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Attorney Dkt. 041892-0206



101878935

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

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1. Name of conveying party(ies):

Sony Pictures Digital Entertainment, Inc.

2. Name and address of receiving party(ies):

Moviefly, LLC
10202 West Washington Blvd.
Culver City, California 90232

10-9-01

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ NoAdditional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other:

Execution Date: August 13, 2001

- 9 2001

4. Application number(s) or patent number(s): 09/827,481

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ted Rittmaster
Address: Foley & Lardner
2029 Century Park East, Suite 3500
Los Angeles, CA 90067

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 50-0872. _____

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ted Rittmaster

Name of Person Signing

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Date

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10/13/01 10:00 AM
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PATENT
 REEL: 012251 FRAME: 0063

ASSIGNMENT

WHEREAS, Sony Pictures Digital Entertainment Inc. (hereinafter collectively referred to as "ASSIGNOR") desires to assign all of its right, title and interest in and to certain inventions covered in the patent applications identified as follows:

1. U.S. Provisional Patent Application entitled **SYSTEM AND PROCESS FOR DELIVERY OF CONTENT OVER A NETWORK** (Atty. Dkt. No. 041892.0204) for which an application for United States Letters Patent was filed on March 5, 2001 as Application No. 60/273,444;
2. U.S. Patent Application entitled **ONLINE DIGITAL VIDEO SIGNAL TRANSFER APPARATUS AND METHOD** (Atty. Dkt. No. 041892.0209) for which an application for United States Letters Patent was filed on April 4, 2001 as Application No. 09/826,323;
3. U.S. Patent Application entitled **ONLINE DIGITAL VIDEO SIGNAL TRANSFER APPARATUS AND METHOD** (Atty. Dkt. No. 041892.0207) for which an application for United States Letters Patent was filed on April 4, 2001 as Application No. 09/826,374;
4. U.S. Patent Application entitled **WEBSITE SYSTEM AND PROCESS FOR SELECTION AND DELIVERY OF ELECTRONIC INFORMATION ON A NETWORK** (Atty. Dkt. No. 041892.0205) for which an application for United States Letters Patent was filed on April 6, 2001 as Application No. 09/828,406;
5. U.S. Patent Application entitled **SECURE DIGITAL CONTENT LICENSING SYSTEM AND METHOD** (Atty. Dkt. No. 041892.0203) for which an application for United States Letters Patent was filed on April 6, 2001 as Application No. 09/827,469;
6. PCT Patent Application entitled **ONLINE DIGITAL VIDEO SIGNAL TRANSFER APPARATUS AND METHOD** (Atty. Dkt. No. 041892.5001) for which an application for PCT application was filed on April 5, 2001 as Application No. PCT/US01/11050;
7. PCT Patent Application entitled **ONLINE DIGITAL VIDEO SIGNAL TRANSFER APPARATUS AND METHOD** (Atty. Dkt. No. 041892.5002) for which an application for PCT application was filed on April 5, 2001 as Application No. PCT/US01/11124;
8. PCT Patent Application entitled **WEBSITE SYSTEM AND PROCESS FOR SELECTION AND DELIVERY OF ELECTRONIC INFORMATION ON A NETWORK** (Atty. Dkt. No.

041892.5004) for which an application for PCT application was filed on April 6, 2001 as Application No. PCT/US01/11424;

9. PCT Patent Application entitled **SECURE DIGITAL CONTENT LICENSING SYSTEM AND METHOD** (Atty. Dkt. No. 041892.5003) for which an application for PCT application was filed on April 6, 2001 as Application No. PCT/US01/11381;
10. U.S. Patent Application entitled **SYSTEM AND PROCESS FOR DELIVERY OF CONTENT OVER A NETWORK** (Atty. Dkt. No. 041892.0206) for which an application for United States Letters Patent was filed on April 6, 2001 as Application No. 09/827,481; and
11. PCT Patent Application entitled **SYSTEM AND PROCESS FOR DELIVERY OF CONTENT OVER A NETWORK** (Atty. Dkt. No. 041892.5005) for which an application for PCT application was filed on April 6, 2001 as Application No. PCT/US01/11452.

WHEREAS, Moviefly, LLC, a corporation duly organized and existing under the laws of Delaware, and having its principal place of business at 10202 West Washington Blvd. Culver City, California 90232, (hereinafter referred to as "ASSIGNEE") is desirous of acquiring all of Assignor's right, title and interest in and to the patent applications set forth above;

NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto ASSIGNEE, its successors and assigns, all of Assignor's right, title and interest in and to (a) the above-identified invention or inventions, (b) the above-identified applications, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, and (d) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE (and any joint assignees, as the case may be), its successors and assigns.

ASSIGNOR HEREBY GRANTS to the law firm of **Foley & Lardner** the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

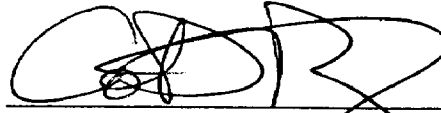
ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of **Foley & Lardner** do not personally represent ASSIGNOR or ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to

ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this 13 day of AUGUST, 2001.

SONY PICTURES DIGITAL ENTERTAINMENT INC.

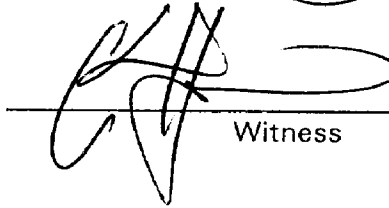
By:



Name: Corii Berg

Title: Assistant Secretary

8/13/01
Date




Witness

Executed this 13 day of AUGUST, 2001.

MOVIEFLY, LLC

By: Sony Pictures Digital Entertainment Inc.,
Its Managing Member

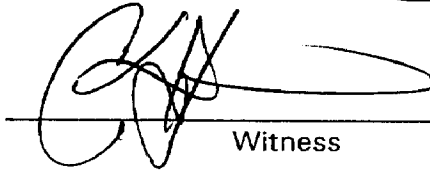
By:



Name: Corii Berg

Title: Assistant Secretary

8/13/01
Date



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