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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

101907148

To the Honorable Commissioner of Patents and Trademarks, please forward the original documents or copy thereof.

## 1. Name of conveying party(ies):

Mary Kay Cosmetics, Inc.  
8787 Stemmons Freeway  
Dallas, Texas 75247

## 2. Name and address of receiving party(ies)

Name: Mary Kay Inc.

Internal Address: \_\_\_\_\_

16251 Dallas ParkwayAdditional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

## 3. Nature of conveyance:

☐ Assignment☐ Merger☐ Security Agreement☒ Change of Name☐ Other \_\_\_\_\_

Street Address: \_\_\_\_\_

City: Addison State: TX Zip: 75001Execution Date: November 16, 2001Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

B. Patent No.(s)

5085855PP56315691158Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: MargoLynn Hablutzel

Internal Address: \_\_\_\_\_

16251 Dallas Parkway11th Floor

Street Address: \_\_\_\_\_

City: Addison State: TX Zip: 750016. Total number of applications and patents involved: ☐7. Total fee (37 CFR 3.41).....\$ 120.00☐ Enclosed☒ Authorized to be charged to deposit account

## 8. Deposit account number:

13-1965

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*MargoLynn Hablutzel

Name of Person Signing

MargoLynn Hablutzel

Signature

11/27/01

Date

Total number of pages including cover sheet, attachments, and documents: 8Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231PATENT  
REEL: 012322 FRAME: 0963

In re Mary Kay Cosmetics, Inc.

Registered Patent No:

- 5691158 Title: SYSTEM AND METHOD FOR DETERMINING EFFICACY OF  
SUNSCREEN FORMULATIONS

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

NOTICE OF OWNER'S CHANGE OF NAME

Sir:

Mary Kay Cosmetics, Inc. is the owner of the above referenced patent now registered in the United States Patent and Trademark Office. Effective December 27, 1995, Mary Kay Cosmetics, Inc. changed its name to Mary Kay Inc. (see attached Schedule "A").


Respectfully submitted,



R. Bradley Glendening  
Exec. Vice President, General  
Counsel & Secretary

Date: \_\_\_\_\_

Approved As To Form

By:   
Date: 11/16/01

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## State of Delaware

## Office of the Secretary of State

PAGE 1 of 2

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MARY KAY COSMETICS, INC.", CHANGING ITS NAME FROM "MARY KAY COSMETICS, INC." TO "MARY KAY INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 1995, AT 4:30 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

2154790 8100

010576645

AUTHENTICATION: 1446141

DATE: 11-14-01

PATENT  
REEL: 012322 FRAME: 0965

**CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
MARY KAY COSMETICS, INC.**

The undersigned, being the duly elected and acting Chief Administrative Officer and Secretary, respectively, of Mary Kay Cosmetics, Inc., a corporation existing under the laws of the State of Delaware (the "Corporation"), do hereby certify as follows:

1. The Board of Directors of the Corporation, by unanimous written consent in lieu of a special meeting pursuant to Section 141(f) of the General Corporation Law of the State of Delaware (the "DGCL"), has duly adopted a resolution in accordance with Section 242 of the DGCL stating that it is deemed advisable and in the best interest of the Corporation that the Certificate of Incorporation of the Corporation be amended in the manner and to the extent set forth in paragraph 4 below.
2. The sole stockholder of the Corporation, by written consent in lieu of a special meeting pursuant to Section 228 of the DGCL, has duly approved this Certificate of Amendment of Certificate of Incorporation of the Corporation in accordance with Section 242 of the DGCL.
3. This Certificate of Amendment of Certificate of Incorporation of the Corporation has been duly adopted in accordance with the provisions of Section 242 of the DGCL.
4. The text of Article First of the Certificate of Incorporation of the Corporation is hereby amended to change the name of the Corporation from "Mary Kay Cosmetics, Inc." to "Mary Kay Inc." so that Article First will henceforth read in its entirety as follows:

"FIRST. The name of the corporation is Mary Kay Inc. (hereinafter the "Corporation")."

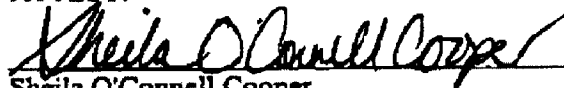
IN WITNESS WHEREOF, each of the undersigned has signed this Amendment to the Certificate of Incorporation effective as of the 27<sup>th</sup> day of December, 1995.

BY:



Ray Patrick  
Chief Administrative Officer

ATTEST:



Sheila O'Connell Cooper  
Secretary

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**ASSIGNMENT OF PATENT**

Docket Number (optional)

Whereas, x Mary Kay Cosmetics, Inc. OK, hereinafter referred to as patentee, did obtain a United States Patent for an improvement in the patent: SYSTEM AND METHOD FOR DETERMINING EFFICACY OF SUNSCREEN FORMULATIONS

No. 5691158, dated November 25, 1997; and whereas, I am now the sole owner of said patent, and,

Whereas, Mary Kay Inc., a corporation duly organized and existing under the laws of the State of Delaware, U.S.A.

hereinafter referred to as "assignee" whose mailing address is 16251 Dallas Parkway

City of Addison, and State of Texas

is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of ten dollars (\$ 10.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the patentee, by these presents do sell, assign and transfer unto said assignee the entire right, title and interest in and to the said Patent aforesaid; the same to be held and enjoyed by the said assignee for his own use and behoof, and for his legal representatives and assigns, to the full end of the term for which said Patent is granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 16<sup>th</sup> day of November, 20 01,  
at 16251 Dallas Parkway, P.O. Box 299045, Dallas, Texas 75379-9045

State of Texas  
County of Dallas

Before me personally appeared said SS: R. Bradley Glendening  
and acknowledge the foregoing instrument to be his free act and deed this 16<sup>th</sup> day  
of November, 20 01.

R. Bradley Glendening  
(Signature)  
R. Bradley Glendening  
Exec. Vice President, General  
Counsel & Secretary

Carlton J. Bolding  
(Notary Public)



man  
11/16/01

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS  
BEING DEPOSITED WITH THE U.S. POSTAL SERVICE  
"EXPRESS MAIL POST OFFICE TO ADDRESSEE" SERVICE  
UNDER 37 CFR § 1.10 IN AN ENVELOPE ADDRESSED TO  
PATENT AND TRADEMARK OFFICE, 10TH FLOOR, 2800 CRYSTAL  
DRIVE, WASHINGTON, D.C. 20231 ON NOVEMBER 27, 2001

LABEL NO. EL 3246 35854 US

Judy James  
Judy James