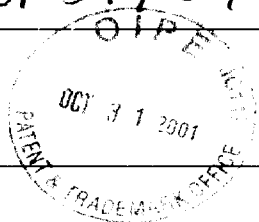


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Express Mail No. EL 501 742 011 US



12-10-2001

Attorney Docket Number
10829-0004-999

TO THE HONORABLE

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TRADEMARKS

Box Assignment
Washington, DC 20231

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

JEFFREY T. MIXON

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: July 18, 2001

2. Name and address of receiving party(ies):

Name: PLANT WATER BEVERAGE
COMPANY

Address: 3074 Hathaway Court

Atlanta, GA 30341

Country (if other than USA):

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 29/145,495

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom correspondence
concerning document should be mailed:PENNIE & EDMONDS LLP
1155 Avenue of Americas
New York, N.Y. 10036-27116. Number of applications
and patents involved: 17. Total fee (37 CFR 3.41): \$ 40.00
Please charge to the deposit account listed in Section 8.

8. Deposit account number:

16-1150

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Howard I. Shin

47,082

Reg. No.

Signature

October 31, 2001

Date

Name of Person Signing

Total number of pages including cover sheet:

2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignment
Washington, D.C. 20231

NY 2-125 017 1

PATENT
REEL: 012342 FRAME: 0716

ASSIGNMENT

WHEREAS, I, **Jeffrey T. Mixon**, ASSIGNOR, citizen of the United States, residing at **3074 Hathaway Court, Atlanta, GA, 30341**, am the inventor of the invention in **BEVERAGE BOTTLE WITH GRIPS** for which I have executed an application for a Patent of the United States

- ☐ which is executed on ☒ even date herewith or ☐ _____
- ☒ which is identified by Pennie & Edmonds LLP docket no. 10829-004-999
- ☐ which was filed on , Application No.

and WHEREAS, **Planet Water Beverage Company**, ASSIGNEE is desirous of obtaining my entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have sold, assigned, transferred and set over and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, my entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 18 day of July, 2001.

Jeffrey T. Mixon L.S.

State of Georgia)
County of Fulton) SS.:

On 18th of July, 2001, before me, Keith Marks, Notary Public, personally appeared Jeffrey T. Mixon, personally known to me on the basis of satisfactory evidence to be the person(s) whose name(s) is subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal

Keith Marks, Notary Public
Fulton County, Georgia
July 17, 2002