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Name (line 1) John P. Fife

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Second Party

Name (line 1) Linda H. Birbara

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Name (line 2)

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Area Code and Telephone Number

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Patent Application Number(s)

Patent Number(s)

09/970,838

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year

Patent Cooperation Treaty (PCT)

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Douglas W. Gilmore, Reg. No. 46,658

Name of Person Signing

Signature

Date

12/07/2001

ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed in the patent application entitled **SYSTEM AND METHOD FOR PROVIDING FEEDBACK IN AN INTERACTIVE PAYMENT SYSTEM** filed herewith filed herewith or was filed on Oct. 4, 2001 and assigned U.S. Serial No. 09/970,838;


AND WHEREAS, **AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC.** (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

NOW, THEREFORE, the undersigned **ASSIGNOR** hereby confirms that **ASSIGNOR** is a full time salaried employee of **ASSIGNEE** and that **ASSIGNOR** developed the subject matter of the invention on **ASSIGNEE**'s time and at the expense of **ASSIGNEE** and within the scope of **ASSIGNOR**'s duties as an employee of **ASSIGNEE** and thereby **ASSIGNOR** recognizes that the **ASSIGNEE** owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, **ASSIGNOR** memorializes that relationship in the form of this assignment and;

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **ASSIGNOR** by these presents does sell, assign and transfer unto **ASSIGNEE**, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to **ASSIGNEE**, for the sole use and benefit of **ASSIGNEE**, its successors, assigns and legal representatives,

AND HEREBY AGREES to transfer to **ASSIGNEE**, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by **ASSIGNEE**, its successors, assigns and legal representatives, to preserve, acquire and/or perfect **ASSIGNEE**'s full protection and title

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 20322, to insert above the filing date and/or the application number of said application when known.

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
<u>John P. Fife</u>	<u>5221 E. Beck Lane</u> <u>Scottsdale, AZ 85254</u>		<u>11/20/01</u>
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