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September 17, 2001

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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

- Name of conveying party(ies):  
Iain Bradfield
- Name and address of receiving party(ies):
 

*09/20/01*

 Name: Plasplugs Limited  
 Street Address: Wetmore Road  
   Burton-on-Trent  
 City: Staffordshire  
 Country: United Kingdom Zip: DE14 1SD

- Nature of Conveyance:
 

<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> Merger
<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Change of Name
<input type="checkbox"/> Other _____	

Execution Date: August 13, 2001

- Application number(s) or registration number(s): 09/927,021  
 If this document is being filed together with a new application, the execution date of the application is:  
 August 13, 2001

A. Patent Application No.(s):

B. Patent No.(s):

09/24/2001 101421 0000215 099270  
01198. 4 OF 0F

**PATENT  
REEL: 012178 FRAME: 0702**

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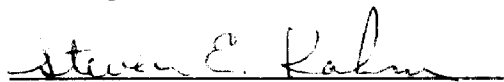
5. Name and address of party of whom correspondence concerning document should be mailed:  
Name: Steven E. Kahm, Esq.  
NIKOLAI & MERSEREAU, P.A.  
Street Address: 900 Second Avenue South, #820  
City: Minneapolis State: MN Zip: 55402-3325
6. Number of applications and patents involved: 1
7. Total Fee (37 CFR 3.41): \$40.00  
X A check is enclosed.
8. The Commissioner is authorized to charge any fees or refund any overpayment under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 08-1265.

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9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven E. Kahm

Name of Person Signing

  
Signature

Date: September 17, 2001

Total number of pages including  
cover sheet, attachments and document: 3

**ASSIGNMENT**

WHEREAS, I, Iain Bradfield, a citizen of the United Kingdom, and residing at 59 Rangemore Street, Burton-on-Trent, Staffordshire, DE14 2EE, United Kingdom, am the inventor of that certain invention disclosed and claimed in the application for United States Letters Patent executed by me on August 13, 2001, and entitled "DISPLAY HANGER"; and

WHEREAS, Plasplugs Limited, a corporation organized and existing under the laws of ~~the United Kingdom and having its principal office located at Wetmore Road, Burton-on-Trent~~