

09-27-2001



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Form **PTO-1595**  
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**EET** U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Arthur W. Linz

09/13/01

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: Merchandising Display Corp.

Internal Address: \_\_\_\_\_

Street Address: 315 Wootton Street

City: Boonton Township

State: NJ Zip: 07046

Additional name(s) & address(es) attached: ☐ Yes ☒ No

3. Nature of Conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other \_\_\_\_\_

Execution Date: September 12, 2001

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the new application is: September 12, 2001

A. Patent Application No.(s):

29/148000

B. Patent No.(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stephen B. Goldman  
LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP

Internal Address: \_\_\_\_\_

Street Address: 600 South Avenue West

City: Westfield State: NJ Zip: 07090

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

☐ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number:

12-1095

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Stephen B. Goldman  
Name of Person Signing

Signature

September 13, 2001  
Date

Total number of pages including cover sheet, attachments, and documents: 2

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(09/27/2001) 0:42:00 (00:00:00) 0:00:00 0:00:00  
0:00:00 0:00:00 0:00:00 0:00:00

## ASSIGNMENT OF DESIGN APPLICATION

Docket Number (Optional)

MDC 3.1-003

Whereas, I, Arthur W. Linz of  
14 Deer Trail, Boonton Township, New Jersey 07005

hereafter referred to as assignor, have invented certain new and useful improvements in

DISPLAY FIXTURE COMPONENTS

☐ for which an application for a United States Design Patent was filed on \_\_\_\_\_  
 Application Number \_\_\_\_\_

☒ for which an application for a United States Design Patent was executed by me on 9/12/01  
 and \_\_\_\_\_

Whereas, Merchandising Display Corp.  
 a corporation of New Jersey herein referred to as "assignee" whose mailing address is  
315 Wootton Street; Boonton, New Jersey 07046  
 is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00 ), the receipt whereof  
 acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said  
 assignee the entire right, title and interest for the United States of America and all other countries in and to said  
 invention and the aforesaid design patent application and all original, divisional, continuation, substitute or reissue  
 applications and patents applied for or granted therefor in the United States of America and all other countries, for  
 said invention, including without limitation all applications and patents for said invention claiming priority or benefit of  
 the aforesaid design application pursuant to any law or treaty, and including the right to claim such priority or benefit  
 and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said  
 improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the  
 undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further  
 remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Design  
 Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said  
 assignee or its representatives all facts known to the undersigned respecting said improvements, whenever  
 requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may  
 become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid  
 assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the  
 expenses incident to said applications to be borne and paid by said assignee.

Sept 12, 2001

(Date)

Arthur W. Linz

(Signature)

State of New Jersey ) SS:  
 County of Morris )

On this 12 day of September, 2001 before me Genevieve Sessa personally came  
 the above-named Arthur W. Linz, to me personally known as the individual who executed the foregoing instrument,  
 who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set  
 forth.

Genevieve Sessa

(Notary Public)

**GENEVIEVE SESSA**  
**NOTARY PUBLIC OF NEW JERSEY**  
**MY COMMISSION EXPIRES 4/27/2005**