

12-19-2001

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

To the Honorable Commissioner of Patents



of original documents or copy thereof.

101921937

1. Name of conveying party(ies):

1) Jeffrey C. Friedman

2) Scott Mager

12.14.01

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: 25 September 2001

2. Name and address of receiving party(ies)

Name: Short Path, Inc.

Internal Address:

RG

Street Address: 7 West 31st Street

City: New York State: NY Zip: 10001

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 09/25/01

A. Patent Application No.(s)

B. Patent No.(s)

09/960,994

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bradford Kile, Esq.

Internal Address:

Street Address: 1101 Pennsylvania Ave., NW

Suite 800

City: Washington State: D.C. Zip: 20004

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bradford Kile  
Name of Person Signing

12/13/2001  
Date

Total number of pages including cover sheet, attachments, and documents: 1

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

SEP-25-2001 13:21

KILE GDEKJIAN LERNER&amp;REED

202 639 1299 P.08/11

Sample Form (former PTO/SB/15) (05-11)

**ASSIGNMENT OF APPLICATION**

Docket Number (Optional)

10,168,005

Whereas, I/We, Scott Mager of New York, NY, hereafter referred to as applicant, have invented certain new and useful improvements in "System and Method for Targeting Advertisements to Tenants in a Building"

☒ for which an application for a United States Patent was filed on September 25, 2000  
Application Number 60 / 234,758

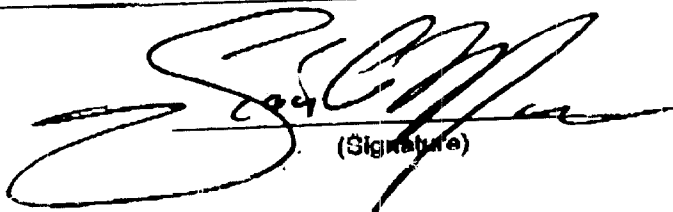
☒ for which an application for a United States Patent was executed on September 25, 2001, and

Whereas, Short Path Inc. of New York, NY herein referred to "assignee" whose mailing address is 7 West 31st Street, NY, NY, 10001 is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of \_\_\_\_\_ dollars (\$ \_\_\_\_\_), the receipt whereof is acknowledged, and other good and valuable consideration, I/We, the applicant(s), by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States, I/We hereby authorize and request the Commissioner of Patent and Trademarks to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof, and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 25 th day of September, 20 01  
at \_\_\_\_\_

State of \_\_\_\_\_  
County of \_\_\_\_\_ SS:



(Signature)

Before me personally appeared said \_\_\_\_\_  
and acknowledged the foregoing instrument to be his free act and deed this \_\_\_\_\_  
day of \_\_\_\_\_, 20 \_\_\_\_\_

(Notary Public)

Seal

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below.

☐ Total of 2 forms are submitted.

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

SEP-25-2001 13:20

KILE GOEKJIAN LERNER&amp;REED

202 639 1299 P.07/11

Sample Form (former PTO/SB/15) (05-01)

**ASSIGNMENT OF APPLICATION**

Docket Number (Optional)

10.168.005

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☒ for which an application for a United States Patent was filed on September 25, 2000  
Application Number 60 / 234,758

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