

Form PTO-1595  
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12-31-2001  
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12.26.01  
U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Emmanuelle BELLI

Additional name(s) of conveying party(ies) attached? ☒ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: October 31, 2001

2. Name and address of receiving party(ies)

Name: L'OREAL

Internal Address: \_\_\_\_\_

Street Address: 14 rue Royale

City: F-75008 Paris State: FRANCE Zip: \_\_\_\_\_

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

09/966,751 filed October 1, 2001

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: STEPTOE & JOHNSON LLP

Internal Address: \_\_\_\_\_

Street Address: 1330 Connecticut Ave., NW

City: Washington State: D.C. Zip: 20036

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

☒ Enclosed

☒ Authorized to be charged to deposit account:  
overpayment or fee deficiency

8. Deposit account number:

19-4293

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

D. Douglas Price, Reg. 24,514

Name of Person Signing

Signature

December 26, 2001

Date

12/28/2001 12:26:01 00000112 09966751 Total number of pages including cover sheet, attachments, and documents: 3

Mail documents to be recorded with required cover sheet information to:

40.00 DP Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:581

PATENT  
REEL: 012394 FRAME: 0409

## UNITED STATES OF AMERICA - ASSIGNMENT

- (1-5) Insert Name(s) of Inventors
- (1) Emmanuelle BELLI  
 (2) \_\_\_\_\_  
 (3) \_\_\_\_\_  
 (4) \_\_\_\_\_ and  
 (5) \_\_\_\_\_
- In consideration of the sum of one dollar (\$1.00), and other good and valuable considerations paid to each of the undersigned, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns, transfers and sets over to
- (6) Insert Name of Assignee
- (6) L'OREAL
- (7) Insert Address of Assignee
- (7) of 14 rue Royale F-75008 Paris  
France
- (8) Insert Legal Entity and State or Country (e.g., a corporation or citizen of Japan)
- (8) a Corporation of France  
 (hereinafter designated as the Assignee) the entire right, title and interest for the United States, its territories, dependencies and possessions, in the invention known as
- (9) Insert Identification of Invention, such as Title, Case Number or Foreign Application Number
- (9) LONG-RETENTION HAIRSTYLING GEL
- for which the undersigned has (have) executed an application for patent in the United States of America
- (10) Insert Date of signing of Application, or filing date and Serial No., if known
- (10) Said application having been ~~executed~~/filed on October 1, 2001 (and assigned Serial No. 09/966,751)

1) The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing or divisional applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or any continuing or divisional applications thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Union for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.


5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue any and all Letters Patents of the United States resulting from this application or any continuing or divisional applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute any agreement in conflict herewith.

LAW OFFICES OF  
**STEPTOE & JOHNSON LLP**  
 1330 Connecticut Avenue, N.W.  
 Washington, D.C. 20036-1795

6) Assignor hereby further assigns to Assignee all claims and causes of action for infringement of the patent rights assigned herein, including the right to sue for, and collect damages for, any and all acts of past and future infringement.

7) The undersigned hereby grant(s) the law firm of Steptoe & Johnson LLP, 1330 Connecticut Ave., N.W., Washington, D.C. 20036-1795, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date <u>October 31, 2001</u>	Name of Inventor: <u>Emmanuelle BELLI</u>	<u></u> (SEAL)
	typed name	signature
Date _____	Name of Inventor: _____	_____ (SEAL)
	typed name	signature
Date _____	Name of Inventor: _____	_____ (SEAL)
	typed name	signature
Date _____	Name of Inventor: _____	_____ (SEAL)
	typed name	signature
Date _____	Name of Inventor: _____	_____ (SEAL)
	typed name	signature

This assignment should preferably be signed before a United States Consul if signed abroad, or a Notary Public if domestically signed. if not, then the execution by the inventor(s) should be witnessed by at least two witnesses who sign here:

☐ Additional inventor's names and signatures on a separate sheet.

Witness Denise Ferriere

Witness Collette Yvonne

LAW OFFICES OF  
STEPTOE & JOHNSON LLP  
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