08-30	0-2001
Form PTO-1595 REC (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
	28869 🔻 🔻
	Please record the attached original documents or copy thereof.
1. Name of conveying party(ies):	<ol><li>Name and address of receiving party(ies)</li></ol>
Greenfield Online, Inc.	Name: <u>Silicon Valley Bank</u>
18/2 7/01 AUG 2 7 2001	Internal Address:
Additional name(s) of conveying party(ies) adequed?	
3. Nature of conveyance:	
🛄 Assignment 🕞 Merger	
Security Agreement Grange of Name	Street Address: <u>3003 Tasman Drive</u>
Other	City: Santa Clara State: CA Zip:95054
Execution Date:August 9, 2001	Additional name(s) & address(es) attached? 📮 Yes 🗳 No
4. Application number(s) or patent number(s):	
If this document is being filed together with a new applie	cation, the execution date of the application is:
A. Patent Application No.(s)	B. Patent No.(s)
09/314,085	6,256,663
09/595,128 Additional numbers att	i ached? 🖵 Yes 🖾 No
	6. Total number of applications and patents involved: 3
concerning document should be mailed:	BRANK .
Name: Christopher E. Kondracki	7. Total fee (37 CFR 3.41)\$120.00
Internal Address:	Enclosed
08/29/2001 TDIAZ100000157_09314085	Authorized to be charged to deposit account
01 FC:581	8. Deposit account number:
Street Address: 2001 Jefferson Davis, Hwy.,	
Suite 505	
City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22202</u>	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE	THIS SPACE
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing i	nformation is true and correct and any attached copy
is a true copy of the original document.	liev. danki
Christopher E. Kondracki	Signature Date
Name of Person Signing	= = = = = = = = = = = = = = = = =
I otal number of pages including cove Mail documents to be recorded with	er sheet, attachments, and documents: 26
Commissioner of Patents & T	Trademarks, Box Assignments , D.C. 20231

### INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this "IP Agreement") is made as of the  $2^{4}$  day of  $\sqrt{u_{(1,2,4)}}$ , 2001 by and between **GREENFIELD ONLINE**, INC., a Delaware corporation with its principal place of business at 21 River Road, Wilton, Connecticut 06897 ("Grantor"), and **SILICON VALLEY BANK**, a California banking corporation ("Lender").

### RECITALS

A. Lender has agreed to make advances of money and to extend certain financial accommodations to Grantor (the "Loan"), pursuant to a certain Accounts Receivable Financing Agreement of even date herewith, between Grantor and Lender, as amended from time to time (as amended, the "Loan Agreement"). The Loan is secured pursuant to the terms of the Loan Agreement. Lender is willing to enter into certain financial accommodations with Borrower, but only upon the condition, among others, that Grantor shall grant to Lender a security interest in certain Copyrights, Trademarks, Patents, and Mask Works to secure the obligations of Grantor under the Loan Agreement. Defined terms used but not defined herein shall have the same meanings as in the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Lender a security interest in all of Grantor's right title and interest, whether presently existing or hereafter acquired in, to and under all of the Collateral (as defined therein).

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged and intending to be legally bound, as collateral security for the prompt and complete payment when due of Grantor's Indebtedness (as defined below), Grantor hereby represents, warrants, covenants and agrees as follows:

1. <u>Grant of Security Interest.</u> As collateral security for the prompt and complete payment and performance of all of Grantor's present or future indebtedness, obligations and liabilities to Lender (hereinafter, the "Indebtedness"), including, without limitation, under the Loan Agreement, Grantor hereby grants a security interest in all of Grantor's right, title and interest in, to and under its intellectual property collateral (all of which shall collectively be called the "Intellectual Property Collateral"), including, without limitation, without limitation, the following:

(a) Any and all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including without limitation those set forth on **EXHIBIT A** attached hereto (collectively, the "Copyrights"),

(b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

(c) Any and all design rights which may be available to Grantor now or hereafter existing, created, acquired or held;

(d) All patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including without limitation the patents and patent applications set forth on **EXHIBIT B** attached hereto (collectively, the "Patents");

(e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including without limitation those set forth on **EXHIBIT** C attached hereto (collectively, the "Trademarks");

(f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation those set forth on **EXHIBIT D** attached hereto (collectively, the "Mask Works");

(g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights, including, without limitation those set forth on **EXHIBIT E** attached hereto; and

(i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) All proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. <u>Authorization and Request.</u> Grantor authorizes and requests that the Register of Copyrights and the Commissioner of Patents and Trademarks record this IP Agreement.

