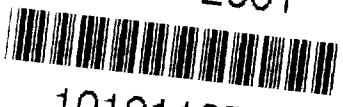


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U.S. DEPARTMENT OF COMMERCE
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1. Name of conveying party(ies):
Satoshi ARAKAWA

12.5.01

Additional name(s) of conveying party(ies) attached? Yes No



2. Name and address of receiving party(ies):
FUJI PHOTO FILM CO., LTD.
210, Nakanuma, Minami-ashigara-shi, Kanagawa, Japan

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 10, 2001

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Patent Application No.(s)
09/949,721

Additional numbers attached? Yes No

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
SUGHRUE MION, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

6. Total number of applications and patents involved:
1
7. Total fee (37 CFR 3.41): \$40.00
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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

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PATENT
REEL: 012345 FRAME: 0693

Assignment

Whereas, I/We, Satoshi ARAKAWA of

c/o Fuji Photo Film Co., Ltd., 798, Miyanodai, Kaisei-machi,
Ashigara-kami-gun, Kanagawa, Japan
hereinafter called assignor(s), have invented certain improvements in

IMAGE DISPLAY APPARATUS

and executed an application for Letters Patent of the United States of America therefor on
SEP. 10, 2001 ; and

Whereas,
Fuji Photo Film Co., Ltd. of 210, Nakanuma, Minami-ashigara-shi,
Kanagawa, Japan
(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to
any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its
successors and assigns, the entire right, title and interest in the application and the invention disclosed
therein for the United States of America, including the right to claim priority under 35 U.S.C. §119, and
I/we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth
in the application to the assignee, its successors and assigns; and I/we will execute without further
consideration all papers deemed necessary by the assignee in connection with the United States application
when called upon to do so by the assignee.

I/We hereby authorize and request my attorneys SUGHRUE, MION, ZINN, MACPEAK & SEAS of
2100 Pennsylvania Avenue, N.W., Washington, D.C. 20037-3202 to insert here in parentheses (Application
number 09/949,721, filed SEP. 12, 2001) the filing date and application
number of said application when known.

Date: Sept. 10, 2001 s/ Satoshi Arakawa
Satoshi ARAKAWA

Date: s/ _____

Date: s/ _____

Date: s/ _____

Date: s/ _____

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)