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FORM PTO 15

U.S. Patent & TMOrc/TM Mail Ropt Dt. #76 JRM

Pat. No. 101906213

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PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):
Joseph GUBERNICK

2. Name and address of receiving party(ies)

Name: E-L MANAGEMENT, CORP.

Street Address: 767 Fifth Avenue

City: New York, New York 10153

Additional name(s) of conveying parties attached? Yes x No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other: _____

Execution date: October 25, 2001

4. Application numbers or patent numbers:

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application:
09/932,060

B. Patent No.(s)

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Estelle J. Tsevdos, Esq.
Internal Address: KENYON & KENYON

Street Address: One Broadway
City: New York State: New York ZIP: 10004

6. Total number of applications and patents involved: 1

7. Total fee (37 C.F.R. 3.41) \$ 40.00

- Enclosed
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Estelle J. Tsevdos (Reg. No. 31,145)
Name of Person Signing

Estelle J. Tsevdos
By: Mary C. W. [unclear]
Signature Reg No. 30,333

11/19/01
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Total Number of pages including cover sheet, attachments, and document: 3

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PATENT
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ASSIGNMENT

WHEREAS, I, **JOSEPH GUBERNICK**, ASSIGNOR, citizen of the United States of America, residing at **3 East 71st Street, New York, NY 10021**, am the inventor of the invention in **CASE FOR PRESENTING AND USING COSMETIC POWDERS** for which I have executed an application for a Patent of the United States which is identified by **Docket No. 01.40US** and **Serial No. 09/932,060**, and

WHEREAS, **E-L MANAGEMENT, CORP.** a **New York** corporation having an office at **767 Fifth Avenue, New York, NY 10153** ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable, and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country foreign to the United States and all extensions, renewals and reissues thereof.

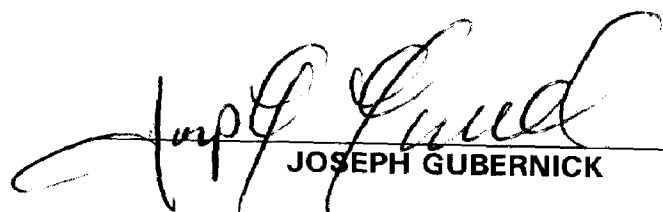
AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreements in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set our hands and seals the day and year set opposite our respective signature.


Date Oct 25
10/25, 2001



JOSEPH GUBERNICK L.S.

State of NEW YORK)
County of NEW YORK) SS.:

On this 25 day of OCTOBER, 2001, before me, a Notary Public in and for the State and County aforesaid, personally appeared **JOSEPH GUBERNICK**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



NOTARY PUBLIC
KATHLEEN LONGO
Notary Public, State of New York
No. 36-0030287
Qualified in Kings County
Commission Expires 10/31/01