3. <u>Covenants and Warranties.</u> Grantor represents, warrants, covenants and agrees as follows:

(a) Grantor is now the sole owner of the Intellectual Property Collateral, except for nonexclusive licenses now existing or hereafter granted by Grantor to its customers in the ordinary course of business.

(b) Performance of this IP Agreement does not conflict with or result in a breach of any intellectual property agreement to which Grantor is bound, except to the extent that certain intellectual property agreements prohibit the assignment of the rights thereunder to a third party without the licensor's or other party's consent and this IP Agreement constitutes a security interest.

(c) During the term of this IP Agreement, Grantor will not transfer or otherwise encumber any interest in the Intellectual Property Collateral, except for non-exclusive licenses granted by Grantor in the ordinary course of business or as set forth in this IP Agreement;

(d) To its knowledge, each of the Patents is valid and enforceable in the United States, and no part of the Intellectual Property Collateral has been judged invalid or unenforceable, in whole or in part, and to its knowledge, no claim has been made that any part of the Intellectual Property Collateral violates the rights of any third party;

(e) Grantor shall promptly advise Lender of any material adverse change in the composition of the Collateral, including but not limited to any subsequent ownership right of the Grantor in or to any Trademark, Patent, Copyright, or Mask Work specified in this IP Agreement;

(f) Grantor shall (i) protect, defend and maintain the validity and enforceability of the Trademarks, Patents, Copyrights, and Mask Works, (ii) promptly advise Lender in writing of material infringements detected of the Trademarks, Patents, Copyrights, and Mask Works and (iii) not allow any Trademarks, Patents, Copyrights, or Mask Works to be abandoned, forfeited or dedicated to the public without the written consent of Lender, which shall not be unreasonably withheld, unless Grantor determines that reasonable business practices suggest that abandonment is appropriate.

(g) Grantor shall promptly register the most recent version of any of Grantor's material Copyrights (including all software), if not so already registered, and shall, from time to time, execute and file such other instruments, and take such further actions as Lender may reasonably request from time to time to perfect or continue the perfection of Lender's interest in the Intellectual Property Collateral;

(h) This IP Agreement creates, and in the case of after acquired Intellectual Property Collateral, this IP Agreement will create at the time Grantor first has rights in such after acquired Intellectual Property

Collateral, in favor of Lender a valid and perfected first priority security interest in the Intellectual Property Collateral in the United States securing the payment and performance of the obligations evidenced by the Loan Agreement upon making the filings referred to in clause (i) below;

(i) To its knowledge, except for, and upon, the filing of UCC financing statements in the appropriate jurisdictions and the filing with the United States Patent and Trademark office with respect to the Patents and Trademarks and the Register of Copyrights with respect to the Copyrights and Mask Works necessary to perfect the security interests created hereunder and except as has been already made or obtained, no authorization, approval or other action by, and no notice to or filing with, any U.S. governmental authority or U.S. regulatory body is required either (i) for the grant by Grantor of the security interest granted hereby or for the execution, delivery or performance of this IP Agreement by Grantor in the U.S. or (ii) for the perfection in the United States or the exercise by Lender of its rights and remedies thereunder;

(j) All information heretofore, herein or hereafter supplied to Lender by or on behalf of Grantor with respect to the Intellectual Property Collateral is accurate and complete in all material respects.

(k) Grantor shall not enter into any agreement that would materially impair or conflict with Grantor's obligations hereunder without Lender's prior written consent, which consent shall not be unreasonably withheld. Grantor shall not permit the inclusion in any material contract to which it becomes a party of any provisions that could or might in any way prevent the creation of a security interest in Grantor's rights and interest in any property included within the definition of the Intellectual property Collateral acquired under such contracts, except that certain contracts may contain anti-assignment provisions that could in effect prohibit the creation of a security interest in such contracts.

