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4. Application number(s) or patent number If this document is being filed together A. Patent Application No.(s) 09/538,137 Filed: March 29, 2000	• •	B. Pater	te of the application nt No.(s)	is:	
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(Form PTO-1595-Recordation Form Cover Sheet - page 1 of 3)

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3. Nature of conveyance: $3-1-0$		Chicago, Illinois 60610
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Execution Date: Februar	ry 23, 2001 Additional nam	ne(s) & address(es) attached?
4. Application number(s) or patent number(s) If this document is being filed together states. A. Patent Application No.(s) 09/538,137	with a new application, the execution	Patent No.(s)
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PATENT

ASSIGNMENT

FOR a valuable consideration, the undersigned, DOUGLAS R. SIEFKEN, whose mailing address is 175 E. Delaware, Suite 6808, Chicago, Illinois 60611, hereby sells, assigns and transfers unto hOURplace, LLC, an Illinois corporation, the whole right, title and interest in and to a certain invention or improvement in

METHOD FOR GENERATING IMAGE SET OR SERIES WITH IMPERCEPTIBLY DIFFERENT IMAGES, SYSTEMS THEREFOR AND APPLICATIONS THEREOF

disclosed in an application for Letters Patent of the United States, prepared by the firm of Hill, & Simpson, A Professional Corporation of Chicago, Illinois, and executed of even date herewith, said application being identified in the office records of said firm as Case No. **P00,0359**, and in and to the United States Letters Patent therefor, when issued, together with all improvements thereon and betterments thereof, all divisions, continuations and reissues thereof and substitutions of or for said application, and all rights and privileges under the Letters Patent that may be granted therefor, including the right to claim the benefit of an earlier filing date for the same invention in a foreign country.

I hereby authorize and request the Commissioner of Patents to issue the Letters Patent that may be granted for said invention or improvements to said hOURplace, LLC.

For the same consideration, I hereby agree that I will promptly communicate to the aforesaid assignee or its assigns full and complete information concerning said improvements or betterments of the inventions disclosed in said application, and will cooperate at any time upon request of said assignee or its assigns, at its expense, in the procurement of patent protection to cover the inventions herein assigned and to be assigned, including the execution of new, divisional, continuing and reissue applications; will make all rightful oaths, will testify in any proceedings in the United States Patent Office or in the Courts, and generally will do everything lawfully possible to aid said assignee, its successors, assigns and nominees to obtain, enjoy and enforce proper patent protection for the inventions embraced within the terms of this document.

DATE: <u>3/28/2000</u>

OUGLAS R. SIEFKEN

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