DMA\MHODMA\IMANAGE;267444;1	Docket No.: 2657.2008-
12-13-	'EKSHELI
To the Honorable Commiss. 101914	.ne attached original documents or copy thereof.
Name of conveying party(ies)  Chaitanya Kanojia Terri Swartz Darren Wetzel Mark Fagnani	2. Name and address of receiving party(ies)  Name: Navic Systems, Inc.  Internal Address:
dditional name(s) of conveying party(ies) attached? [] Yes [X] No	
Nature of conveyance:	Street Address: 275 Grove Street
X] Assignment [ ] Merger	
] Security Agreement [ ] Change of Name	City: Newton State: MA ZIP: 02466
] Other	
xecution Date: September 19, 2001	Additional name(s) & address(es) attached? [ ] Yes [X] No
If this document is being filed together with a new application,  A. Patent Application No.(s)	the execution date of the application is:  B. Patent No.(s)
A. Patent Application No.(s) 10/00307 9  Additional num Name and address of party to whom correspondence	B. Patent No.(s)
A. Patent Application No.(s)	B. Patent No.(s)  abers attached? [ ] Yes [X] No  6. Total number of applications and patents involved: [ 1 ]
A. Patent Application No.(s) 10/00307 9  Additional num  Name and address of party to whom correspondence concerning document should be mailed:	B. Patent No.(s)  abers attached? [ ] Yes [X] No  6. Total number of applications and patents involved: [ 1 ]  7. Total Fee (37 C.F.R. 3.41)
A. Patent Application No.(s) 10/00307  Additional num Name and address of party to whom correspondence concerning document should be mailed: ame: David J. Thibodeau, Jr.	B. Patent No.(s)  [X] No  Contact Proceedings of Section 1 (a)  [X] Enclosed w/Filing Fee  [X] Authorized to charge any deficiencies or credit any
A. Patent Application No.(s) 10/00307  Additional num  Name and address of party to whom correspondence concerning document should be mailed:  ame: David J. Thibodeau, Jr.	B. Patent No.(s)  thers attached? [ ] Yes [X] No  6. Total number of applications and patents involved: [1]  7. Total Fee (37 C.F.R. 3.41)
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PATENT REEL: 012353 FRAME: 0901

Joint

## **ASSIGNMENT**

WHEREAS, we, Chaitanya Kanojia, Terri Swartz, Darren Wetzel, and Mark Fagnani, have invented a certain improvement in PROMOTION SERVER USING VIDEO ON DEMAND CHANNEL described in an application for Letters Patent of the United States, the specification of which:

[X]	is being executed on even date herewith and is about to be filed in the United States Patent Office;
[ ]	was filed on [ ] as Application No. [ ];
[]	was patented under U.S. Patent No. [ ] on [ ].

WHEREAS, Navic Systems, Inc. (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the State of Delaware, and having a usual place of business at 275 Grove Street, Newton, Massachusetts 02466, desires to acquire an interest therein in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with the entire right, title and interest in and to said application and such Letters Patent as may issue thereon; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment and sale not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent. We hereby acknowledge that this assignment, being of the entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

PATENT REEL: 012353 FRAME: 0902

AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives. Inventor Homestead Newton Witness Address Witness 11 Litch field Circle Address Date 9/19/01 Inventor \_ Terri Swartz Witness Address MA 02062 Witness Address 030 76

> PATENT REEL: 012353 FRAME: 0903

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PATENT
RECORDED: 11/02/2001 REEL: 012353 FRAME: 0904