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101876301 Attached original documents or copy thereof.

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| <p>1. Name of conveying party(ies):<br/><b>Gerhard Ott</b></p> <p>Additional name(s) of conveying party(ies) attached?<br/> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>10-9-01</b></p>   | <p>2. Name and address of receiving party(ies)<br/>Name: <b>BEGE Privatstiftung</b></p> <p>Address: <b>Schubertring 8, A-1010</b></p> <p>City: <b>Wien</b> State: Zip: <b>Austria</b></p> <p>Additional name(s) and address(es) attached?<br/> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> |
| <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger<br/> <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name<br/> <input type="checkbox"/> Other</p> <p>Execution Date: <b>August 21, 2001</b></p> |  |

4. Application number(s) or patent number(s) Serial No. **09/885,438**

If this document is being filed together with a new application, the execution date of the application is

A. Patent Application No.(s) B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

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| <p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name:</p> <p><b>BAKER BOTTS L.L.P.</b><br/> <b>30 Rockefeller Plaza - 44 Fl.</b><br/> <b>New York, NY 10112</b></p> | <p>6. Total number of applications and patents involved:<br/><b>1 (one)</b></p> <p>7. Total fee (37 CFR 3.41): <b>\$ 40.00</b></p> <p><input checked="" type="checkbox"/> Enclosed<br/> <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number :<br/> <b>02-4377 (Charge any additional fees to this account)</b><br/>         (Attach duplicate copy of this page if paying by deposit account)</p> |
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9. Statement and signature

*To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.*

**Walter M. Egbert III** **October 4, 2001**  
 \_\_\_\_\_  
 Name of Person Signing Signature Date

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Total number of pages including cover sheet, attachments and document: **4**

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

10. Name of conveying party(ies):

11. Application number(s) or registration number(s):

A. Patent Application No.(s)

B. Patent Registration No.(s)

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**Commissioner of Patents and Trademarks**  
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A S S I G N M E N T

WHEREAS, I, Gerhard Ott, a citizen of Austria, whose post office address is Floraquellweg 9, A-8051, Graz, Austria, have made an invention entitled "METHOD FOR PRODUCING A HAIR STRIP" as set forth and described in application for Letters Patent of the United States Serial No. 09/885,438 filed June 20, 2001; and

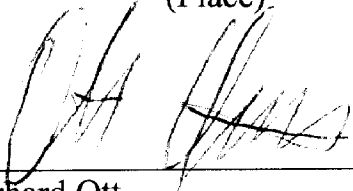
WHEREAS, BEGE Privatstiftung, a corporation organized and existing under the laws of the Country of Austria, and having an office for the transaction of business at Schuberting 8, A-1010 Wien, Austria, is desirous of acquiring the entire right, title and interest in and to said invention and any improvements thereon, and in and to the said application for Letters Patent therefor, and any Letters Patent which may be obtained therefor;


NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that I, the said, Gerhard Ott, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said BEGE Privatstiftung, and other valuable considerations unto me moving from said BEGE Privatstiftung, at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said BEGE Privatstiftung, its successors and assigns, the entire right, title and interest in and to the said invention entitled "METHOD FOR PRODUCING A HAIR STRIP" as set forth and described in application for Letters Patent of the United States Serial No. 09/885,438, filed June 20, 2001, and any and all improvements thereon, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Letters Patent filed in foreign countries for said invention or improvements, including all priority rights under the Paris Convention, and any and all Letters Patent which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted;


AND I, the said, Gerhard Ott, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said BEGE Privatstiftung, as the assignee of the entire right, title and interest in and to the same, for the sole use and behoof of said BEGE Privatstiftung, its successors and assigns;

AND I, the said, Gerhard Ott for the considerations aforesaid, do hereby covenant and agree to and with said BEGE Privatstiftung, its successors and assigns, that I have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that I, my executors or administrators, shall and will do all lawful acts and things and make, execute and deliver without further

compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said BEGE Privatstiftung, its successors and assigns, may be required or necessary to more effectively secure to and vest in said BEGE Privatstiftung, its successors and assigns, the entire right, title and interest in and to said invention and improvements, applications, Letters Patent, rights, benefits, privileges and advantages hereby sold, assigned, transferred and conveyed, and that I will sign any applications for reissue which may be desired by the owner of the patent or patents which may be issued for the said invention or improvements.

Subscribed and executed at VIENNA  
on 21/08/2001 (Date) (Place)  
  
Gerhard Ott

Witness: DR ERICH ERNST WITMER   
(Type Name)

Witness: Mag EMANUEL BOESCH   
(Type Name)