

FORM PTO-1595  
(Rev. 6-93)

12-19-2001

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark OfficeOMB No. 0651-0011 (exp. 4/94)  
Tab settings - - -To the Honorable Commissioner of Pat.  
thereof.

101920973

ie attached original documents or copy

## 1. Name of conveying party(ies):

LISA M. WAGNER  
JAMES C. JENNINGS IV.  
CHRISTOPHER J. FEOLA

12.6.01

Additional name(s) of conveying party(ies)  
attached? ☐ Yes ☒ No

## 2. Name and address of receiving party(ies):

The Belo Company, a Business Trust in  
the State of Delaware

## Street Address:

Suite 41, Silverside Carr Executive  
Center  
501 Silverside Road  
Wilmington, Delaware 19809

## 3. Nature of conveyance:

☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ OtherAdditional name(s) & address(es)  
attached? ☐ Yes ☒ No

Execution Date: December 6, 2001

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the  
application is: December 6, 2001

A. Patent Application No.(s)

10/006765

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom  
correspondence concerning document should  
be mailed:Gary B. Solomon, Esq.  
Jenkins & Gilchrist, P.C.  
1445 Ross Avenue, Suite 3200  
Dallas, Texas 75202-27996. Total number of applications and patents  
involved: One (1)

## 7. Total fee (37 C.F.R. 3.41): ....\$ 40.00

☒ Enclosed☐ Authorized to be charged to deposit  
account

## 8. Deposit account number:

10-0447

(Attach duplicate copy of this page if  
paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and  
any attached copy is a true copy of the original document.

Gary B. Solomon

Name of Person Signing

Signature (Reg.No. 44,347)

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks, Box Assignments  
Washington, D.C. 20231

12/18/2001 DBYRME 00000048 10006765

01 FC:581

40.00 DP

Docket No.45003-00043USPT

## ASSIGNMENT

WHEREAS, We, Lisa M. Wagner, Christopher J. Feola, and James C. Jennings IV, have co-invented certain new and useful improvements in the following: **"METHOD AND SYSTEM FOR OPERATING ONLINE CLASSIFIED ADVERTISEMENTS"** for non-provisional application being filed herewith for United States Letters Patent, and for which we have made a provisional application entitled **"METHOD AND SYSTEM FOR OPERATING AN ONLINE CLASSIFIED ADVERTISEMENT"** having been filed on December 6, 2000, and having Provisional Application Serial No. 60/251,704, and;

WHEREAS, The Belo Company, a Business Trust in the State of Delaware, having its principal place of business at Suite 41, Silverside Carr Executive Center, 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives my entire right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, continuation-in-part and extensions thereof, and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

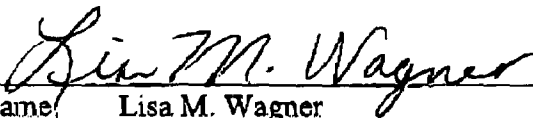
We hereby further agree that we will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

We further authorize and direct our attorneys to insert below\* the serial number and filing date of said application now identified as Case Docket No. 45003-00043USPT as soon as the same shall have been made known to them by the United States Patent Office.

\*Serial Number: \_\_\_\_\_

Filing Date: \_\_\_\_\_

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 6<sup>th</sup> day of Dec.,  
2001.



Name: Lisa M. Wagner  
Address: 4948 Shady Oak Trail  
Grand Prairie, TX 75052

State of TEXAS

ss.:

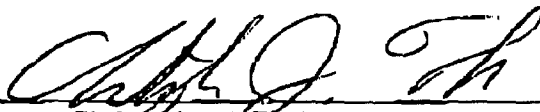
County of DALLAS

On this \_\_\_\_\_ day of \_\_\_\_\_, 2001, before me, a Notary Public  
in and for the State and County aforesaid, personally appeared Lisa M. Wagner, known by me to  
be the person of the above name who signed and sealed the foregoing instrument, and  
acknowledged the same to be his own free act and deed.

\_\_\_\_\_  
Notary Public

My Commission Expires:  
\_\_\_\_\_

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 6 day of Dec,  
2001.



Name: Christopher J. Feola  
Address: 5233 Shadow Glen Drive  
Grapevine, TX 76051

State of TEXAS

ss.:

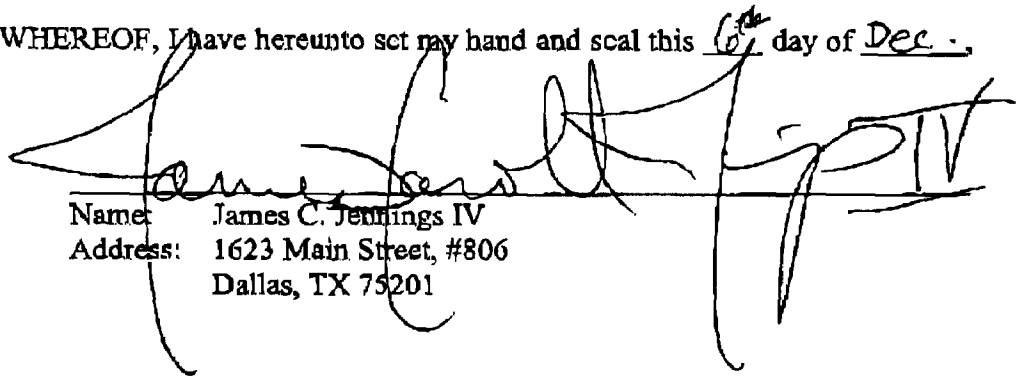
County of DALLAS

On this \_\_\_\_\_ day of \_\_\_\_\_, 2001, before me, a Notary Public  
in and for the State and County aforesaid, personally appeared Christopher J. Feola, known by  
me to be the person of the above name who signed and sealed the foregoing instrument, and  
acknowledged the same to be his own free act and deed.

\_\_\_\_\_  
Notary Public

My Commission Expires:  
\_\_\_\_\_

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 6<sup>th</sup> day of Dec.,  
2001.

  
Name: James C. Jennings IV  
Address: 1623 Main Street, #806  
Dallas, TX 75201

State of TEXAS ' ' ss.:  
County of DALLAS ' '

On this \_\_\_\_\_ day of \_\_\_\_\_, 2001, before me, a Notary Public  
in and for the State and County aforesaid, personally appeared James C. Jennings IV, known by  
me to be the person of the above name who signed and sealed the foregoing instrument, and  
acknowledged the same to be his own free act and deed.

\_\_\_\_\_  
Notary Public  
  
My Commission Expires:  
\_\_\_\_\_