A / D 58 / 40 09/958988 JC07 Rec'd PCT/PTO 17 OCT 2001

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John KNOL	10/17/01	/	
2. Name and address of recei	ving party(ies):		
Street Address: 57 Vic	'S LURES PTY LTD storia Road matta NSW 2150, AUSTRAI	LIA	
3. Nature of conveyance:	-0-9-1-8	988	
X Assignment	Merger	Security Agreer	nent
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Execution Date: Oct. 9,	2001		
-4. Application number(s) or pa	atent number(s)		
X This document is filed	together with a new application w	hose execution date is: 10/09	<u> 1/01</u>
A. Patent Appl	ication No.(s)	B. Patent No.(s)
PCT/AU00/00334			
5. Name and address of party	to whom correspondence concer	ning document should be mailed:	
Name: Marvin Petry LARSON & TAYLOR	, PLC • 1199 North Fairfax \$	St. • Suite 900 • Alexandria, '	Tel.: 703-739-4900 VA 22314-1437
6. Total number of application	s and patents involved:		#1
7. Total fee (37 CFR 3.41)			
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Total number of pages including cover sheet, attachments and documents: 3			

PATENT REEL: 012309 FRAME: 0950

ASSIGNMENT OF PATENT APPLICATION

(US rights only - all US rights assigned by inventors to a single assignee)

WHEREAS, (1) John KNOL (3) (4) _____ residing respectively at (1) 57 Victoria Road, Parramatta NSW 2150 AUSTRALIA (2) (hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in Fishing Lure for which an application for a United States Patent was executed on even date herewith ☐ was executed on _____ was filed on 18 April 2000 as Serial No.: PCT/AU00/00334 And WHEREAS KNOL'S LURES PTY LTD

whose Post Office Address is 57 Victoria Road, Parramatta NSW 2150 AUSTRALIA

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, re-issues, renewals and/or extensions thereof,

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, re-issues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of

PATENT REEL: 012309 FRAME: 0951 said Letters Patent and any and all divisions, continuations, re-issues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Larson & Taylor, PLC, Customer No. 000881, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

(1)	Signature: OH//nn	Date: $9 - 10.01$
	Name: John KNOL	
(2)	Signature:	Date:
	Name :	
(3)	Signature:Name:	
(4)	Signature:Name:	
(5)	Signature:	Date:

RECORDED: 10/17/2001

PATENT REEL: 012309 FRAME: 0952