Form PTO 1595 (Rev. 6-93)



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HEET

U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0011 (exp. 4/94)	101864546	Attorney Docket 5121-3		
To the Honorable Commissioner of Pat	ents and Trademarks: Please record the attached origin	nal documents or copy thereof.		
 Name of conveying party(ies): J. David SCHAFFER Karen I. TROVATO Kaushal KURAPATI 	2. Name and address of r Name: <u>Koninklijke Philips</u>	0 , , ,		
Additional name(s) of conveying party(ies) attached? [] 3. Nature of conveyance: [x] Assignment [] Merg [] Security Agreement [] Chan [] Other	City: Eindhoven State/Country: Netherlands Zip: 5621 BA	1046		
Execution Date: 9/25/01; 9/21/01				
 4. Application number(s) or patent number(s): If this document is being filed together with a A. Patent Application No.(s) SN.: 	a new application, the execution date of the app	Vilication is: 9/25/01; 9/21/01		
Adı	ditional numbers attached? [] Yes [x] No			
Name and address of party to whom corres concerning document should be mailed:	pondence 6. Total number of application patents involved:	ions and		
Name: Michael C. Stuart	7. Total fee (37 CFR 3.41):	\$40.00		
Internal Address: <u>Cohen, Pontani, Lieberman & Pavan</u> Street Address: <u>551 Fifth Avenue</u> , <u>12th Floor</u>	R Pavane [x] Enclosed	arged to deposit account		
City: New York State: New York Zip: 10176	Deposit account number (Attach duplicate copy of this	r: 03-2412 page if paying by deposit account)		
DO NOT USE THIS SPACE				
9. Statement and signature. To the best of my knowledge and belief, the true copy of the original document. **Toda	e foregoing information is true and correct and a	any attached copy is a		
Michael C. Stuart Name of Person Signing Reg. No. 35,698	Signature Strand	September 26, 2001 Date		
	g cover sheet, attachments, and document:	4		
Mail documents to be recorded with required cover sheet information to:				

Assistant Commissioner for Patents Washington, D.C. 20231

00000267 09963245 10/02/2001 DBYRNE 01 FC:581

Attorney Docket Number: 5121-3

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, We the undersigned, J. David SCHAFFER, Karen I. TROVATO, Kaushal KURAPATI (hereinafter referred to as "ASSIGNOR"):

Hereby sell, assign and transfer to Koninklijke Philips Electronics N.V. (hereinafter referred to as "ASSIGNEE"), having a place of business at Groenewoudseweg 1, 5621 BA Eindhoven. Netherlands, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned concurrently herewith, and is entitled

REAL-TIME EVENT RECOMMENDER FOR MEDIA PROGRAMMING USING "FUZZY-NOW" AND PERSONAL SCHEDULER"

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name, and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing,

substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers, communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date:	month/day/year	J. David SCHAFFER
		Witness
Date:	Sept 21, 200/	Witness Saur Tovato Karen I. TROVATO
		Witness
		Witness

Date: 09/21/2001	Kaushal KURAPATI
month/day/year	Kaushai KURAPATI
	Witness
	Witness

RECORDED: 09/26/2001