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10-04-2001

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Form PTO-1595 (Rev. 03/01) OMB No. 0651-0027 (exp. 09/17/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

L. JEFFREY KAPNER III  
TIMOTHY J. ELLIOTT  
PETER JAY SCHWARTZ

2. Name and address of receiving party(ies)

Name: KEEN PERSONAL MEDIA, INC.

Internal Address: INTELLECTUAL PROPERTY DEPARTMENT - C2

Street Address: ONE MORGAN

City: IRVINE State: CA Zip: 92618

Additional name(s) of conveying party(ies) attached?  Yes  No

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other

Execution Date: 7/18/2001

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

09/872,197 filed 5/31/2001

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: MILAD G. SHARA, REG. 39,367

Internal Address:

WESTERN DIGITAL TECHNOLOGIES

INTELLECTUAL PROPERTY DEPARTMENT - C2

Street Address: 20511 LAKE FOREST DRIVE

City: LAKE FOREST State: CA Zip: 92630

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

23-1209

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MILAD G. SHARA, REG. 39,367

9.21.01

Name of Person Signing

Signature

Date

DBYRNE 0000064 231209 09/872197

Total number of pages including cover sheet, attachments, and documents: 4

10/03/2001

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40.00 CH

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

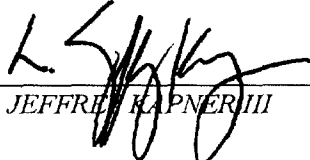
### ASSIGNMENT

Whereas, I, L. JEFFREY KAPNER III, a United States citizen, residing at Yorba Linda, California, have invented certain new and useful improvements in CLIENT TERMINAL FOR DISPLAYING PROGRAM GUIDE INFORMATION ASSOCIATED WITH DIFFERENT PROGRAMS WITHIN A POP-UP (hereafter "Improvements") for which I have executed an application for a United States Patent filed on May 31, 2001, Application No. 09/872,197 (hereafter "Application"); and

Whereas, Keen Personal Media, Inc. (hereafter "Assignee"), a Delaware Corporation, desires to acquire the entire right, title, and interest in and to the Improvements and the Application.

Now, therefore, in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the Assignee, its successors, legal representatives and assignees, the entire right, title, and interest throughout the world in, to and under the Improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereof and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for the Improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for the Improvements to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

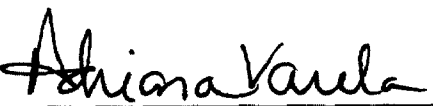
I hereby covenant and agree that I will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to me respecting the Improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Improvements in all countries.

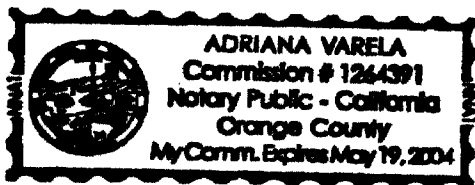
  
\_\_\_\_\_  
L. JEFFREY KAPNER III  
7.18.01  
Date

State of California        )  
                                      ) ss.  
County of                         )

On July 18, 2001, before me, Adriana Varela, Notary Public, personally appeared L. JEFFREY KAPNER III and proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person executed the instrument.

Witness my hand and official seal.

  
\_\_\_\_\_  
Notary Public



ASSIGNMENT

Whereas, I, TIMOTHY J. ELLIOTT, a United States citizen, residing at Fullerton, California, have invented certain new and useful improvements in CLIENT TERMINAL FOR DISPLAYING PROGRAM GUIDE INFORMATION ASSOCIATED WITH DIFFERENT PROGRAMS WITHIN A POP-UP (hereafter "Improvements") for which I have executed an application for a United States Patent filed on May 31, 2001, Application No. 09/872,197 (hereafter "Application"); and

Whereas, Keen Personal Media, Inc. (hereafter "Assignee"), a Delaware Corporation, desires to acquire the entire right, title, and interest in and to the Improvements and the Application.

Now, therefore, in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the Assignee, its successors, legal representatives and assignees, the entire right, title, and interest throughout the world in, to and under the Improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereof and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for the Improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patents for the Improvements to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

I hereby covenant and agree that I will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to me respecting the Improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Improvements in all countries.

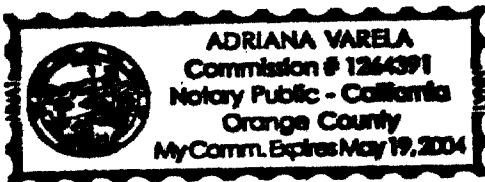
  
TIMOTHY J. ELLIOTT  
7/18/2001  
Date

State of California )  
) ss.  
County of Orange )

On July 18, 2001, before me, Adriana Varela, Notary Public, personally appeared TIMOTHY J. ELLIOTT and proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person executed the instrument.

Witness my hand and official seal.

  
Notary Public




ASSIGNMENT

Whereas, I, PETER JAY SCHWARTZ, a United States citizen, residing at Fullerton, California, have invented certain new and useful improvements in CLIENT TERMINAL FOR DISPLAYING PROGRAM GUIDE INFORMATION ASSOCIATED WITH DIFFERENT PROGRAMS WITHIN A POP-UP (hereafter "Improvements") for which I have executed an application for a United States Patent filed on May 31, 2001, Application No. 09/872,197 (hereafter "Application"); and

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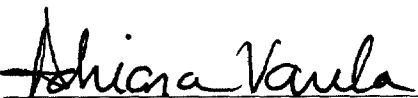
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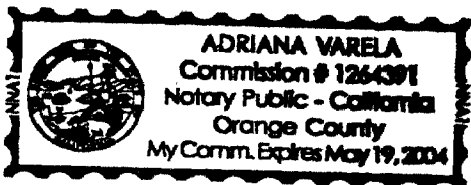
  
PETER JAY SCHWARTZ 7-18-01  
Date

State of California )  
) ss.  
County of Orange )

On July 18, 2001, before me, Adriana Varela, Notary Public, personally appeared PETER JAY SCHWARTZ and proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person executed the instrument.

Witness my hand and official seal.

  
Notary Public



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