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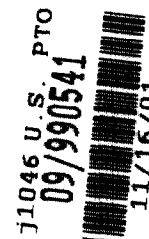
1. Name of conveying party(ies):

Scott D. Carty, Sylvie F. Haddad, and Tucker Smith

11/16/01

2. Name and address of receiving party(ies):

NCR Corporation  
Law Department WHQ-4W  
1700 South Patterson Blvd.  
Dayton, Ohio 45479-0001



Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date November 8, 2001, November 9, 2001 and November 8, 2001

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

NCR Docket Number 9627

If this document is being filed together with a new application, the execution date of the application is: November 8, 2001, November 9, 2001 and November 8, 2001

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James M. Stover WHQ-4W  
Address: NCR Corporation  
Law Department  
1700 South Patterson Blvd  
Dayton, Ohio 45479-0001

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41): \$40

- ☐ Enclosed  
☒ Authorized to be charged to Deposit Account

8. Deposit Account No.:

50-1673 of NCR Corporation

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature:

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document*

James M. Stover  
Name of Person Signing

[Signature]  
Signature

Nov. 15, 2001  
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks, Box Assignment

PATENT  
REEL: 012323 FRAME: 0163

**ASSIGNMENT OF UNITED STATES PATENT APPLICATION**

WHEREAS, we, SCOTT D. CARTY, SYLVIE FEGHALI HADDAD and TUCKER L. SMITH, of San Diego, CA, Columbia, SC and Irmo, SC, respectively, have invented certain new and useful improvements in SYSTEM AND METHOD FOR CAPTURING AND STORING WEB SITE VISITOR PROFILE INFORMATION IN A DATA WAREHOUSE, Docket No. 9627, for which we have executed an application for Letters Patent of the United States on same date herewith, respectively; and

WHEREAS, NCR Corporation, a corporation of the State of Maryland, having its principal place of business in Dayton, Ohio, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and any and all foreign countries;

NOW, THEREFORE, be it known that in consideration of the sum of One Dollar (\$1.00) and of other valuable considerations, the receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said NCR Corporation, its successors and assigns, the entire right, title and interest in and to the invention and improvements in any form or embodiment thereof, disclosed and claimed in said application, or which are disclosed and may be claimed; also the entire right, title and interest in and to any Letters Patent to be granted in the United States and its territorial possessions and in any and all foreign countries upon said invention in any form or upon any such improvements thereon, and in and to any and all divisions, reissues, continuations and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent on said application to the said NCR Corporation, of Maryland, its successors and assigns.

Further, we agree that we will communicate to said NCR Corporation, or its representatives, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said NCR Corporation, make all rightful oaths and generally to do everything possible to aid said NCR Corporation, its successors and assigns, to obtain and enforce protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 8th day of November, 2001.

  
\_\_\_\_\_  
Scott D. Carty

IN TESTIMONY WHEREOF, I have hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 2001.

\_\_\_\_\_  
Sylvie Feghali Haddad

IN TESTIMONY WHEREOF, I have hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 2001.

\_\_\_\_\_  
Tucker L. Smith

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IN TESTIMONY WHEREOF, I have hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 2001.

\_\_\_\_\_  
Scott D. Carty

IN TESTIMONY WHEREOF, I have hereunto set my hand this 9<sup>th</sup> day of  
November, 2001.

Sylvie Haddad  
Sylvie Feghali Haddad

IN TESTIMONY WHEREOF, I have hereunto set my hand this 8<sup>th</sup> day of  
November, 2001.

Tucker L. Smith  
Tucker L. Smith