

10-16-2001

Docket No.: HAR-003

FORM PTO-1595 (Modified)
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
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P08/REV02



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SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

.Y

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Leonard R. Bayer
Andrew P. Jeavons
David G. Bakken

10. S. 01

Additional names(s) of conveying party(ies) ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: **June 28, 2001**

2. Name and address of receiving party(ies):

Name: **Harris Interactive Inc.**

Internal Address:

Street Address: **135 Corporate Woods**City: **Rochester** State: **NY** ZIP: **14623**Additional name(s) & address(es) attached? ☐ Yes ☒ No

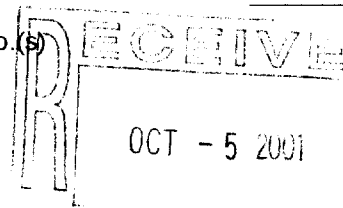
4. Application number(s) or registration numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

09/882,203

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Kenneth J. LuKacher**Internal Address: **South Winton Court, Suite 204**

10/15/2001 GTON11 00000115 09882203

01 FC:581

40.00 OP

Street Address: **3136 Winton Road South**City: **Rochester** State: **NY** ZIP: **14623**6. Total number of applications and patents involved: **1**7. Total fee (37 CFR 3.41):.....\$ **40.00**☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

50-1101

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kenneth J. LuKacher, Reg. No. 38,539

10/01/01

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document **4**

REEL: 012238 FRAME: 0324

**Assignment of Rights, Title and Interest in Invention
(Multiple inventors; single assignee)**

Docket No.
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This is an Assignment of the following rights, title and interest: (check all that apply):

☒ *United States of America rights, title and interest in the invention*

☒ *Foreign rights, title and interest in the invention*

☒ *United States Patent Application Serial No.* 09/882,203

Date of Execution: _____ *Date of Filing:* June 15, 2001

☐ *United States Provisional Patent Application Serial No.* _____

☐ *United States Patent No(s).* _____

☐ *International (PCT) Patent Application Serial No.* _____

☒ *Other (specify) All right, title and interest.* _____

Title of the Invention

SYSTEM AND METHOD FOR CONDUCTING PRODUCT CONFIGURATION RESEARCH OVER A COMPUTER-BASED NETWORK

Inventors (assignors)

<i>Name</i>	<i>Address</i>
Leonard R. Bayer	38 Gaslight Lane, Rochester, New York 14610
Andrew P. Jeavons	1028 Urban Drive, Cincinnati, Ohio 45226
David G. Bakken	23 Old Lyme Road, Pittsford, New York 14534

Assignee

<i>Name</i>	<i>Address</i>
Harris Interactive Inc.	135 Corporate Woods, Rochester, New York 14623

**Assignment of Rights, Title and Interest in Invention
(Multiple inventors; single assignee)**

Docket No.
HAR-003

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)

<i>Name</i>	<i>Signature/Date</i>
Leonard R. Bayer	
Andrew P. Jeavons	
David G. Bakken	

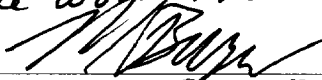
Assignment of Rights, Title and Interest in Invention
(Multiple inventors; single assignee)

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Notarization

(Although notarization is not necessary, it will be considered prima facie evidence of execution pursuant to 35 U.S.C. 261.)

Executed this 28th day of June, in the year 2001
at Harris Interactive, Inc., 135 Corporate Woods, Rochester, N.Y. 14623

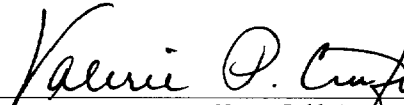


(Signature of Inventor)

State of New York
County of Monroe

Before me personally appeared Leonard R. Bayer

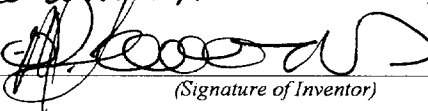
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 28th day of June, in the year 2001



(Notary Public)

Valerie P. Ciurlo #4844856
Notary Public
State of NY, Monroe County
My Commission Expires 3/30/03

Executed this 28th day of June, in the year 2001
at Harris Interactive Inc., 135 Corporate Woods, Rochester, N.Y. 14623

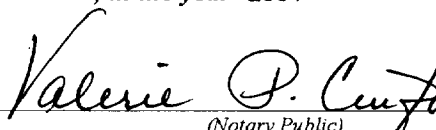


(Signature of Inventor)

State of New York
County of Monroe

Before me personally appeared Andrew P. Jeavons

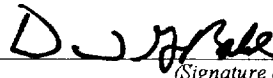
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Valerie P. Ciurlo #4844856
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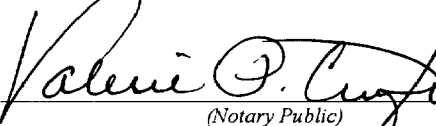


(Signature of Inventor)

State of New York
County of Monroe

Before me personally appeared David G. Bakken

who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to execute the same this 28th day of June, in the year 2001



(Notary Public)

Valerie P. Ciurlo #4844856
Notary Public
State of NY, Monroe County
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