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FORM PTO-1595 (modified)	11-29-20			EPARTMENT OF COMMERC Patent and Trademark Offic
To the Honorable Assistant Secretary and or copy(ies) thereof.	10190309	93	: Please record the attached	d original document(s)
1. Name of conveying party(ies):	11/2/1/01	2. Name an	nd address of receiving par	rty(ies):
Yuko TSUSAKA and Kazuo KAJIMOTO		Name: Matsushita Electric Industrial Co., Ltd.		
Additional name(s) of conveying party(ies) attached? NO		Address: 1006, Oazakadoma, Kadoma-shi, Osaka-fu,		
3. Nature of conveyance:		Japan		0
X Assignment Security Agreement Other Execution Date: November 16, 20		Additional nam	ne(s) & address(es) attached? <u>N</u>	9/989607
4. Application number(s) or patent nu	imber(s):			
If this document is being filed togeth 2001 A. Patent Application No.(s)		n, the execut	• •	is: <u>November 16,</u>
New, filed November 21, 200		, issued	NO	
E. Name and address of party to who	Additional numbers	r · "		otooto involved. 1
Name and address of party to who concerning document should be ma		6. Total nur	mber of applications and p	atents involved: 1
Name: <u>WENDEROTH, LIND & PONACK, L.L.P.</u> <u>Attn: Charles R. Watts , Esq.</u>		7. Total fee (37 CFR 3.41) \$40.00 X Enclosed (Check No. リカレナ)		
Street Address: 2033 K Street, N.W., Suite 800		X Enclosed (Check No. 110LT) Authorized to be charged to deposit account		
City: Washington, State: DC ZIP: 20006-1021		Deposit account number: 23-0975 (Attach duplicate copy of this page if paying by deposit account)		
	DO NOT USE T		Silicate copy of this page if payin	g by deposit account)
9. Statement and signature. To the best of my knowledge and belie original document. On the D. W. Company and C	f, the foregoing information	11		
Charles R. Watts , Reg. No. 33,142 Name of Person Signing	Signature	Carin	November 21, 20 Date	<u> </u>
		To	otal number of pages inclu	ding cover sheet: 3
OMB No. 0651-0011 (exp. 4/94)				***************************************
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Commis	ssioner and Assistant Secre Box Assig Washington, D	nments	OUNT NO. 23-0975 s and Trademarks	
Public burden reporting for this sample coview for reviewing the document and gath comments regarding this burden estimate Washington, D.C. 20231, and the Office 20503.	ering the data needed, and to the U.S. Patent and Trac	completing and lemark Office,	d reviewing the sample cover Office of Information System	sheet. Send ns, PK2-1000C,

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ASSIGNMENT

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In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to

	each of the undersigned
	Yuko TSUSAKA
	Kazuo KAJIMOTO
Insert Name(s) of Inventor(s)	
or my emor(e)	
	the undersigned hereby sell(s) and assign(s) to
Insert Name(s) of Assignee(s)	Matsushita Electric Industrial Co., Ltd.
Address	of 1006, Oazakadoma, Kadoma-shi, Osaka-fu, Japan
	(hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as
	APPARATUS AND METHOD FOR CREATING DISTRIBUTION CONTENT
Title of Invention	
	for which an application for patent in the United States has been executed by the undersigned on
Date of Signing Application	November 16, 2001

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

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The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 2033 K Street, N.W., Suite 800, Washington, DC 20006, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s). Date November 16, 2001, Name of Inventor Yuko Jsusaka Date November 16, 2001, Name of Inventor Hagin Kajuntte Kazuo KAJIMOTO , Name of Inventor Date ______, Name of Inventor Date ______, Name of Inventor Date ______, Name of Inventor (This assignment should preferably be acknowledged before a United States Consul. If not, then the execution by the Inventor(s) should be witnessed by at least two witnesses who sign here.) Witness Kazuhiro Nishitani
Witness Ryslike Grande ACKNOWLEDGMENT This day of ______, before me personally came the above-named to me personally known as the individual(s) who executed the foregoing assignment, who did acknowledge to me that he (they) executed the same of his (their) own free will for the purposes therein set forth. Official Signature SEAL Official Title The above application may be more particularly identified as follows: U.S. Application Serial No. ______ Filing Date _____ Applicant Reference No. FP-0926 Atty. Docket No. APPARATUS AND METHOD FOR CREATING DISTRIBUTION CONTENT Title of Invention

RECORDED: 11/21/2001

PATENT REEL: 012319 FRAME: 0914