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VER SHEET

To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

J11046 U.S. PTO
09/955427
09/19/01

1. Name of conveying party(ies):
TOJI, Shigeo
SHIMAYA, Hiroshi
Additional name(s) of conveying party(ies) attached?
 YES NO

09/19/01

2. Name and address of receiving party(ies)
Name: **FUJI PHOTO FILM CO., LTD.**
Internal Address:
Street Address: **210 Nakanuma**
City: **Minami-ashigara-shi** State: **Kanagawa** ZIP:
Country: **JAPAN** Postal Code:
Additional name(s) & address(es) attached? YES NO

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other:

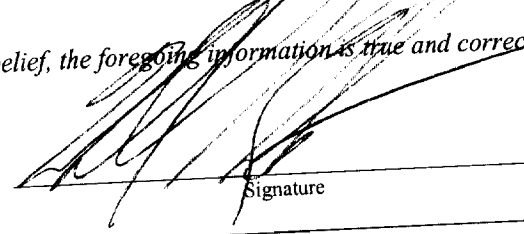
Execution Date: **September 3, 2001**

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: **September 3, 2001**
A. Patent Application No(s). **09/955427**
NEW
B. Patent No.(s).
Additional numbers attached? YES NO

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **BIRCH, STEWART, KOLASCH & BIRCH, LLP**
Street Address: **P.O. BOX 747**
City: **FALLS CHURCH** State: **VA** ZIP: **22040-0747**
Country: **USA**

6. Total No. of applications/patents involved: **ONE (1)**
7. Total fee (37 C.F.R. § 3.41): **\$40.00**
 Enclosed
 Authorized to be charged to deposit account, **if no fee attached.**
8. Deposit account number: **02-2448**
(Attach triplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Michael K. Mutter, #29,680
Name of Person Signing/Reg. No.  Signature
September 19, 2001
Date

Total number of pages including cover sheet, attachments, and document: **TWO (2)**

09/20/2001 HLE333 00000038 09955427
02 FC:581 40.00 DF

MKM/kw
(Rev. 06/29/01)

Assignment

Whereas, I/We **Shigeo TOJI and Hiroshi SHIMAYA**
of
Saitama, Japan

, have invented certain improvements in
**METHOD FOR DISPLAYING AN INFORMATION
IMAGE ON A SCREEN**

and executed an application for Letters Patent of the United States of America
therefor on **September 3, 2001**

; and

Whereas, **Fuji Photo Film Co., Ltd.**
210 Nakanuma, Minami-ashigara-shi, Kanagawa, Japan

(assignee), desires to acquire the entire right, title and interest in the said application and invention,
and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,
I/We **Shigeo TOJI and Hiroshi SHIMAYA**

hereby sell, assign and transfer to the aforesaid
Fuji Photo Film Co., Ltd. (assignee), its successors and assigns, the entire right, title
and interest in the said application and the invention therein disclosed for the United States of
America, including the right to claim priority under 35 U.S. Code 119, and I/we request the
Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said
application to the said assignee, its successors and assigns; and I/we will execute without further
consideration all papers deemed necessary by said assignee in connection with the United States
when called upon to do so by the said assignee.

Signed and sealed at **Saitama, Japan** on

Shigeo Toji 3/9/2001

Hiroshi Shimaya 3/9/2001