JUL 1 3 2001 STATES ELLE	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office 01817395e attached original documents or copies thereof.
Name of conveying party(ies):	2. Name and address of receiving party(ies):
Cassandra Rose Vernon Goff III 13 2001	E'lan Vital Designs LLC 4652 North Lake Drive Milwaukee, Wisconsin 53211
Additional conveying party(ies) NO 3. Nature of conveyance:	_
ASSIGNMENT Execution Date: September 29, 2000 and November 10, 2000	Additional name(s) & address(es) attached? NO
4. Application number(s) or patent number(s):	Additional fiame(s) & address(es) attached:
If this is being filed together with a new application, th	e execution date of the application is:
A. Patent Application Number(s):	B. Patent Number(s):
09/539,339	
	bers attached? NO
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications/patents involved: 1
	7. Total fee (37 C.F.R. § 3.41): \$40.00
Katherine D. Lee FOLEY & LARDNER	▼ Check Enclosed
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777 East Wisconsin Avenue	Charge to deposit account
Milwaukee, Wisconsin 53202-5367	8. Deposit account number: 06-1447
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Katherine D. Lee	f before by 8/9/2001
Reg. No. 44, 865	
Name of person signing	Signature Date
Total number of page	s including cover sheet, attachments, and document: 3

ASSIGNMENT

For and in consideration of the sum of One Dollar (\$1.00) to us:

Cassandra Rose 35 Garfield Avenue Avon, NJ 07717

Vernon Goff III 111 E. 26th Street Unit B9 New York, NY 10010

paid by E'lan Vital Designs LLC (hereinafter referred to as "Assignee"), a Wisconsin limited liability company, having its principal place of business at:

4652 North Lake Drive Milwaukee, Wisconsin 53211

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, we hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

- (1) in and to an invention entitled "THERAPEUTIC BRASSIERE" for which we have executed a United States patent application Serial No. 09/539,339, filed March 31, 2000;
- (2) in and to said United States patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, §111(b) provisional, §111(a), and reissue applications) based upon said invention, and in and to the patent or patents to be granted thereon, including reissues thereof, if any, to the full end of the term or terms for which said patent or patents may be granted;
- (3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

PATENT REEL: 012078 FRAME: 0228

(4) under the International Convention in respect to the United States patent application and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of our Assignee with a claim to priority based on said United States application.

And we hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any exrense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

And the Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue the said United States patent or patents to Assignee.

Date: 11-10-00

Date: 9.29.00

RECORDED: 08/13/2001

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