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August 13, 2001
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First Party/Inventor

Name (line 1): **John C. Crawford** Execution Date (Month Day Year): **July 27, 2001**

Receiving Party

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Name (line 1): **Colgate-Palmolive Company**
 Address (line 1) **Patent Department**
 Address (line 2) **909 River Road**
 Address (line 3) **Piscataway, NJ 08855-1343**

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Area Code and Telephone Number: **732-878-7152**

Name (line 1): **Colgate-Palmolive Company**
 Address (line 1) **Patent Department**
 Address (line 2) **909 River Road**
 Address (line 3) **Piscataway, NJ 08855-1343**

Pages (Enter the total number of pages of the attached conveyance document including any attachments): <>

Application Number(s) or Patent Number(s)

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Patent Applications Number(s)

Patent Number(s)

USSN 29/134,520

USP <> ISSUED <>

FILED December 21, 2000

Patent Cooperation Treaty (PCT) (Enter PCT application number ONLY IF a U.S. application Number has not been assigned)

PCT NO. <>

Number of Properties: Enter total number of properties involved: **1**

Fee Amount: Fee Amount for Properties Listed (37 CFR 3.41): **\$40.00**

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Deposit Account: **Deposit Account Number 03-2455**

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Name of Person Signing: **Michael J. McGreal; Attorney for Applicants; Registration No. 25,356**

Michael J. McGreal
 Signature of Person Signing

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ASSIGNMENT

WHEREAS, I, John C. Crawford, a citizen of the United States, (below referred to as ASSIGNOR), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent Office on December 21, 2000 and assigned U.S. Serial No. 29/134,520 and entitled BOTTLE; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents, does sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR hereby authorizes and requests the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR hereby covenants that ASSIGNOR have full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR hereby authorizes attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR' execution of this document.

USSN: _____ Filed: _____

Signed this 27 day of July 2001.

John C. Crawford

John C. Crawford
Address: 809 South Lake Boulevard, Mahopac, New York 10541

State of New York County of New York

On this 27 day of July, 2001 before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Lorraine Anderson

Notary Public

LORRAINE ANDERSON
Notary Public, State of New York
No. 31-4862940
Qualified in New York County
Term Expires January 31, 2002

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