

10-19-2001

ASSIGNMENT RECORD



Patents Only

101879247

10996 U.S. PTO
09/973576
10/09/01To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

Attorney Dkt. No.: 38421.234372

1. Name of conveying party(ies):

Christopher D. Noble

10/09/01

Additional name(s) of conveying party(ies) attached? Yes ☐ No ☒

2. Name and address of receiving party(ies):

Innovision Sports Marketing, Inc.
4521 Sharon Road, Suite 430A
Charlotte, North Carolina 28211

3. Nature of conveyance:

- ☒ Assignment
☐ Merger
☐ Security Agreement
☐ Change of Name
☐ Other _____

Execution Date: October 2, 2001Additional name(s) & address(es) attached? Yes ☐ No ☒

09/973576

4. Application No. _____

Patent No. _____

If this document is being filed together with a new application, the execution date of the application
is: October 2, 2001Additional numbers attached? Yes ☐ No ☒5. Name and address of party to whom correspondence
concerning document should be mailed:CUSTOMER NO. 00826
ALSTON & BIRD LLP
Bank of America Plaza
101 South Tryon Street, Suite 4000
Charlotte, NC 28280-4000

6. Total number of applications and patents involved:

17. Total fee (37 CFR 3.41) \$40.00
☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number: 16-0605

DO NOT USE THIS SPACE

9. Statement and signature: *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*Name of Person Signing: Henry B. Ward, III

Date

Reg. No. 42,212

Total number of pages including cover sheet, attachments, and document: 4

10/16/2001 BYRNE 00000224 09973576

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40.00 DP

PATENT
REEL: 012251 FRAME: 0979

ASSIGNMENT

THIS ASSIGNMENT, made by me, Christopher D. Noble, a citizen of the United States of America, residing at 607 Beaten Path Road, Mooresville, North Carolina 28117,

WITNESSETH: That,

WHEREAS, I am the sole inventor of certain new and useful improvements in REFLECTIVE SIGNAGE for which an application for United States Letters Patent has been executed by me concurrently herewith, and which application claimed priority from Application No. , filed , all applications listed above being hereinafter referred to as the "subject applications"; and

WHEREAS, Innovision Sports Marketing, Inc., a North Carolina corporation having a principal place of business at 4521 Sharon Road, Suite 430A, Charlotte, NC 28211, hereinafter referred to as assignee, is desirous of acquiring the entire right, title, and interest in and to said invention as described in said application, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have sold and by these presents do hereby sell, assign, transfer, and convey unto the said assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and application, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues, reexaminations, or extensions thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted, together with the right to claim the priority of said application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

I hereby request that said Letters Patent be issued in accordance with this assignment.

I further covenant and agree that, at the time of the execution and delivery of these presents, I possess full title to the invention and application above-mentioned, and that I have the unencumbered right and authority to make this assignment.

I further covenant and agree to bind my heirs, legal representatives, and assigns promptly

to communicate to said assignee or its representatives any facts known to me relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said assignee, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on this 2nd day of OCTOBER, 2001.

Christopher D. Noble (SEAL)
Christopher D. Noble

STATE OF NC)
COUNTY OF IREDELL)

I, KRISTIN W. DONALDSON, a Notary Public for said County and State, do hereby certify that Christopher D. Noble personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 2nd day of OCTOBER, 2001.

(Official Seal)

Kristin W. Donaldson
Notary Public

My Commission Expires: 4/8/2006

CLT01/4499524v1