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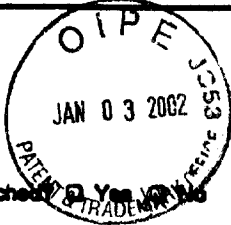
U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

JEFF SIEGEL  
ADAM KRENT



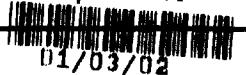
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: LIFETIME HOAN CORPORATION

Internal Address: JC973 U.S. PTO

29/152839



01/03/02

Street Address: One Merrick Avenue

City: Westbury State: NY ZIP: 11590

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

01/03/02

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: November 15, 2001

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: November 15, 2001

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: PERRY TEITELBAUM, ESQ.

Internal Address: \_\_\_\_\_

GOODMAN & TEITELBAUM

Street Address: 26 COURT STREET  
SUITE 1400

City: BROOKLYN State: NY ZIP: 11242

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

01/10/2002 TDI A21 00000211 29152839

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

PERRY TEITELBAUM

Name of Person Signing

*Perry Teitelbaum*  
Signature

November 28, 2001

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments PATENT  
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, we, the undersigned, JEFF SIEGEL of 106 Center Island Road, Center Island, New York 11771, and ADAM KRENT of 651 Vanderbilt Street, Apt. 3A, Brooklyn, New York 11218, have invented a new and useful HANDLE FOR KITCHEN TOOLS AND GADGETS, for which we have this day executed application papers for United States Design Letters Patent thereon, and

WHEREAS, we verily believe ourselves to be the original, first and joint inventors of the invention set forth in said application for Design Letters Patent, and represent that we have not conveyed or hypothecated any right or interest therein, and

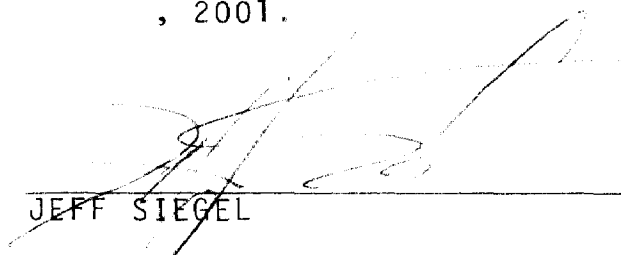
WHEREAS, LIFETIME HOAN CORPORATION, a Corporation of the State of Delaware, sometimes hereinafter referred to as "said assignee", having a principal place of business at One Merrick Avenue, Westbury, New York 11590-6601, is desirous of acquiring the entire and exclusive right, title and interest in and to said invention, and all patent applications which may be filed thereon, and any and all Letters Patent which may be granted or issued therefor in the United States and throughout the world, including any and all divisions, continuations, continuations-in-part, re-issued and extensions of any of the foregoing and all international priority rights associated therewith:

NOW, THEREFORE, in consideration of the sum of One (\$1.00) Dollar and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto the said assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said invention, patent applications and Letters Patent which may be granted or issued for said invention in the United States and throughout the world, including all divisions, continuations, continuations-in-part, reissues and extensions thereof, and all international priority rights associated therewith, all to be held and enjoyed as full and completely as the same might have been held by us had this assignment not been made, and we hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue all Letters Patent relating to the foregoing assigned rights to said assignee, its successors and assigns.

We agree that we will promptly, upon request, and without further compensation, but at no out-of-pocket cost or expense to us, do all lawful acts including the execution of all necessary documents, and the giving of testimony that in the opinion of the said assignee, its successors and assigns may be necessary or desirable for obtaining, sustaining, or reissuing United States and foreign Letters Patent relating to the foregoing assigned rights, and for perfecting, affirming, recording, and maintaining the title of said assignee, its successors and

assigns thereto, and that we will generally cooperate to the fullest extent in all matters relating to said invention and patents, and said assignee's title thereto.

IN WITNESS WHEREOF, we have executed this instrument on this 15th day of November, 2001.

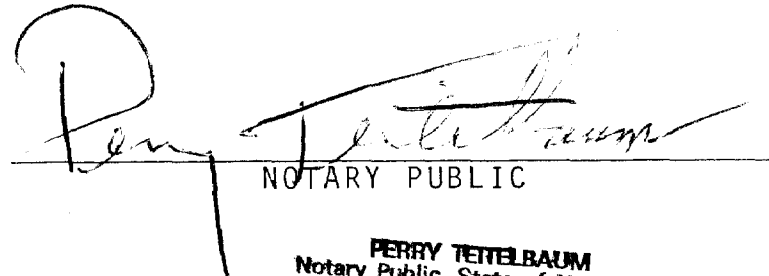
  
\_\_\_\_\_  
JEFF SIEGEL

  
\_\_\_\_\_  
ADAM KRENT

STATE OF NEW YORK )  
                          ) SS.  
COUNTY OF NASSAU )

On this 15th day of November, 2001, before me, the undersigned, a Notary Public in and for the said County and State, personally appeared JEFF SIEGEL and ADAM KRENT known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my Official Seal.

  
\_\_\_\_\_  
NOTARY PUBLIC

**PERRY TETTELBAUM**  
Notary Public, State of New York  
No. 30-4870554 Qual. in Nassau Co.  
Certificate Filed in Kings County  
Commission Expires Aug. 18, 2002