

01-10-2002



101938764

Form PTO-1595

U.S. Department of Commerce

Docket No. PATENTS ONLY

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To the Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Wynn Bailey, Robert Paul Lee, Jeffrey Jooste, Brad Nelson and Michael Olenick</p> <p>Additional name of conveying party attached? ___ Yes <u>XX</u> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name <u>Avery Dennison Corporation</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>150 North Orange Grove</u></p> <p>_____</p> <p>City: <u>Pasadena</u> State <u>CA</u> ZIP <u>91103</u></p> <p>Additional name(s) and address(es) attached? ___ Yes <u>XX</u> No</p>
<p>3. Nature of conveyance:</p> <p><u>X</u> Assignment <u>01/02/02</u> Merger</p> <p>___ Security Agreement ___ Change of Name</p> <p>___ Other _____</p> <p>Execution Date: <u>November 8, 2001</u></p>	

4. Application number(s) or patent numbers:

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 09/912,188 B. Patent No.(s) _____

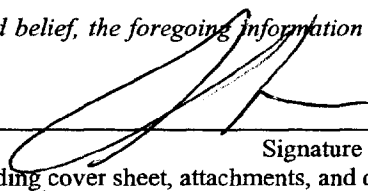
Additional numbers attached? ___ Yes XXX No

<p>5. Name and address party to whom correspondence concerning document should be mailed:</p> <p>Name <u>Marc E. Brown</u></p> <p>Internal Address: <u>38th Floor</u></p> <p>Street Address <u>2029 Century Park East</u></p> <p>City: <u>Los Angeles</u> State <u>CA</u> ZIP <u>90067</u></p>	<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) <u>\$40.00</u></p> <p><u>X</u> Enclosed</p> <p><u>X</u> Any discrepancy or overpayment is authorized to be charged to deposit account</p> <p>8. Deposit Account number: <u>16-2230</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marc E. Brown  November 26, 2001

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 10

01/09/2002 DBYRNE 00000156 09912188
01 FC:581 40.00 OP

LA: 306123 v01 11/26/2001

PATENT
REEL: 012429 FRAME: 0706

ASSIGNMENT

WHEREAS, We, Wynn Bailey, Robert Paul Lee, Jeffrey Jooste, Brad Nelson and Michael Olenick, the undersigned inventors (ASSIGNORS), have invented SYSTEM AND METHOD FOR GENERATING CUSTOMIZED AND/OR PERSONALIZED DOCUMENTS, for which we filed an application for letters patent of the United States, application serial number 09/912,188, filed July 24, 2001; we are the joint owners of this invention and improvements; and

WHEREAS, AVERY DENNISON CORPORATION, (ASSIGNEE) is a corporation organized and existing under the laws of the state of Delaware, having a place of business at 150 North Orange Grove, Pasadena, California 91103, desires to acquire the entire right, title and interest in and to the inventions, applications and Letters Patent to be granted and issued for the inventions and applications;

NOW, THEREFORE, for valuable consideration, the receipt and legal sufficiency of all of which we acknowledge, we, the ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest:

in and to the inventions and all improvements thereon,

in and to the application for letters patent thereon,

in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part,

in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment, and

in and to any right to sue for past infringement of the inventions, improvements, applications and letters patent.

And for the above-named considerations, we agree that we will, at the request of the ASSIGNEE, execute any and all applications for letters patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain letters patent on the inventions, to secure the grant of such letters patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and letters patent.

And for the above-named considerations, we authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, letters patent for the inventions before competent International Authorities including the World Intellectual Property Organization and in any and all foreign countries in which applications for letters patent can be so made or letters patent so obtained.

Dated: 11/01, 2001

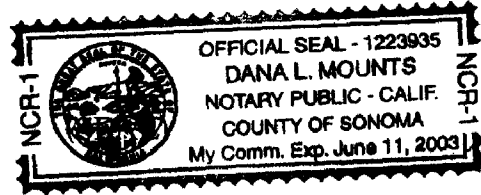
Wynn Bailey
Name: Wynn Bailey
Address: 207 ALBANY ST.
CLOVERDALE, CA 95925

STATE OF California)
COUNTY OF Sonoma) ss.

