

JET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

101902740

To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying parties:

- (1) Shanku S. Niyogi
- (2) Greg D. Schechter
- (3) Regis L.F. Brid
- (4) David J. Kurlander
- (5) Daniel R. Lehenbauer

11/20/01

2. Name and address of receiving party:

Microsoft Corporation  
One Microsoft Way  
Redmond, Washington 98052

10979 U.S. PTO  
09/989562  
11/20/01

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment
- ☐ Security Agreement
- ☐ Other:
- ☐ Merger
- ☐ Change of Name

Execution Date:

- (1) November 16, 2001
- (2) November 16, 2001
- (3) November 16, 2001
- (4) November 16, 2001
- (5) November 16, 2001

09/989562

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: November 16, 2001

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John E. Whitaker  
Address: Merchant & Gould P.C.  
P.O. Box 2903  
Minneapolis, MN 55402-0903

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

- ☒ Enclosed
- ☐ Authorized to be charged to deposit account

8. Please charge any additional fees or credit any overpayments to our Deposit account number: 13-2725

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John E. Whitaker

Name of Person Signing

Signature

November 20, 2001

Date

Total number of pages including cover sheet, attachments, and document: 3

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Box Assignments  
Director - U.S. Patent and Trademark Office  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

11/20/2001 TDI A21 00000000 09989562

01 FC:581

40.00 DP

PATENT  
REEL: 012318 FRAME: 0738

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventorship ..... Shanku S. Niyogi et al.  
Applicant..... Microsoft Corporation  
Attorney's Docket No. .... 50037.67US01  
Title: ..... INSERTING DEVICE SPECIFIC CONTENT

**PATENT ASSIGNMENT****PARTIES TO THE ASSIGNMENT****Assignor(s):**

Shanku S. Niyogi  
228 West Lake Sammamish Parkway SE  
Bellevue, Washington 98008

Greg D. Schechter  
1127 37<sup>th</sup> Avenue East  
Seattle, Washington 98112

Regis L.F. Brid  
14818 102<sup>nd</sup> Avenue NE  
Bothell, Washington 98011

David J. Kurlander  
633 14<sup>th</sup> Avenue East  
Seattle, Washington 98112

Daniel R. Lehenbauer  
9012 132<sup>nd</sup> Avenue NE  
Redmond, Washington 98052

**Assignee:**

Microsoft Corporation  
Corporation in the State of Washington  
One Microsoft Way  
Redmond, WA 98052

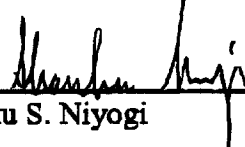
**AGREEMENT**

WHEREAS, ASSIGNORS (listed above) are inventors of an invention entitled "INSERTING DEVICE SPECIFIC CONTENT," as described and claimed in the specification forming part of an application for United States letters patent referenced above;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

11/16/2001  
Date

  
Shanku S. Niyogi

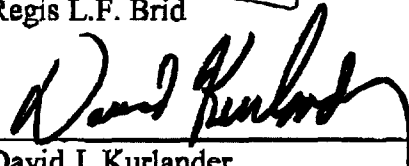
11/16/01  
Date

  
Greg D. Schechter

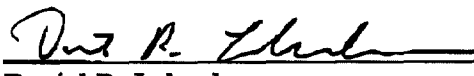
11/16/2001  
Date

  
Regis L.F. Brid

11/16/2001  
Date

  
David J. Kurlander

11/16/2001  
Date

  
Daniel R. Lehenbauer