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1. Name of conveying party(ies): **BRIAN SAGAR** 2. Name and address of receiving party(ies): Name: **REFLEC, plc**

Internal Address: _____

Additional name(s) of conveying parties attached? __ Yes X No

Street Address: **Road One, Winsford Industrial Estate**

3. Nature of conveyance: X Assignment __ Merger __ Security Agreement __ Change of Name __ Other _____

City: **Winsford, Cheshire** Country: **Great Britain** ZIP: **CW73QQ**

Execution Date: **June 27, 2001**

Additional name(s) & address(es) attached? __ Yes X No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) Attorney Docket No. B. Patent No.(s) 069918.000002

Additional numbers attached: __ Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **James E. Bradley** Internal Address: **Bracewell & Patterson, LLP**

Street Address: **P. O. Box 61389** City: **Houston** State: **Texas** ZIP: **77208-1389**

6. Total number of applications and patents involved 1

7. Total fee (37 CFR 1.21(h)) **\$40.00** Enclosed

Authorized to be charged to deposit account Deposit account number: **05-0529 (069918.000002)**

(Attach duplicate copy of this page if paying by deposit acct.)

9. Statement and signature.

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I, the undersigned, do hereby certify that the foregoing information is true and correct and any attached copy is a true copy of the original document.

James E. Bradley
Name of Person Signing

James E. Bradley
Signature

July 13, 2001
Date

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PATENT
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ASSIGNMENT

WHEREAS, I, Brian Sagar a citizen of GB and a resident of **The Cottage, 42 Moseley Road, Cheadle Hulme, Cheadle, Cheshire SK8 5HJ, GB** have made an invention in:

Retroreflective Inks

for which I have executed an application for United States Letters Patent on the day of
2001; respectively.

WHEREAS, I represent and warrant that I am the owner of said invention and application for Letters Patent;

WHEREAS , **REFLEC plc**, a **BRITISH** corporation, having its principal office at **Road One, Winsford Industrial Estate, Winsford, Cheshire CW7 3QQ, GB** hereinafter referred to as "ASSIGNEE," is desirous of acquiring the same;

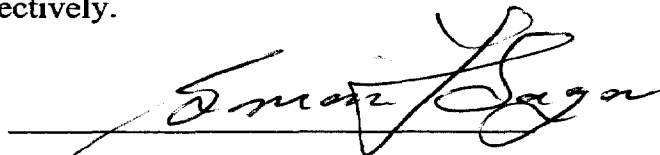
NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by me, I have assigned, sold, transferred and set over and by these presents do assign, sell, transfer and set over unto said ASSIGNEE the entire right, title and interest in and to (a) said invention and world-wide rights therein, (b) said applications, including all divisions, continuations, continuations-in-part and substitutions thereof, and (c) all United States and foreign patents which shall issue on said invention, including all reissues, renewals and extensions thereof, for the United States, its territories and possessions and all foreign countries, including the right to file applications for Letters Patent on said invention in any and all foreign countries, the same to be held and enjoyed by said ASSIGNEE, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by me, had this assignment and sale not been made.

I covenant and agree that I will, at any time upon the request and at the expense of said ASSIGNEE, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of said ASSIGNEE, to enable and assist said ASSIGNEE to (a) obtain

Letters Patent, both domestic and foreign, on said invention, (b) establish, maintain and secure title in said ASSIGNEE, its successors, and assigns, to said invention, applications and Letters Patent, including making such title of lawful public record, and (c) defend, establish or otherwise preserve the validity of said Letters Patent against any and all infringers, and perform such other acts as are necessary to give full force and effect to this assignment.

I hereby authorize and request the Commissioner of Patents of the United States of America to issue all Letters Patent based on said applications and all said divisions, continuations, continuations-in-part, reissues, renewals and extensions to said ASSIGNEE, its successors, and assigns.

IN TESTIMONY WHEREOF, I have duly executed this assignment this *27* day of *June* 2001 respectively.

A handwritten signature in cursive script, appearing to read "Brian Sagar", is written over a horizontal line.

BRIAN SAGAR