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FORM PTO - 1595

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PATENTS ONLY

R SHEET

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name(s) of conveying party/parties:

Brian Charles Cope

10/05/01

2. Name and address of receiving party

International Business Machines Corporation
New Orchard Road
Armonk, New York 10504

10/05/01
09/972343
U.S. PTO

Additional Names Attached? Yes No

3. Nature of Conveyance

Assignment Merger
 Security Agreement Change of Name
 Other:

Execution Date(s): 03/04/2001

Additional Names Attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed with a new application, the execution date of the application is: 03/04/2001

A. Patent Application No(s)

09/972343

B. Patent No(s)

Additional Numbers Attached? Yes No

5. Name and Address of party to whom correspondence concerning the document should be sent:

Name: A. Bruce Clay
Internal Address:
IBM Corporation, T81/503
Street Address:
PO Box 12195
City/State/Zip: Res. Tri. Park, NC 27709

6. Total Number of applications and patents involved: 1

7. Total fee (37 CFR 3.41)\$ 40

Enclosed
 Charge to deposit account

8. Deposit account Number: 09-0461

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9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

A. Bruce Clay

Name of Person Signing

A. Bruce Clay

Signature

October 5, 2001

Date

Total Number of pages including cover sheet, attachments and document 2

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ASSIGNMENT

Whereas, I,


Brian Charles Cope
County of **Berkshire**of City of
and State of**Newbury**
United Kingdom

have invented certain improvements in

REQUEST TRACKING FOR ANALYSIS OF WEBSITE NAVIGATIONand executed, a United States patent application therefor on 4 March 2001.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at New Orchard Road, Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, I, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and I request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and I hereby agree that IBM may apply for foreign Letters Patent on said invention and I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.


Brian Charles Cope

Signed at WINCHESTER, HAMPSHIRE, UK on 4TH MARCH 2001
(Town where signed) (Date)