FORM PTO-1595 (Rev. 6-93)	09-24-2001	HEET	U.S. DEPARTMENT OF COMMERCE
OMB No. 0651-0011 (exp. 4/94)			Patent and Trademark Office
Tab settings ⇒ ⇒ ▼ ▼		1893 3101	<b>V V</b>
To the Honorable Commissioner of F	101853210		riginal documents or copy thereof.
1. Name of conveying party(ies):	2.	Name and address of red	ceiving party(ies):
PETER M. BLACK	<b>,</b>	Name: etror	nica.com corporation
ANTHONY BRYAN	WATERS		0
07//4/0	/   '	Internal Address:	
Additional name(s) of conveying party(ies) attached?	Yes X No		w. 88
3. Nature of conveyance:			26
Assignment	Merger 5	Street Address: 860	Via De La Paz
Security Agreement	Change of Name	E-Lo	
☐ Other	į -	City: Pacific Palisades	State: <u>CA</u> ZIP: 90272
		/	
Execution Date: September 12, 2001	Add	ditional name(s) & address(es) att	ached? Yes X No
4. Application number(s) or patent number	r(s):	75282	7
If this document is being filed together	with a new application, the	execution date of the app	Acation is: September 12, 2001
A. Patent Application No.(s)		B. Patent No.(s)	3,200
μ,		<i>5.</i> 1 atom 710.(0)	
	Additional numbers attached?	Yes X No	
E Name and address of narty to whom	carrospondonos		
<ol><li>Name and address of party to whom concerning document should be mailed:</li></ol>		Total number of application	ons and patents involved:
Name: Sanford Astor	<sub>7.</sub> -	Total fee (37 CFR 3.41) .	\$ 40.00
Internal Address:			
	} [	Enclosed	
		$\overline{X}$ Authorized to be char	ged to deposit account
Street Address: <u>10507 West Pico Blv</u>	<u>/d.</u> 8. [	Deposit account number:	
Suite 200		501455	
City: Los Angeles State:	<u>CA</u> ZIP: 90064	(Attach duplicate copy of th	nis page if paying by deposit account)
	DO NOT USE T	HIS SPACE	
9. Statement and signature.			
To the best of my knowledge and belie	of, the foregoing information	is true and correct and ar	ny attached copy is a true copy of
the original document.		1 /2-A	
SANFORD ASTOR  Name of Person Signing		Signature ·	9/14/2001
1	unaber of pages including cover sh		t: Date
Mail documents to be recorded with required cover sheet information to:			
9/21/2001 AAHMED1 000000/0 501400 09/30001 Washington, D.C. 20231			
ol FC:581 40.00 CH	(Form PTO18	595Recordation Form Cover Shee	t - page 1 of 3)
	/		

PATENT REEL: 012174 FRAME: 0960 For: U.S. Rights and Foreign Rights

For: U.S. Application

By: Inventors

## ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

## **ASSIGNORS:**

PETER M. BLACK 860 Via De La Paz E-Loft Pacific Palisades, CA 90272 Nationality: US

ANTHONY BRYAN WATERS 29001 North 51st Place

Cave Creek, AZ 85331 Nationality: US

hereby sell, assign and transfer to

## **ASSIGNEE:**

etronica.com corporation 860 Via De La Paz E-Loft Pacific Palisades, CA 90272 State or Country of Formation: California

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

## METATAG-BASED DATAMINING

and which is found in (37 C.F.R. Section 3.21) U.S. patent application executed on even date herewith and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all

(Assignment of Invention--page 1 of 2)

PATENT REEL: 012174 FRAME: 0961 pertuent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF. We have hereunto set hand and seal this 12th day of Sept. 2001

Date 9/12/01

Date: 9/12/01

Signature of PETER M. BLACK

Signature of ANTHONY BRYAN WATERS

Assignment of invention--page 2 of A