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Docket No.: 14531.151

FORM PTO-1595 (Modified)
(Rev. 03-01)
OMB No. 0651-0027 (exp. 5/31/2002)
P08A/REV03



ER SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Stuart Ozer, Michael Patrick Hart,
Wei Wei Ada Cho, & Carolyn Chau

11/21/01

2. Name and address of receiving party(ies):

Name: WebTV Networks, Inc.

Address: 1065 La Avenida Avenue

11002 U.S. PTO
09/991389
11/21/01

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

City: Mountain View

State/Prov.: CA

Country: USA

ZIP: 94043

Execution Date: November, 19, 2001

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: November 19, 2001

Patent Application No.

Filing date

B. Patent No.(s)

09/991389

Additional numbers

☐ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rick D. Nydegger

Registration No. 28,651

Address: Workman, Nydegger & Seeley

1000 Eagle Gate Tower

60 East South Temple

City: Salt Lake City State/Prov.: Utah

Country: USA ZIP: 84111

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Fraser D. Roy

November 21, 2001

Name of Person Signing

Signature

Date

4

Total number of pages including cover sheet, attachments, and

Mail documents to be recorded with required cover sheet information to:
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Washington, D.C. 20231

PATENT

REEL: 012325 FRAME: 0356

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventorship.....Stuart Ozer et al.
Applicant.....WebTV Networks, Inc.
Attorney's Docket No.14531.151
Title: Methods and Systems for Selectively Displaying Advertisements

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Stuart Ozer
412 Franconia St.
San Francisco, CA 94110

Michael Patrick Hart
139 Welsh St. #2
San Francisco, CA 94107

Wei Wei Ada Cho
707 Continental Circle #1517
Mountain View, CA 94040

Carolyn Khanh Chau
1156 Robway Ave.
Campbell, CA 95008

Assignee:

WebTV Networks, Inc.
Corporation in the State of California
1065 La Avenida Avenue
Mountain View, CA 94043

AGREEMENT

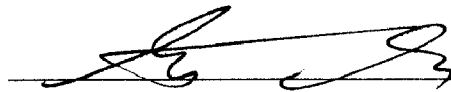
WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "Methods and Systems for Selectively Displaying Advertisements," as described and claimed in the specification forming part of an application for United States letters patent referenced above;

WHEREAS, WebTV Networks, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of California having a place of business at 1065 La Avenida Avenue, Mountain View, CA 94043, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

11/15/2001

Date



Stuart Ozer

11/19/2001

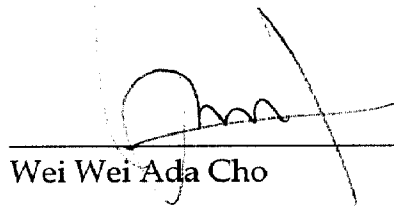
Date



Michael Hart

11/15/2001

Date



Wei Wei Ada Cho

11/15/2001

Date



Carolyn Chau

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