(!) Upon any executive officer of Grantor obtaining actual knowledge thereof, Grantor will promptly notify Lender in writing of any event that materially adversely affects the value of any material Intellectual Property Collateral, the ability of Grantor to dispose of any material Intellectual Property Collateral of the rights and remedies of Lender in relation thereto, including the levy of any legal process against any of the Intellectual Property Collateral.

4. <u>Lender's Rights.</u> Lender shall have the right, but not the obligation, to take, at Grantor's sole expense, any actions that Grantor is required under this IP Agreement to take but which Grantor fails to take, after fifteen (15) days' notice to Grantor. Grantor shall reimburse and indemnify Lender for all reasonable costs and reasonable expenses incurred in the reasonable exercise of its rights under this section 4.

5. <u>Inspection Rights.</u> Grantor hereby grants to Lender and its employees, representatives and agents the right to visit, during reasonable hours upon prior reasonable written notice to Grantor, any of Grantor's plants and facilities that manufacture, install or store products (or that have done so during the prior six-month period) that are sold utilizing any of the Intellectual Property Collateral, and to inspect the products and quality control records relating thereto upon reasonable written notice to Grantor and as often as may be reasonably requested, but not more than once in every six (6) months; provided, however, nothing herein shall entitle Lender access to Grantor's trade secrets and other proprietary information.

### 6. Further Assurances; Attorney in Fact.

(a) On a continuing basis, Grantor will, subject to any prior licenses, encumbrances and restrictions and prospective licenses, make, execute, acknowledge and deliver, and file and record in the proper filing and recording places in the United States, all such instruments, including appropriate financing and continuation statements and collateral agreements and filings with the United States Patent and Trademarks Office and the Register of Copyrights, and take all such action as may reasonably be deemed necessary or advisable, or as requested by Lender, to perfect Lender's security interest in all Copyrights, Patents, Trademarks, and Mask Works and otherwise to carry out the intent and purposes of this IP Agreement, or for assuring and confirming to Lender the grant or perfection of a security interest in all Intellectual Property Collateral.

(b) Grantor hereby irrevocably appoints Lender as Grantor's attorney-in-fact, with full authority in the place and stead of Grantor and in the name of Grantor, Lender or otherwise, from time to time in Lender's

discretion, upon Grantor's failure or inability to do so, to take any action and to execute any instrument which Lender may deem necessary or advisable to accomplish the purposes of this IP Agreement, including:

(i) To modify this IP Agreement, after notifying Grantor, without first obtaining Grantor's approval of or signature to such modification by amending Exhibit A, Exhibit B, Exhibit C, and Exhibit D hereof, as appropriate, to include reference to any right, title or interest in any Copyrights, Patents, Trademarks or Mask Works acquired by Grantor after the execution hereof or to delete any reference to any right, title or interest in any Copyrights, Patents, Trademarks, or Mask Works in which Grantor no longer has or claims any right, title or interest; and

(ii) To file, in its sole discretion, one or more financing or continuation statements and amendments thereto, relative to any of the Intellectual Property Collateral without the signature of Grantor where permitted by law.

7. <u>Events of Default</u>. The occurrence of any of the following shall constitute an Event of Default under this IP Agreement:

(a) An Event of Default occurs under the Loan Agreement; or any document from Grantor to Lender; or

(b) Grantor breaches any warranty or agreement made by Grantor in this IP Agreement.

8. <u>Remedies.</u> Upon the occurrence and continuance of an Event of Default, Lender shall have the right to exercise all the remedies of a secured party under the Massachusetts Uniform Commercial Code, including without limitation the right to require Grantor to assemble the Intellectual Property Collateral and any tangible property in which Lender has a security interest and to make it available to Lender at a place designated by Lender. Lender shall have a nonexclusive, royalty free license to use the Copyrights, Patents, Trademarks, and Mask Works to the extent reasonably necessary to permit Lender to exercise its rights and remedies upon the occurrence of an Event of Default. Grantor will pay any expenses (including reasonable attorney's fees) incurred by Lender in connection with the exercise of any of Lender's rights hereunder, including without limitation any expense incurred in disposing of the Intellectual Property Collateral shall be cumulative.

