



EET ONLY

TO THE ASSISTANT COMMISSION. SIR: PLEASE RECORD THE ATTACHED ORIGINAL DOCUMENTS OR COPY THEREOF.

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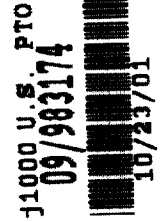
1. NAME OF CONVEYING PARTY(IES) (ASSIGNORS(S)):

1. Steven G. HIMES

10-23-01

- 2. 3. 4. 5. 6. 7. 8.

ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED?  YES  NO



2. PARTY(IES) (ASSIGNEE(S)) RECEIVING INTEREST:

NAME: REYNOLDS AND REYNOLDS HOLDINGS, INC.

ADDRESS: Dayton, Ohio

ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED?  YES  NO

3. NATURE OF CONVEYANCE (DOCUMENT):

(Submit herewith only one document for recordation—multiple copies of same Assignment signed by different inventors is one document)

- ASSIGNMENT OF ORIGINAL CHANGE OF NAME SECURITY MERGER WHOLE PART INTEREST FACSIMILE/PHOTOCOPY VERIFIED TRANSLATION OTHER

EXEC. DATE: October 17, 2001

EXECUTION DATE(S) ON THE DECLARATION IF FILED HERewith: (NOTE: IF DATES ON DECLARATION AND ASSIGNMENT DIFFER SEE ATTY!) October 17, 2001

4.5 APPL. NO.(S) OR PAT NO.(S). OTHERS ON ADDITIONAL SHEET(S) attached?  YES  NO

Table with columns: A. PAT. APP. NO.(S) series code/serial no, M#, 1\* INVENTOR If not in Item 1, B. PATENT NO(S), M#, 1\* INVENTOR If not in Item 1. Row 1: 272857

5. Name & Address of Party to Whom Correspondence Concerning Document Should be Mailed:

Pillsbury Winthrop LLP Intellectual Property Group 1600 Tysons Boulevard McLean, VA 22102

09983174

6. NUMBER INVOLVED: APPLNS 1 + PATS 0 = TOTAL = 1

7. AMOUNT OF FEE ENCLOSED: (Code 581) ABOVE TOTAL x \$40 = \$40

5.5 ATTY DKT: Tel: (703) 905-2000

P 272857

8. IF ABOVE FEE IS MISSING OR INADEQUATE CHARGE INSUFFICIENCY TO DEPOSIT ACCOUNT NUMBER: 03-3975

Table with columns: UNDER ORDER NO, CLIENT NO, MATTER NO. Row 1: 81684, 272857, dup. sheet not required

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature of Stephen C. Glazier

10. Total number of pages including this cover sheet, attachments and document (do not file dup. Cover sheet) 3

Attorney: Stephen C. Glazier Reg. No. 31361 Atty/Sec: SCG/JPH:ksh

TEL: (703) 905-2074

Date: October 23, 2001

FAX: (703) 905-2500

FILE WITH PTO RETURN RECEIPT (PAT-103A)

10/25/2001 MWOLDER1 00000003 09983174

0% FC:581

40.00 DP

## ASSIGNMENT

WHEREAS, I, **STEVEN G. HIMES** ("Assignor"), a citizen of The United States Of America, residing at 1985 Indian Head Road, Centerville, Ohio 45459, have invented certain new and useful inventions entitled "**IMPROVED LOYALTY LINK METHOD AND APPARATUS FOR INTEGRATING CUSTOMER INFORMATION WITH DEALER MANAGEMENT INFORMATION**" for which an application for Letters Patent of the United States was executed on even date herewith and is about to be filed in the United States Patent and Trademark Office; and

WHEREAS, **REYNOLDS AND REYNOLDS HOLDINGS, INC.** ("Assignee"), a Corporation duly organized under the laws of the State of Delaware, and having its offices and place of business at **Dayton, Ohio**, is desirous of acquiring the entire right, title and interest in and to the aforesaid inventions and in and to all applications and Letters Patent therefor granted in the United States of America, and in any and all countries foreign thereto:

NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00) to me in hand paid by the said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I said Assignor, by these presents do sell, assign and transfer unto said Assignee, its successors, assigns and legal representatives, the full and exclusive right, title and interest for the territory of the United States of America and all countries foreign thereto, and throughout the world and in space, (including the right to apply for Letters Patent in foreign countries in its own name and to claim any priority rights for such foreign applications to which such applications are entitled under international conventions, treaties, or otherwise), in and to said inventions and in and to all applications and Letters Patent granted therefor, and all divisions, reissues, continuations and extensions thereof, and in and to all copyrights, trademarks with their associated goodwill, trade secrets, confidential information, and compilations, associated with the inventions. I hereby authorize and request the Commissioner of Patents, and any official whose duty it is to issue patents, to issue all Letters Patent on said inventions or resulting therefrom to said Assignee, or its successors and assigns, as assignee of the entire right, title and interest. I represent and warrant that I have full right to agree to, execute, and deliver this assignment. I agree that I will without further consideration, but at the expense of Assignee, communicate to said Assignee, or its successors, assigns, or nominees, any and all facts known to me regarding said inventions whenever requested, and that I will execute all divisional, reissue and continuation applications, testify in any legal proceedings, sign all lawful papers, make all rightful oaths, and generally do everything possible for said Assignee, its successors, assigns, and nominees, to obtain and enforce proper patent protection for said inventions in all countries.