On Nov. 1, 2001 before Dana L. Mounts, ^{notary public} personally appeared Wynn Bailey, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Dana L. Mounts
Notary Public



Dated: _____, 2001

Name: Robert Paul Lee
Address: _____

STATE OF California)
COUNTY OF _____) ss.

On _____, 2001 before _____ personally appeared Robert Paul Lee, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(SEAL)

Dated: _____, 2001

Name: Jeffrey Jooste
Address: _____

STATE OF California)
) ss.
COUNTY OF _____)

On _____, 2001 before _____ personally appeared Wynn Bailey, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(SEAL)

Dated: Nov 8, 2001

Robert Paul Lee
Name: Robert Paul Lee
Address: 2051 TOKAY ST.
SANTA ROSA, CA 95404

STATE OF California)
) ss.
COUNTY OF _____)

On _____, 2001 before _____ personally appeared Robert Paul Lee, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(SEAL)

Dated: _____, 2001

Name: Jeffrey Jooste
Address: _____

STATE OF California)
) ss.
COUNTY OF _____)

On _____, 2001 before _____ personally appeared Wynn Bailey, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

(SEAL)

Notary Public

Dated: _____, 2001

Name: Robert Paul Lee

Address: _____

STATE OF California)
) ss.
COUNTY OF _____)

On _____, 2001 before _____ personally appeared Robert Paul Lee, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

(SEAL)

Notary Public

Dated: Nov 2, 2001

Name: Jeffrey Jooste

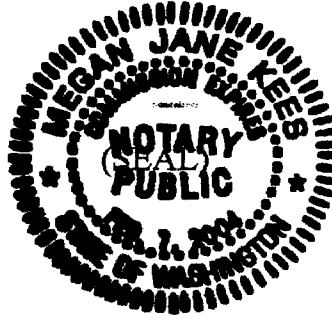
Address: 5147 F. FORDICK CIR
Greensboro WA 98335

STATE OF Washington)
~~California~~) ss.
COUNTY OF Pierce)

On Nov. 2, 2001 before Megan Jane Kees personally appeared Jeffrey Jooste, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Megan Jane Kees
Notary Public



Dated: _____, 2001

Name: Brad Nelson
Address: _____

STATE OF California)
) ss.
COUNTY OF _____)

On _____, 2001 before _____ personally appeared Brad Nelson, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(SEAL)

Dated: _____, 2001

Name: Michael Olenick
Address: _____

STATE OF California)
) ss.
COUNTY OF Sono)

On _____, 2001 before _____ personally appeared Jeffrey Jooste, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(SEAL)

Dated: November 6, 2001

Brad Nelson
Name: Brad Nelson
Address: 9519 KRISTINE WAY
WINDSOR CA 95492

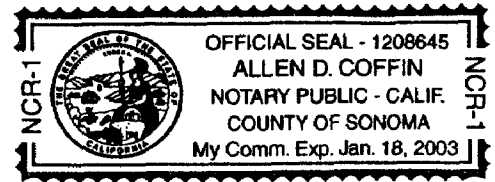
STATE OF California)
) ss.
COUNTY OF SONOMA)

On November 6, 2001 before ALLEN D COFFIN, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Allen D. Coffin
Notary Public

(SEAL)



Dated: November 6, 2001

Name: Michael Olenick
Address: _____

STATE OF California)
) ss.
COUNTY OF _____)

On _____, 2001 before _____ personally appeared Jeffrey Jooste, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(SEAL)

Dated: _____, 2001

Name: Brad Nelson

Address: _____

STATE OF California)
) ss.
COUNTY OF _____)

On _____, 2001 before _____ personally appeared Brad Nelson, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(SEAL)

Dated: Nov. 6th, 2001

Michael Olenick

Name: Michael Olenick

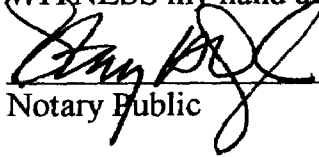
Address: 388 FALLINGSTAR

Irvine, CA 92614

STATE OF California)
) ss.
COUNTY OF Los Angeles)

On 11-6, 2001 before Stacy H. Okazaki personally appeared Michael Olenick, personally known to me or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Notary Public

(SEAL)