9. Indemnity. Grantor agrees to defend, indemnify and hold harmless Lender and its officers, employees, and agents against: (a) all obligations, demands, claims, and liabilities claimed or asserted by any other party in connection with the transactions contemplated by this IP Agreement, and (b) all losses or expenses in any way suffered, incurred, or paid by Lender as a result of or in any way arising out of, following or consequential to transactions between Lender and Grantor, whether under this IP Agreement or otherwise (including without limitation, reasonable attorneys fees and reasonable expenses), except for losses arising from or out of Lender's gross negligence or willful misconduct.

10. <u>Reassignment.</u> At such time as Grantor shall completely satisfy all of the obligations secured hereunder, Lender shall execute and deliver to Grantor all deeds, assignments, and other instruments as may be necessary or proper to reinvest in Grantor full title to the property assigned hereunder, subject to any disposition thereof which may have been made by Lender pursuant hereto.

11. <u>Course of Dealing</u>. No course of dealing, nor any failure to exercise, nor any delay in exercising any right, power or privilege hereunder shall operate as a waiver thereof.

12. <u>Attorneys' Fees.</u> If any action relating to this IP Agreement is brought by either party hereto against the other party, the prevailing party shall be entitled to recover reasonable attorneys fees, costs and disbursements.

13. <u>Amendments.</u> This IP Agreement may be amended only by a written instrument signed by both parties hereto.

14. <u>Counterparts.</u> This IP Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

Law and Jurisdiction. This IP Agreement shall be governed by and construed in accordance with the 15. laws of the Commonwealth of Massachusetts. GRANTOR ACCEPTS FOR ITSELF AND IN CONNECTION WITH ITS PROPERTIES, UNCONDITIONALLY, THE NON-EXCLUSIVE JURISDICTION OF ANY STATE OR FEDERAL COURT OF COMPETENT JURISDICTION IN THE COMMONWEALTH OF MASSACHUSETTS IN ANY ACTION, SUIT, OR PROCEEDING OF ANY KIND, AGAINST IT WHICH ARISES OUT OF OR BY REASON OF THIS AGREEMENT; PROVIDED, HOWEVER, THAT IF FOR ANY REASON LENDER CANNOT AVAIL ITSELF OF THE COURTS OF THE COMMONWEALTH OF MASSACHUSETTS, GRANTOR ACCEPTS JURISDICTION OF THE COURTS AND VENUE IN SANTA CLARA COUNTY, CALIFORNIA.

**GRANTOR AND LENDER EACH HEREBY WAIVE THEIR RESPECTIVE RIGHTS TO A JURY TRIAL** OF ANY CLAIM OR CAUSE OF ACTION BASED UPON OR ARISING OUT OF ANY OF THE LOAN DOCUMENTS OR ANY OF THE TRANSACTIONS CONTEMPLATED THEREIN, INCLUDING CONTRACT CLAIMS, TORT CLAIMS, BREACH OF DUTY CLAIMS, AND ALL OTHER COMMON LAW OR STATUTORY CLAIMS. EACH PARTY RECOGNIZES AND AGREES THAT THE FOREGOING WAIVER CONSTITUTES A MATERIAL INDUCEMENT FOR IT TO ENTER INTO THIS AGREEMENT. EACH PARTY REPRESENTS AND WARRANTS THAT IT HAS REVIEWED THIS WAIVER WITH ITS LEGAL COUNSEL AND THAT IT KNOWINGLY AND VOLUNTARILY WAIVES ITS JURY TRIAL RIGHTS FOLLOWING CONSULTATION WITH LEGAL COUNSEL.

16. Confidentiality. In handling any confidential information, Lender shall exercise the same degree of care that it exercises for its own proprietary information, but disclosure of information may be made: (i) to Lender's subsidiaries or affiliates in connection with their present or prospective business relations with Borrower; (ii) to prospective transferees or purchasers of any interest in the Loans; (iii) as required by law, regulation, subpoena, or other order, (iv) as required in connection with Lender's examination or audit; and (v) is necessary for Lender to exercise its remedies under this Agreement. Confidential information does not include information that either: (a) is in the public domain or in Lender's possession when disclosed to Lender, or becomes part of the public domain after disclosure to Lender; or (b) is disclosed to Lender by a third party, if Lender does not know that the third party is prohibited from disclosing the information.

