

12-11-2001

Docket No.: 14531.96

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Peter T. Barrett
Daniel Danker

10/19/01

2. Name and address of receiving party(ies):

Name: Microsoft Corporation

Internal Address: _____

Street Address: One Microsoft Way

City: Redmond State: WA ZIP: 98052

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other _____

Execution Date: October 12, 2001

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: October 12, 2001

A. Patent Application No.(s)

B. Patent No.(s)

12/06/2001 VTRUONG1 00000002 10000150

01 FC:581

40.00

Additional numbers attached? ☐ Yes ☒ No

10/000150

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rick D. Nydegger

Internal Address: WORKMAN, NYDEGGER & SEELEY

Street Address: 1000 Eagle Gate Tower

60 East South Temple

City: Salt Lake City State: UT ZIP: 84111

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account

☐ Authorized to be charged to deposit account

8. Deposit account number:

23-3178

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Fraser D. Roy

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PATENT
REEL: 012346 FRAME: 0817

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventorship..... Peter T. Barrett et al.
Applicant..... Microsoft Corporation.
Attorney's Docket No. 14531.96
Title: ADVERTISING USING A COMBINATION OF VIDEO AND BANNER
ADVERTISEMENTS

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Peter T. Barrett
211 Edgewood Avenue
San Francisco, CA 94117

Daniel Danker
640 Ahwanee Ter S
Sunnyvale, CA 94085

Assignee:

Microsoft Corporation
Corporation in the State of Washington
One Microsoft Way
Redmond, WA 98052

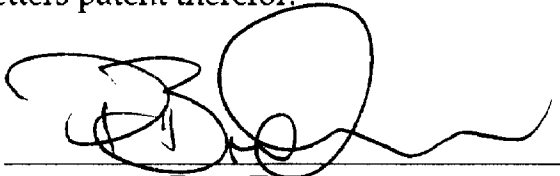
AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS," as described and claimed in the specification forming part of an application for United States letters patent referenced above;

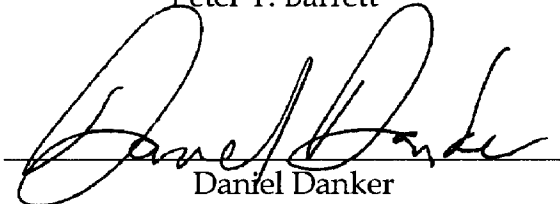
WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, WA 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

10/12/01
Date


Peter T. Barrett

10/12/01
Date


Daniel Danker

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