US 010338 Form PTO 1595 (Rev. 6-93) To the Honorable Com documents or copy the 101843557	Patent and Tradomark Office
Name of conveying party(ies): LALITHA AGNIHOTRI	<ol> <li>Name and address of receiving party(ies Name: KONINKLIJKE PHILIPS ELECTRONICS N.V.</li> </ol>
NEVENKA DIMITROVA THOMAS F. MCGEE O9/04/0 Additional name(s) of conveying party(ies attached? Yes No X 3. Nature of conveyance: X Assignment Merger Security Agreement Change of Terms Other Execution Date: JULY 13, 2001 4. Application number(s) or patent number(s): If this document is being filed together w application, is JULY 13, 2001	Additional name(s) & address(es) attached? Yes No Yes No Yes Address, <u>GROENEWOUDSEWEG 1</u> City: <u>EINDHOVEN</u> Country: <u>THE NETHERLANDS</u> and Name: <u>FOX DIGITAL</u> Address: <u>P.O. Box 900</u> City: <u>Beverly Hills</u> State: <u>California 902</u> Additional name(s) & address(es) attached? Yes No X
A. Patent Application No.(s) Additional numbers attached?	B. Patent No.(s) es X No
5. Name and address of party to whom correspondence concerning document should be mailed: Name:PHILIPS ELECTRONICS NORTH AMERICA <u>CORPORATION</u> Internal Address: Street Address: <u>580 White Plains Road</u> City: <u>Tarrytown</u> State: <u>NY</u> Zip: <u>10591</u>	<ul> <li>6. Total number of applications and patents involved: <ol> <li>1</li> </ol> </li> <li>7. Total fee (37 CFR 3.41)\$40.00 Enclosed Authorized to Deposit Account X </li> <li>8. Deposit Account Number: 14-1270 (Attach duplicate copy of this page paying by deposit account)</li></ul>
Any attached copy is a true copy of the origin. Laurie E. Gathman, Reg.No. 37,520 Name of Person Signing Total number of pages including Mail documents to be recorded with Commissioner of Par Box Ass	e f $\mathcal{P}$ going information is true and correct as

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USA - Domestic

## SOLE/JOINT ASSIGNMENT

Docket No. US 010338

For good and valuable consideration, I, as a below-named Assignor, hereby sell, assign, and transfer the entire right, title, and interest in the following to **KONINKLIJKE PHILIPS ELECTRONICS N.V.**, having a place of business at Groenewoudseweg 1, 5621 BA Eindhoven, The Netherlands, its successors, assigns, and legal representatives, including any nominees (collectively "the Assignee"):

(1) my/our invention relating to "METHOD OF USING TRANSCRIPT INFORMATION TO IDENTIFY AND LEARN COMMERCIAL PORTIONS OF A PROGRAM" as described in the U.S. patent application

- [X] executed concurrently herewith,
- [] executed on \_\_\_\_\_,
- [ ] filed in the United States Patent and Trademark Office on \_\_\_\_\_\_as Serial Number \_\_\_\_\_

(2) the foregoing application and all other U.S. and foreign patent applications based thereon, including divisions, continuations, reissues, and extensions, and

(3) all patents granted on these applications.

I will provide my cooperation to enable the Assignee to enjoy the foregoing right, title, and interest to the fullest extent. Upon request at the expense of the Assignee, I agree to execute all papers, take all rightful oaths, testify in all legal proceedings including patent prosecutional actions and infringement actions, and do all other such acts which may be necessary, desirable, or convenient for securing and maintaining patents on the foregoing invention or for perfecting title thereto in the Assignee. I authorize and request that these patents be issued to the Assignee.

I certify that I have the full right to convey the above rights.

00 (signature) \* Assignor (printed name) Lalitha AGNIHOTRI (signature) \* NOVEMUL MUNON í N Assignor (printed name) Neveņka DIMITROVA (signature) \* Assignor (printed name) Thomas F. McGEE

\*Please sign name exactly how it is typed.

ARLINE HAY-OBRIEN

Notary Public, State of New York No. 01HA5076262 Qualified in Dutchess County Commission Expires April 21, 1999 200

PATENT REEL: 012147 FRAME: 0301

**RECORDED: 09/04/2001**