EXECUTED as a sealed instrument under the laws of the Commonwealth of Massachusetts on the day and year first written above.

### **GRANTOR:**

GREENFIELD ONLINE, INC.

By: <u>A Wilte</u> Name: <u>Dem Wirse</u> Title: <u>Pus.</u> ; CEO

656527.2

Exhibit "A" attached to that certain Intellectual Property Security Agreement dated <u>Aug</u>, 2001.

### EXHIBIT "A"

### COPYRIGHTS

### SCHEDULE A - ISSUED COPYRIGHTS

COPYRIGHT DESCRIPTION REGISTRATION <u>NUMBER</u>

DATE OF ISSUANCE

None

### **SCHEDULE B - PENDING COPYRIGHT APPLICATIONS**

COPYRIGHT	APPLICATION	DATE OF FILING	DATE OF	FIRST OF PUBLIC DATE
DESCRIPTION	NUMBER	DATE OF THEIRO	CREATION	DISTRIBUTION
SurveyRounter		5/10/01	2001	n./a
Computer Software				
SuccessScreen	· ····································	5/10/01	2001	n/a
Computer Software				
QuickTake		5/10/01	2001	n./a
Computer Software				
QMS		5/10/01	2001	n/a
Computer Software				
DAT		5/10/01	2001	n./a
Computer Software				
NetTap		5/10/01	2001	n/a
Computer Software				
FocusChat		5/10/01	2001	n./a
Computer Software				
MindStorm		5/10/01	2001	n/a
Computer Software				
Survey Wizard		5/10/01	2001	n/a
Computer Software				

### SCHEDULE C - UNREGISTERED COPYRIGHTS (Where No Copyright Application is Pending)

			DATE AND RECORDATION NUMBER OF IP AGREEMENT WITH	
			OWNER OR ORIGINAL	
			GRANTOR IF	ORIGINAL AUTHOR
			AUTHOR OR OWNER	OR OWNER OF
		FIRST DATE	OF COPYRIGHT	COPYRIGHT IS
COPYRIGHT	DATE OF	OF	IS DIFFERENT	DIFFERENT ROM
<b>DESCRIPTION</b>	<b>CREATION</b>	<b>DISTRIBUTION</b>	FROM GRANTOR	GRANTOR

See Attached

### Unregistered copyrights

Digital Drugstore - An annual report that details consumers online prescription drug purchasing activities Nov 99   NetStyles - A study that details the impact of the Internet on family life. A semi-annual report. Nay 99   Gay And Lesbian Shopping Index - Annual study that details lesbian and gay groups online shopping activities. Sept 99   Crusing for Cars on the Information Highway - A report that details consumers car buying activities and how the Internet is used Aug 99 Sept 99   Eye on Apparei May report that details online consumers holiday shopping and travel activities. Aug 99   Dollars & Sense - An annual report that details online consumers investing activities Aug 99   Ordering Groceries Online - A semi-annual report sholing about consumer online grocery buying activities. Aug 99   Ordering Groceries Online - A semi-annual study that details online gamting practices. May 99   Surfin for a Livin - A single study about online investing Spratcices. May 99   Surfin for a Livin - A single study about online investing Spratcices. May 99   Surfing Seniors - An annual study about the online habits of 50+ market May 99   Surfing Seniors - An annual study about the online habits of 50+ market April '99   April '99 May '90 May '90   Surfin for a Livin - A single study about the online livesting May '90	Copyright Description Shopping Index - a quarterly report about online shopping/consumer perception Online Holiday Shopping - A report about online shopping/consumer perception
Aug '99 Aug '99 Aug '99 Aug '99 May '99 May '99 May '99 May '99 May '99 May '99 May '99 May '99 May '99 April '9 April '99 April '9	Date of C May-99
May '99 Aug '99 Aug '99 Aug '99 Aug '99 Aug '99 May '99 May '99 May '99 May '99 April '99	Date of Cre First Date of Dis Author May-99 May-99 Green
Greenfield Online Greenfield Online	Dis Author Greenfield Online

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### EXHIBIT "B"

