



08-17-2001

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FORM PTO-159

(Rev. 6-93)

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101814278

OMB No. 0651-0011 (exp. 4/94)

Tab settings

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark OfficeTo the Assistant Commissioner for Patents:
Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Rodney S. Smith

8-10-01

2. Name and address of receiving party(ies)

Name: Stephen D. Tiley, Esq.

Internal Address:

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: June 12, 2001

Street Address: 5 South Hanover Street

City: Carlisle

State: PA ZIP: 17013-3385

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application,
the execution date of the application is:

A. Patent Application No.(s)

09/707,185 filed November 06, 2000

B. Patent No.(s)

Attorney Docket No. 3580-000808-H

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: James G. Porcelli

Internal Address: Webb Ziesenheim Logsdon

Orkin & Hanson, P.C.

Street Address: 700 Koppers Building

436 Seventh Avenue

City: Pittsburgh State: PA ZIP: 15219-1818

6. Total number of applications and
patents involved: 1

7. Total fee (37 CFR 3.41).....\$40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach triplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy
is a true copy of the original document.

James G. Porcelli

Name of Person Signing

Signature

August 6, 2001

Date

Total number of pages including cover sheet, attachments and document 3

Mail documents to be recorded with required cover sheet information to:
Assistant Commissioner for Patents, U.S. Patent and Trademark Office
Office of Public Records, Crystal Gateway 4, Room 335
Washington, D.C. 20231

08/16/2001 DBYRME 00000224 09707185

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PATENT
REEL: 012068 FRAME: 0144

ASSIGNMENT

WHEREAS, I, **RODNEY S. SMITH**, citizen of the United States of America, a resident of the state of Pennsylvania, having a residence at 1109 Kuhn Road, Boiling Springs, Pennsylvania 17007, County of Cumberland, Commonwealth of Pennsylvania, and **STEPHEN D. TILEY**, citizen of the United States of America, a resident of the state of Pennsylvania, having a place of residence at 6 Todd Road, Carlisle, Pennsylvania 17013, have invented certain new and useful improvements in **"METHOD OF INDUCING A PURCHASER TO VISIT A RETAIL OUTLET AT A REMOTE LOCATION AND OF INDUCING A RETAIL OUTLET TO ACT AS SUCH A REMOTE LOCATION"** for which a patent application was filed in the United States Patent and Trademark Office on November 06, 2000 and bears Serial No. 09/707,185 (hereinafter "said application");

AND, WHEREAS, co-inventor **STEPHEN D. TILEY**, hereinafter called the "assignee", is desirous of acquiring the entire right, title, and interest in and to said application and the inventions and improvements therein disclosed.

NOW, THEREFORE, in consideration of Ten (\$10.00) Dollars, and for good and valuable consideration paid to me by said assignee, the receipt of which is hereby acknowledged, I, Rodney S. Smith, do hereby assign, sell, transfer, and set over unto said assignee the entire right, title and interest in and to said applications and the inventions and improvements therein disclosed for the United States and all foreign countries and any Letters Patent which may issue therefor in the United States and all foreign countries and all divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, said assignee to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, reissues, continuations, continuations-in-part, renewals, and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by me had this assignment not been made.

The Assistant Commissioner for Patents is requested to issue such Letters Patent in accordance herewith. I covenant that I am the lawful owner of the said application, inventions, and improvements, that the same are unencumbered, that no license has been granted to make, use, or vend the said inventions or improvements or any of them, and that I have the full right to make this assignment.

And for the consideration aforesaid, I agree that I will communicate to said assignee or the representatives thereof any facts known to me respecting said inventions and improvements, and will, upon request, but without expense to me, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, continuation-in-part, renewal, and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said assignee


PATENT

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or by counsel for said assignee, to assist or enable said assignee to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon my heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of said assignee.

EXECUTED June 12, 2001.

 (Seal)

Rodney S. Smith