.R SHEETU.S. DEPARTMENT OF COMMERCE FORM PTO - 1595 1-31-92Patent and Trademark Office 101824223 all document 2. Name and address of receiving party (ies): To the Honorable Commissioner of Pau al documents or copy thereof 1. Name of conveying party(ies): Name: Colgate-Palmolive Company 18/20/01 Internal: Eyal Eliav Address: Kyoungeun Ahn 300 Park Avenue State: New York Zip 10022 City: New York Additional name(s) address(es) attached? Yes No Additional name(s) of conveying party(ies) attached?

Yes

No 3. Nature of conveyance: ☐ Merger ✓ Assignment ☐ Change of Name ☐ Security Agreement ☐ Other Execution Date: June 8 2001 4. Application number (s) or patent number (s): 29/143,176 If this document is being filed together with a new application, the execution date of the application is: B. Patent No.(s) A. Patent Application No.(s) Additional numbers attached? Yes No 6. Total Number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: COLGATE-PALMOLIVE COMPANY PATENT DEPARTMENT Internal Address: 909 RIVER ROAD Street Address: P.O. BOX 1343 City: PISCATAWAY State: NJ Zip: 08855-1343 \$40.00 7. Total Fee (37 CFR 3.41) ☐ Enclosed Authorized to be charged to deposit account 03-2455 8. Deposit account number: 03-2455 (If any additional fee is required, please charge to our Deposit Account No. 03-2455) DO NOT USE THIS SPACE 9. Statement and Signature ect and any attached copy is a true copy of the original document. To the best of my knowledge and belief, the foregoing Henry S. Goldfine Name of Person Signing & Reg. No. 38,468 Attorney Docket No.: 1R 6668-00 (301 AG) Total number of pages including cover sheet: **CERTIFICATE OF MAILING (37 CFR 1.8a)** I hereby certify that the paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Box Assignments, Washington, D.C. 20231.

08/27/2001 AAHMED1 00000046 032455 29143176 01 FC:581 40.00 CH

ASSIGNMENT

Eyal Eliav and Kyoungeun Ahn, Inventors, to Ecco Design Inc.

WHEREAS, we, Eyal Eliav and Kyoungeun Ahn (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/143,176, filed June 8, 2001, naming the ASSIGNORS as inventor, and entitled ELECTRIC TOOTHBRUSH HEAD; and

WHEREAS, ECCO DESIGN INC. having a place of business at 16 West 19th Street, New York, NY 10011, (below referred to as "ASSIGNEE"), desires to acquire from Eyal Eliav and Kyoungeun Ahn (below referred to as ASSIGNORS) all their rights to the invention in the above-named patent application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

PATENT REEL: 012099 FRAME: 0589 ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or prefect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS's execution of this document.

This Agreement is effective as of June 8, 2001.

Dated: 7/30/2001

EYAL ELIAV

Address:

72 Barrow Street, Apt. 6I, NYC, NY 10014

Dated: 07/30/200/

KYOUNGEUN AHN

Address:

151 East 26th Street #2D, New York, NY 10010

State of New York County of Manhattan

On this 30 day of 2001, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatories, known to me to be each the persons of that name, who executed the foregoing instrument in my presence.

Notary Public, State of New York
No. 01AL6045232

NOTURITIES WERE County
Commission Expires July ATEM 2

RECORDED: 08/20/2001 REEL: 012099 FRAME: 0590