### PATENTS

PATENT DESCRIPTION	DOCKET NO.	COUNTRY	SERIAL NO	FILING DATE	<u>STATUS</u>
FocusChat: A System and Method for Conducting Focus Groups Using Remotely Loacated Participants Over a Computer Network	GRNFLD001xx	USA	09/236,143	January 22, 1999	Granted July 3, 2001 #US 6,256,663
MindStorm: System and method of Conducting	GRNFLD002xx	USA	09/314,085	May 18, 1999	Pending
QuickTake	0977/61905/NHZ/PT	USA	09/595,128	June 16, 2000	Pending

Exhibit "C" attached to that certain Intellectual Property Security Agreement dated <u>Aug. 6</u>, 2001.

EXHIBIT "C"

### TRADEMARKS

TRADEMARK DESCRIPTION COUNTRY

SERIAL NO.

<u>REG. NO</u>

**STATUS** 

See Attached

DOCKETED											
Renewal between 9/6/10-3/6/11	3/6/06-3/6/07 DOCKETED	Principal Register 3/6/01 #2,433,909				Publication			7/17/98		
Must file § 8/9	Must file § 8/15 Affidavit between	Registered -			96/1/6	Approved for		75-521,238	ITU filed	•	MINDSTORM TM
Must file § 8/9 Renewal between 4/10/10-10/10/10 DOCKETED	Must file § 8/15 Affidavit between 10/10/05-10/10/06 DOCKETED	Registered - Principal Register 10/10/00 #2,392,988			6/16/00	Approved for Publication		75-682,551	USE filed 4/14/99	l	MINDSTORM <sup>SM</sup>
Must file § 8/9 Renewal between 3/19/10-9/19/10 DOCKETED	Must file § 8/15 Affidavit between 9/19/05-9/19/06 DOCKETED	Registered – Principal Register 9/19/00 #2.387,349			5/26/00	Approved for Publication		75-686.274	USE filed 4/14/99	i	FOCUSCHAT <sup>SM</sup>
Must file § 9 Renewal between 12/15/08- 6/15/09- DOCKETED	Must file § 8/15 Afrīdavit between 6/15/04-6/15/05 DOCKETTED	Registered - Principal Register 6/15/99 #2.254.105			9/29/98	Approved for Publication		75-255.969	TTU filed 3/12/97	I	FIELDSOURCE SM
Must file § 8/9 Renewal between 8/27/10-2/27/11 DOCKETED	Must file § 8/15 Affidavit between 2/27/06-2/27/07 DOCKETTED	Registered Principal Register 2/27/01 #2.430.772			12/5/00	Approved for Publication		75-665.715	USE filed 3/22/99	z	DIGITAL CONSUMER <sup>SM</sup>
Section 9 Renew	Section 8 Use Aff. (54 yrs.) Aff. (54 yrs.) Section 15 Aff. ( Section 15 Aff. ( Sect	Statement of Registration Use Certificate	Request for . Bransier of Time Or Or	ion Allerranoo Opposition	Publication	Review by Trademark Examiner/ Approved for Publication	Approximent to Allage Use	Seral	Type of Trademark Application	T&T Seach	Trademark/ Service/Mark

## **GREENFIELD ONLINE, INC.**

# U.S TRADEMARK/SERVICE MARK STATUS REPORT - August 6, 2001

		GO SHOP <sup>SM</sup> Y ITU filed 8//4/99			ASP <sup>SM</sup> TTU filed 4/20/01				FOCUSCHAT <sup>TM</sup> ITU filed 1/9/98	Trademark i T&T Scrive Mark Sanch Sa
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DOCKETED	MUST RESPOND BY 5/19/00	Non-Final Office Action issued 11/19/99	DOCKETED	MUST RESPOND BY 12/22/01	Non-Final Office Action issued 6/22/01				Approved for Publication	Review by Trademark Examiner/ Approved for Publication
									12/15/98	Publication
						Answer filed 3/18/99	MUST FILE ANSWER BY 3/27/99	Incomposition Information Builders, Inc. 2/17/99	Notice of Opposition	A Volteration
										Request for Remains a Cline to FileSutement of Use
		Advised b						Express Abandor		
		Advised by client to abandon application						Express Abandonment filed 7/1/99 as a result of settlement of Opposition		Registration Germinate Aff: (5-5 yrs.)
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								RE	EL: 0	PATENT 12110 FRAME: 0

