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To the Honorable Assistant Commissioner for Patents: Please record the attached original documents or copy thereof. 1. Name(s) of conveying party: (1) Gregory Maurice Plow (2) Farrokh E. Pourmirzaie 2. Name and address of receiving party: International Business Machines Corporation **New Orchard Road** Armonk, NY 10504 3. Nature of conveyance: Assignment Execution Dates: (1) August 1, 2001 (2) August 1, 2001 4. Application number: Docket No.: STL920000035US1 If this Assignment is being filed together with a new application, enter the execution date of the application (date Declaration signed): (1) August 1, 2001 (2) August 1, 2001 A. Patent Application No.(s) 5. Name and address of party to whom correspondence concerning Assignment should be mailed: John L. Rogitz Rogitz & Associates 750 B Street, Suite 3120 San Diego, CA 92101 6. Total number of applications involved: 7. Total fee (37 CFR 3.41) = \$40.008. Charge fee to Deposit Account No. 09-0460 DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. John L. Rogitz **Attorney Name** Signature of Attorney **Date** 08/17/2001 LMUELLER 00000117 090460 09922182

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Decket No. STL920000035US1

ASSIGNMENT

Whoreas, we,

me GREGORY MAURICE PLOW

car of Gilroy

Councy of Santa Clara

Stete of California

121 FARROKH E. POURMIRZAIE

City of San Jose

County of Santa Clara

State of California

have invented cartain improvements in mine of invention):

SYSTEM. METHOD, AND COMPUTER PROGRAM PRODUCT FOR STORING INTERNET ADVERTISEMENTS AT A USER COMPUTER

and executed a Declaration and Power of Attorney for a United States patent application therefor on

[1)	8/1/2001	(2)	8/1/01	
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Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504 (hereinafter celled IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, leareby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

Execution by Inventor

(1) Inventor. Gregory Maurice Plow

RECORDED: 08/02/2001

City/State:

 ~ 101

Inventor

(2)

Farrokh E. Pourmirzaie

City/State

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