

10-23-2001

UNUS #Y2-0376-UNI; C7559(V)

RECORDATION F
PATENTS ONLYU.S. DEPARTMENT OF COMMERCE
PATENT & TRADEMARK OFFICE

5

To the Honorable C

101881895

Please record the attached original documents or copy thereof.

1. NAME OF CONVEYING PARTY(IES):

James Dawson CROPPER
Nikki SULLIVAN
Jenny WIGGANS

10/05/01

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?
YES [] NO [XX]

2. NAME AND ADDRESS OF RECEIVING PARTY(IES):

NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc.

STREET ADDRESS: 33 Benedict Place

CITY: Greenwich

STATE: CT

ZIP: 06830

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?
YES [] NO [XX]

3. NATURE OF CONVEYANCE:

[XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER [] CHANGE OF NAME [] OTHER
EXECUTION DATE: May 18, 2001

4. APPLICATION NUMBER(S) OR PATENT NUMBER(S): 09/855,110 FILED: May 14, 2001

IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS:

A. PATENT APPLICATION NO.(S): 09/855,110

B. PATENT NO.(S)

ADDITIONAL NUMBERS ATTACHED? [] YES [XX] NO

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:
UNILEVER PATENT DEPARTMENT, 45 RIVER ROAD, EDGEWATER, NEW JERSEY 07020

6. TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1

7. TOTAL FEE (37 CFR 3.41): \$40.00 [] ENCLOSED [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT
[XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155.

8. DEPOSIT ACCOUNT NUMBER: 12-1155 (Duplicate copy of this page is attached for payment by deposit account)

DO NOT USE THIS SPACE

9. STATEMENT AND SIGNATURE:

TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS
A TRUE COPY OF THE ORIGINAL DOCUMENT.
RIMMA MITELMAN, ATTORNEY FOR APPLICANT(S)
REGISTRATION NO. 34,39610/2/01
DATE

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4

OMB NO. 0651-0011 (EXP. 4/94)

DO NOT DETACH THIS PORTION

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO:
COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR
REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN
ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND
BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

10/23/2001 BYRME 00000009 121155 09855110

01 FC:581

40.00 CH

PATENT
REEL: 012261 FRAME: 0410

ASSIGNMENT

C7559 (V)

WHEREAS, I/WE, James Dawson CROPPER, of Lever Brothers Limited, Lever Brothers Limited, Lever Development Centre Port Sunlight, Wirral Merseyside, L63 3JW United Kingdom, Nicky SULLIVAN, of Unilever Research Port Sunlight, Quarry Road East, Bebington Wirral, Merseyside L63 3JW, United Kingdom and Jenny WIGGANS, of Unilever Research Port Sunlight, Quarry Road East, Bebington Wirral, Merseyside L63 3JW, United Kingdom

have invented certain improvements in: **LIQUID DETERGENT COMPOSITION**

(bearing Attorney's Docket Number: **C 7559 (V)**), which is found in

[Check and complete (a), (b) or (c)]

(a) _____ U.S. patent application executed on _____

(b) X To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 09/855,110 filed on 5/14/01

(c) _____ International Application No. PCT/_____/_____

AND WHEREAS, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, a corporation of **NEW YORK**, having a principal place of business at **33 Benedict Place, Greenwich, Connecticut 06830** desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, in the prosecution of any and all said applications

and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, its successors and assigns, may be necessary in this country fully to secure to said **UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.**, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 18th May 2001 (1) James Cropper
James Dawson CROPPER
M. G. Wallen Notary Public 18/5/01

Dated: 18th May 2001 (2) Nikki Sullivan
^{MS} Nicky SULLIVAN
M. G. Wallen Notary Public 18/5/01

Dated: 18th May 2001 (3) Jenny Wiggans
Jenny WIGGANS
M. G. Wallen Notary Public 18/5/01

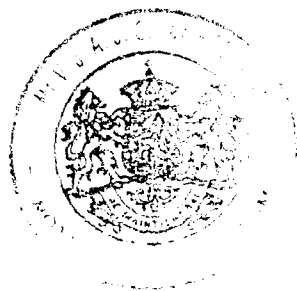
Notarise & Apostille



Seen by me, Suzanne Beck, candidate-civil law notary in Rotterdam, the Netherlands, as a substitute of Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr James Dawson Cropper, c/o Lever Brothers Limited, Sunlight, Wirral Merseyside, L63 3JW, United Kingdom;
- Mr Nikki Sullivan, c/o Unilever Research Port Sunlight, Quarry Road East, Bebington Wirral, Merseyside, L63 3JW, United Kingdom; and
- Mr Jenny Wiggans, c/o Unilever Research Port Sunlight, Quarry Road East, Bebington Wirral, Merseyside L63 3JW, United Kingdom.

Rotterdam, 18 July 2001



APOSTILLE

(Convention de La Haye du 5 Octobre 1961)

1. Country: The NETHERLANDS

This public document

2. has been signed by mr S.
Beck

3. acting in the capacity of
candidate notary

4. bears the seal/stamp of
Mr V.J.A.C. van Heeswijk
Certified

5. at ROTTERDAM

6. on 19/07/2001

7. by the clerk of the District Court

(Griffier van de Arrondissementsrechtbank)

8. N° 110142

9. Stamp:

10. Signature:

RECORDED: 10/05/2001

REEL: 012261 FRAME: 0413