REEL: 012110 FRAME: 0141

		DIGITAL OPINION	DIGITAL VOTER <sup>SM</sup>	RESEARCH REVOLUTION <sup>SM</sup>	NETTAP <sup>SM</sup>	NETREACH SM	
		PINION	OTER SM	WS NO		ws <sup>†</sup>	
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		1711 filed 1/11/00	ITU filed 10/30/98	ITU filed 1/9/98	17U filed 1/9/98	17U filed 1/9/98	Type of Trademark Application
		75-893,733	75-591.529	75-415.639	75-415.642	75-415,640	(ľ
DOCKETED Response filed 1/4/01	MUST RESPOND BY 1/6/01	Non-Final Office Action issued 7/6/00	Approved for Publication	Approved for Publication	Approved for Publication	Approved for Publication	Review by Trademark Examiner/ Approved for Publication
				12//8/98	12/15/98	12/8/98	Publication
			Allowance issued 3/21/00				Notice of Allowance Opposition
							Report for Execution of Time to File Statement of Use
			Ad				Summed Fe
			vised by client on 9	Registered – Principal Register 8/3/99 #2,267,753	Registered – Principal Register 2/29/00 #2.324,860	Registered Principal Register 11/9/09 #2,291,510	Registeration Continue R
			Advised by client on 9/12/00 to abandon application	Must file § 8/15 Affidavit between 8/3/04-8/3/05 DOCKETED	Must file Section 8/15 Affidavit between 2/29/05-2/29/06 DOCKETED	Must file 8/15 Affidavil between 11/9/04 - 11/9/05 DOCKETED	Section 8 Use Aff. (See yrs.)
			ication	lavit between	5 Affidavit 906		Section 15 AIL (Inconnectability) (5 yrs.)
				Must file § 9 Renewal between 2/3/09-8/3/09 DOCKETED	Must file Renewal between 8/29/09- 2/29/10 DOCKETED	Must file 8/9 Renewal between 5/9/09 - 11/9/09 DOCKETED	Section 9 Rement (0.9 yr.) (6 mms. from PATENT
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	TTU filed 3/10/99			USE filed 8/18/00			TTU filed 8/24/98			11/19/99	Î
	75-657.504			76-112.154			75-541,778			75-854,180	<b>I</b> I
	Approved for Publication	DOCKETED	MUST RESPOND BY 8/27/01	Non-Final Office Action issued 2/27/01	DOCKETED	MUST RESPOND BY 8/16/00	Non-Final Office Action No. 2 issued 2/16/00			Approved for Publication	All dial dial dial dial dial dial dial di
	5/26/00									6/27/00	
	Allowance issued 9/19/00									Allowance issued 9/19/00	
DOCKETED	Must file 2 <sup>nd</sup> SOU/Extension by 9/19/01						Advised by c	DOCKETED	Must file 2 <sup>nd</sup> Extension by 9/19/01	1 <sup>st</sup> Extension approved	Request for Chromen & Chrone In Price Statement of The Statement of
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	<b>ITU filed</b> 1/9/98			11/6/00			USE filed 5/2/00		· · · · · · · · · · · · · · · ·	TTU filed 11/19/99	Applement
	75-415,641			75-888,779			76-039,788			75-854,106	
				AAU accepted 6/28/01							<b>Å</b>
	Approved for Publication	DOCKETED Response filed 11/28/00	MUST RESPOND BY 12/19/00	Non-Final Office Action issued 6/19/00	DOCKETED Response filed 5/1/01	MUST RESPOND BY 5/7/01	Non-Final Office Action issued 11/7/00			Approved for Publication	Review by Trajemark Examiner Approved for Publication
	12/8/98									10/3/00	
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DOCKETED	Must file SOU or Extension by 9/2/99							DOCKETED	MUST FILE SOU/2nd Extension by 12/26/01	1 <sup>st</sup> Extension granted 7/12/01	Request for Extendion of Time to File Statement of East and the statement of the statement and the statement of the statem
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Approved for Publication	Approved for Publication	Approved for Publication	DOCKETED	MUST RESPOND BY 8/12/01	Non-Final Office Action issued 2/12/01	Review by Trademark Examiner Approved for Publication
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	ITU filed 10/9/98		1TU filed 3/16/99			1TU filed 3/30/00			TTU filed 9/24/99	Type of Trademark Application
	75-568,365		75-661,511			76-013,892			75-809.109	Scrid A
									AAU accepted 1/20/01	
MUST RESPOND BY 12/22/99 DOCKETED	Non-Final Office Action issued 6/22/99		Approved for Publication	DOCKETED	MUST RESPOND BY 6/20/01	Non-Final Office Action issued 12/20/00	DOCKETED Response filed 10/19/00	MUST RESPOND BY 11/5/00	Non-Final Office Action issued 5/5/00	Review by Trademark Examiner Approved for Publication
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76-072,109				76-038-930		75-618,700	
		DOCKETED Response filed 5/22/01	MUST RESPOND BY 5/29/01	Non-Final Office Action issued 11/29/00		Approved for Publication	Reflectly Tradamand Barmined Approved for Publication
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### GREENFIELD ONLINE, INC.

