\_\_\_  
 (3) \_\_\_\_\_ (6) \_\_\_\_\_

who have made a certain new and useful invention, hereby sell, assign and transfer unto

LG Electronics Inc.

20, Yoido-dong, Youngdungpo-gu, Seoul, Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled  
METHOD FOR GENERATING MULTIMEDIA EVENTS USING SHORT MESSAGE SERVICE

(a) for which an application for United States Letters Patent was filed on \_\_\_\_\_, and identified by United States Serial No. \_\_\_\_\_; or

(b) for which an application for United States Letters Patent was executed on \_\_\_\_\_

, and the undersigned hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefor and/or that claim priority thereto and any and all extensions, divisions, reissues, substitutes, renewals, continuations, or continuations-in-part thereof and/or that claim priority thereto, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agree that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agree to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the dates indicated aside our signatures:

INVENTORS

DATE SIGNED

1) by SOH  
 Name: Byeung Yun SOH

Jul. 18, 2001

2) Han Chang SUH  
 Name: Han Chang SUH

Jul. 18, 2001

3) \_\_\_\_\_  
 Name: \_\_\_\_\_

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