

09-13-2001

PATENT

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To the Assistant Commissioner for Patents: Please record the attached original document(s) or copy thereof.

1. Name of conveying party(ies):

Robert Thomas Cato

08/31/01

2. Name and address of receiving party:

INTERNATIONAL BUSINESS MACHINES CORPORATION
New Orchard Road
Armonk, New York 10504

31002 U.S. PTO
09/943800
08/31/01

Additional name(s) & address(es) attached?

Yes No

3. Nature of conveyance: XXX Assignment Execution Date: August 31, 2001

4. Application or patent number(s):

If this document is being filed together with a new application, the execution date of the application is August 31, 2001

A. Patent Application No.(s):

B. Patent No.(s):

5. Name and address of party to whom correspondence concerning document should be mailed:

09/943800

J. Bruce Schelkopf
INTERNATIONAL BUSINESS MACHINES CORP.
Personal Systems Group IPLaw Dept.
Dept. 9CCA/Bldg. 002-2
P. O. Box 12195
Research Triangle Park, NC 27709

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Authorized to be charged to deposit account

8. Deposit account number: 09-1990

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To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

J. Bruce Schelkopf
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Signature

8.31.01
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09/12/2001 6TON11 00000126 091990 09943800
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PATENT

ASSIGNMENT

Whereas, I,

(1) **Robert Thomas Cato** of Raleigh,
County of Wake and State of North Carolina,

have invented certain improvements in

**METHOD AND SYSTEM OF CAPTURING AND READING CONSUMER-ORIENTED
RESPONSES THROUGH CONSUMER-APPENDED BAR CODES**

and executed a United States patent application therefor on the following date(s):

(1) 8/31/01, and

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby acknowledge my prior existing obligation and hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of the United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to IBM, its successors and assigns; and I hereby agree that IBM may apply for foreign Letters Patent on the invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

Signed and sealed:

	<u>CITY AND STATE</u>	<u>DATE</u>	<u>SIGNATURE</u>
(1)	<u>RTP, NC</u>	<u>8/31/01</u>	 Robert Thomas Cato