## FOREIGN TRADEMARK STATUS REPORT - August 6, 2001

					NETREACH						RESEARCH REVOLUTION	Trademarki Service Mark
	Mexico	Japan		Brazil			Mexico	Japan		Brazil		Country/Region
POA to client	Letter from agent proceeding with filing 6/18/01	Filed 8/31/00 #2000-95869	Advised by client to suspend efforts until further notice.	Letter sent to client on 10/18/00		POA to client	Letter from agent proceeding with filing 6/18/01	Filed 8/31/00 #2000-95870	Advised by client to suspend efforts until further notice.	Letter sent to client on 10/18/00		Sectal/ Application Number
		Publication of Unexamined Application 9/28/00						Publication of Unexamined Application 9/28/00				TM Brannier ReviewApproval
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	Mexico	Japan	:	Brazil		Japan		Brazil		Country/Region
POA to client	Letter from agent proceeding with filing 6/18/01	Filed 8/31/00 #2000-95867	Advised by client to suspend efforts until further notice.	Letter sent to client on 10/18/00		Filed 8/31/00 #2000-95868	Advised by client to suspend efforts until further notice.	Letter sent to client on 10/18/00		Scrial/ Application Number
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POA to client	Letter from agent proceeding with filing 6/18/01	Filed 8/31/00 #2000-95865	Advised by client to suspend efforts until further notice	Letter sent to client on 10/18/00		POA to client	Letter from agent proceeding with filing 6/18/01	Filed 8/31/00 #2000-95866	Advised by client to suspend efforts until further notice.	Letter sent to client on 10/18/00		Serial Application Number
		Publication of Unexamined Application 9/28/00						Publication of Unexamined Application 9/28/00				IM Examiner Beview/Approval
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POA to client	Letter from agent proceeding with filing 6/18/01	Filed 8/31/00 #2000-95864	Advised by client to suspend efforts until further notice.	Letter sent to client on 10/18/00		POA to client	Letter from agent proceeding with filing 6/18/01	Filed 9/13/00 #2000-100576	Advised by client to suspend efforts until further notice.	Letter sent to client on 10/18/00		Seriali Application Number
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	Mexico	Japan		Brazil		Country/Region
POA to client	Letter from agent proceeding with filling 6/18/01	Filed 8/31/00 #2000-95863	Advised by client to suspend efforts until further notice.	Letter sent to client on 10/18/00		Serial Application Number
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Exhibit "D" attached to that certain Intellectual Property Security Agreement dated Aug., 2001. EXHIBIT "D"

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<u>REG. NO</u>

<u>STATUS</u>

Exhibit "E" attached to that certain Intellectual Property Security Agreement dated \_\_\_\_\_\_, 2001. EXHIBIT "E"

### LICENSES

License Agreement between Greenfield Online, Inc. and The Greenfield Consulting Group, LLC., licensing exclusive use of the mark, "Greenfield Online" mark, worldwide, royalty-free, perpetual, as supplemented an agreement dated January 12, 2000, licensing to Greenfield Online, Inc. the limited use of the mark "Greenfield."

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